

# CITY MANAGER'S WEEKLY REPORT

**September 19, 2011**

## **COMMUNITY SERVICES DEPARTMENT**

### **The 41st Annual Huntington Beach City Surf Contest**

The 41st Annual Huntington Beach City Surf contest, sponsored by The City of Huntington Beach Community Service Department, Huntington Surf & Sport, and Duke's was held on Saturday, September 17 through Sunday, September 18, just south of the beautiful Huntington Beach Pier. Participation was limited to persons residing in the Huntington Beach Union High School District and approximately 175 people of all ages surfed in ten divisions. Winners of each division received awards and prizes donated by Huntington Surf & Sport, Duke's and the Downtown Business Association. This year the contest was part of "Surf City Days" a local beach festival put on by the Down Town Business Association.

### **Recreation Classes**

The SANDS Community Services Guide has a whole lot of fun in store for the fall 2011 season. A variety of workshops are offered including an alternative outdoor cooking class at Murdy Community Center. Students will cook in Dutch ovens, open fire, charcoal, alcohol burner, camp stove, tripod, stick, foil, and stone. Class meets on the outdoor patio at Murdy Community Center. The next class is being offered on Saturday, October 1 at 9:00am. Visit [www.hbsands.org](http://www.hbsands.org) for more information on this and other recreation programs!

### **Huntington Beach Senior Services**

Tickets are on sale now for an exciting trip to San Diego for the Miramar Air Show on Friday, September 30. The largest and best air show in our nation featuring the Blue Angels will once again showcase amazing aerial performances by both military and civilian aviators. Reservations include special observation-deck seating and unlimited drinking water. Offered through the Huntington Beach Council on Aging's Travel and Trips program, the price \$83.00. The tour bus departs from the Michael E. Rodgers Seniors Center, 1706 Orange Avenue at 8:30 A.M. and returns at 6:30 P.M. Register in advance at Rodgers Seniors Center on Tuesdays 9:00 – 11:00 am, or Thursdays and Fridays from 1:00 – 5:00 pm. For more information call 714-536-9387. To see all of the HBCOA's upcoming trips through the Travel and Trips program visit, [www.hbcoa.org](http://www.hbcoa.org).

### **Art Center**

This is the last chance to buy advance purchase tickets for the 10th Annual Art of the Brew! The event is Thursday September 22 from 6 – 9 pm. Featuring ten brewers, hors d'oeuvre pairings, and musical entertainment - this year's celebration also includes a Special Reserve Beer tasting room. General admission is \$25 in advance with \$10 additional for the Special Reserve tasting, or \$30 at the door and \$15 for Special Reserve. Please call the Art Center at 714-374-1650 for reservations.

Enjoy an afternoon of free art at the annual Family Arts Day on Sunday September 25 from 12 noon - 4pm. The event includes pottery making, drawing, painting, sculpture and more,

with Polynesian dance performances and entertainment throughout the afternoon. Call the Art Center for information at 714-374-1650.

## **ECONOMIC DEVELOPMENT**

### **Surf City Surf Dog Weekend Events at the Strand**

The Strand will be going to the dogs this weekend...literally! The Third Annual Surf City/Surf Dog Weekend will take place September 23 through 25 at The Strand. The event will feature some fun and unique events for canines and people. The Shorebreak Hotel will host the Opening Ceremonies at 6:00 PM on September 23, followed by a "Dog is Beachin" Fashion Show presented by Dog is Good at 6:30. On Saturday, there will be a Hot Diggity Dog Expo from 12-4 pm including Doga (yoga for dogs) and, from 12-1 pm, the PAWabunga Canine Costume and Owner Look-a-Like contests.

For more information on the Surf City/Surf Dog Weekend visit:

<http://www.surfcityusa.com/events/detail.aspx?id=1437&date=09%2F24%2F2011>

For exciting happenings at Shorebreak Hotel and Strand restaurants and shopping visit:

<http://www.atthestrland.com>.

### **Surf City Savings**

Surf City Savings Discount Program continues to grow in Huntington Beach. Some of the newest merchants to have signed up are Surf City Pet Hospital - offering \$50 off dental cleaning for cats & dogs, and Orange County Offroad & Auto Repair offering a free diagnosis of your car's problem. One of our favorite participants, Pizzarito, is offering a great special for a limited time: M-F, 3 - 6pm, buy a slice get a slice free!

Visit [www.surfcitysavings.com](http://www.surfcitysavings.com) for complete details of their offers. While there, check out the over 150 other offers provided by local merchants. By supporting our local merchants we keep our spending dollars local which in turn helps to fund the services provided by the city.

## **FIRE**

### **National Preparedness Month**

#### **"Are You Ready? Disaster Preparedness Seminar"**

Saturday, September 24, 2011

9:00 a.m. to 12:00 p.m.

2000 Main Street, Huntington Beach

Council Chambers

When a major disaster occurs, impacts may include food and water shortages, shelter needs, lack of public utility services, separated family members, and medical requirements. Emergency responders can be quickly overwhelmed. You have the responsibility to be self sufficient for at least 72 hours by supplying your own food, water, first aid, and shelter. At this seminar, the city will provide the vital information necessary to care for you and your family in a disaster.

Learn about the hazards faced in Huntington Beach, what the city and county does to prepare, and how you can help build a disaster resilient community. Speakers will

include, Fire Chief Patrick McIntosh, Orange County Assistant Emergency Manager Vicky Osborn, and more. Please register at [www.huntingtonbeachca.gov/cert](http://www.huntingtonbeachca.gov/cert) and select Class Registration.

### **Community Preparedness**

Take the necessary steps to get trained and become engaged in community preparedness and response efforts by joining Community Emergency Response Teams (CERT).

#### **What is CERT?**

CERT is a Federal Emergency Management Agency (FEMA) endorsed training program that prepares you to help yourself, your family, your neighbors and your community in the event of a disaster. During an incident, emergency response personnel could become overwhelmed and resources will be limited. By becoming CERT trained, you will acquire the skills to assist emergency responders save lives and property. Once training is completed, you have the opportunity to become a Fire Department CERT volunteer.

#### **What Will I Learn?**

In the Save-A-Life series, you will learn how to:

- prepare your home and family for a disaster
- perform basic first aid and CPR
- safely search a building for trapped victims and rescue them
- put out small fires using a fire extinguisher
- survive outdoors if your home is unsafe
- use all these skills to create a Neighborhood CERT Team

The Save-A-Life series consists of four classes that build on each other and ends with a disaster drill where you practice what you have learned. You must attend all classes to graduate.

#### **Class 1: Disaster & Terrorism Preparedness**

Learn what threats Huntington Beach residents face, how the City will respond in a disaster, and how you can get your home, family, neighborhood, school and/or business prepared to respond to emergencies.

#### **Class 2: Disaster First Aid (Medical Ops I & II)**

Learn creative first aid solutions to common injuries resulting from an earthquake, or other disasters, and the ABC's of disaster first aid. Additional topics include splints, slings, treating burns, impaled objects and shock. Learn how to triage disaster victims.

#### **Class 3: Light Search & Rescue/Fire Suppression**

Learn how to do a safety size-up, lift 1000+ pounds using simple leverage techniques, properly search for trapped victims, shore up an unsafe structure, and safely move the injured. Learn to use a fire extinguisher and put out a live fire, fire safety and prevention, how to shut off utilities and secure items that may cause injuries in an earthquake. Finish the class with a disaster drill that will test your newly acquired skills.

#### **Class 4: Disaster Living**

Learn how and where to set up an outdoor shelter in a disaster. Whether in your yard or at a park, you will have to care for yourself and neighbors until the Red Cross establishes indoor shelters. Learn skills such as tenting, outdoor cooking and sanitation.

CERT classes are free, but registration is required. Register on-line at:  
[www.HuntingtonBeachca.gov/cert](http://www.HuntingtonBeachca.gov/cert)

What do CERT Volunteers do?

CERT volunteers are trained to prepare for and respond to a disaster until first responders arrive. You will be taught to manage a disaster in your home, work, neighborhood or school. After taking care of your home, family and neighborhood, you will help the city with duties such as, providing damage assessment information, sandbagging, sheltering, helping in the Emergency Operation Center (EOC), and providing support to the Fire and Police Departments.

For more information, please contact:

Emergency Management & Homeland Security Office  
2000 Main Street  
Huntington Beach, CA 92648  
714-374-1565

Disaster Preparedness On-line Resources

[www.ReadyOC.org](http://www.ReadyOC.org)  
[www.HuntingtonBeachca.gov/CERT](http://www.HuntingtonBeachca.gov/CERT)  
[www.Ready.gov](http://www.Ready.gov)  
[www.ShakeOut.org](http://www.ShakeOut.org)  
[www.AlertOC.org](http://www.AlertOC.org)

**INFORMATION SERVICES**

**City of Huntington Beach Web Surfing Tips**

View the Beach-Edinger Corridor City development project video at:  
<http://www.huntingtonbeachca.gov/residents/videos/hbtv3/beach-edinger.cfm>

**LIBRARY SERVICES DEPARTMENT**

**Children's Author at the Banning Branch Library**

**Banning Branch Library** is pleased to announce its first author's visit on Wednesday, **September 28 at 3:15 pm**. Children's author, **MaryAnn Easley**, will talk to kids about how being creative can make a difference in their lives. The author will share tips and techniques to help young writers (third grade through middle school) learn to create their own stories. The author will sign her books after the program and copies will be available for purchase at \$10 each. There will also be a prize drawing for those children in attendance. The program is presented by The Authors Festival Committee of the Friends of the Children's library (HBPL) and is made possible by a grant from the Employees Community Fund of Boeing California.

Admission is free! The library is located at 9281 Banning Avenue in Huntington Beach and the phone number is 714-375-5005.

### **Comedy And Juggling Show**

The Friends of the Children's Library and the Huntington Beach Public Library are sponsoring a comedy/juggling show by Michael Rayner on October 5 at 4:00 p.m. in the Library Theater. Mr. Rayner has many juggling talents including balancing a bowling ball, tennis racket, and baseball mitt simultaneously. He also balances a wheelbarrow on his chin, and he can spin an umbrella while eating a hamburger balanced on the edge of the umbrella. In addition, he tells corny jokes to accompany his routines. Come enjoy the zaniness and fun of a master comedian and juggler. Tickets, \$4.00, are on sale now!

### **In-N-Out "Cover To Cover" Reading Program**

The In-N-Out Hamburger Corporation is providing its annual reading incentive program. Beginning October 8 and continuing until November 19, children of ages 4 through 12 who read 5 library books will receive a certificate for a free cheeseburger or hamburger from In-N-Out restaurants (*up to a maximum of 3 certificates*). This is a fun way to encourage reading library books required for school and earn a hamburger, too. For information regarding these and other library programs, please call the Children's Department at (714) 375-5107.

### **Telling Your Story**

Elva Treviño Hart, whose best-selling memoir, *Barefoot Heart: Stories of a Migrant Child*, won the American Book Award, the American Library Association's Alex Award and the Violet Crown Award, will be visiting Orange County on October 15 to conduct a writer's workshop/retreat -- "Voices in the Wind." The workshop is hosted by HBReads. The workshop is held in a retreat-like setting and is designed to help writers wishing to tell their own stories to get the process started. To reserve a place for this special event, send a check for \$150, along with name, address, phone number and email address to: HBReads, 419 Main St., Huntington Beach, CA 92648 or call 714-497-3237.

### **Central Library Theater News**

The 7<sup>th</sup> Annual SoCal Film Festival in Huntington Beach runs September 28 - October 2. Films will include documentaries from Los Angeles to Iraq, shorts, intense dramas, dramatic messages, music videos, horror, international flare, and comedy potpourri. All movies will screen at the Huntington Beach Central Library Theater, 7111 Talbert Avenue (at Golden West Street). For schedules and ticket information, visit [www.socalfilmfest.com](http://www.socalfilmfest.com).

## **PLANNING & BUILDING DEPARTMENT**

### **Specific Plan Receives State Award**

The Planning and Building Department is pleased to announce that the Beach and Edinger Corridors Specific Plan received the Award of Merit for "Focused Issue Planning Award" from the American Planning Association (APA) California Chapter on Monday, September 12. This is the second award received for this document which establishes a planning and design framework to enhance the economic, functionality, and beauty of the Beach and Edinger Corridors. The City has now submitted the Beach and Edinger Corridors Specific Plan for consideration of an award from the National American Planning Association. The City is

pleased that it is being recognized for its planning efforts, but is most excited to see that the Plan is being implemented with several projects approved or in the pipeline.

### **Huntington Beach Senior Center Draft Subsequent Environmental Impact Report**

On Thursday, September 15, the 45-day public review period commenced for the Huntington Beach Senior Center Draft Subsequent Environmental Impact Report (EIR No. 07-002). Draft Subsequent EIR No. 07-002 analyzes the potential environmental impacts associated with construction and operation of an approximately 45,000 square foot senior recreational facility on an undeveloped 5-acre portion of Central Park. The project site is located southwest of the intersection of Talbert Avenue and Goldenwest Street, south of Shipley Nature Center and north of the Disc Golf Course. Access to the facility will be provided from a planned driveway at the intersection of Goldenwest Street/Talbert Avenue. The senior center will include multi-purpose rooms/community hall, group exercise room, fitness room, arts/crafts room, multi-use classrooms, kitchen, dance room, lobby, administrative area, outdoor patio, and outdoor recreation/activity area. Approximately 227 parking spaces will be provided for visitors and City vehicles. The project also includes a General Plan Amendment to incorporate the Central Park Master Plan of Recreation Uses into the Recreation and Community Services Element of the General Plan. The Central Park Master Plan is proposed to be updated to identify the 5-acre senior center site within Central Park and re-designate the project site from a low-intensity to high-intensity recreation area.

A public comment meeting will be held during the review period to take comments related to the adequacy of the environmental issues analyzed within the Draft EIR. The comment meeting will be held on Wednesday, October 12 from 6:30 PM to 8:30 PM in Room C/D of the Central Library located at 7111 Talbert Avenue, Huntington Beach, CA 92648. Any person wishing to comment on the request may do so in writing during the 45 day comment period by providing written comments to Jennifer Villasenor, Senior Planner, City of Huntington Beach Planning and Building Department, 2000 Main Street, Huntington Beach, CA 92648. The 45-day public review period will end on Monday, October 31, 2011 at 5 p.m.

The Draft SEIR can be reviewed online at  
<http://www.huntingtonbeachca.gov/Government/Departments/Planning/major/index.cfm>

For more information, contact Jennifer Villasenor at 714-374-1661 or via email at [jvillasenor@surfcity-hb.org](mailto:jvillasenor@surfcity-hb.org).

### **Beach and Ellis Draft Environmental Impact Report**

On Friday, September 9, 2011, the 45 day review period commenced for the Beach and Ellis EIR. Draft EIR No. 10-004 analyzes the potential environmental impacts associated with the proposed Beach and Ellis Mixed Use Project located at the southeast corner of the Beach Boulevard and Ellis Avenue intersection in the City of Huntington Beach (currently addressed as 18502 and 18508-18552 Beach Boulevard). The Draft EIR analyzes development of a project consisting of up to 105 residential units, 37,000 square feet of commercial space and common area on the 2.7 acre site, and evaluates alternatives to the project that include an increased residential project with up to 274 residential units, private and public open space and 8,500 square feet of commercial space as well as a commercial alternative with 77,300 square feet of retail and office space. The existing buildings (Shell Gas Station, retail/office

building and restaurant) will be demolished to accommodate the project. A Public Comment meeting is scheduled for Thursday, October 6, 2011, at 6:00 PM at Central Library, Lower Level Rooms C & D. Any person wishing to comment on the request may provide written comment to Rosemary Medel, Associate Planner, City of Huntington Beach, P.O. Box 190, Huntington Beach, CA 92648. The review period will close on Monday, October 24, 2011, at 5:00 PM.

The DEIR can be reviewed online at

<http://www.huntingtonbeachca.gov/Government/Departments/Planning/major/index.cfm>

## **POLICE DEPARTMENT**

### **Officer William Brownlee Recognized by the Alzheimer's Association**

On September 21, the Orange County Chapter of the Alzheimer's Association will be hosting the Alzheimer's Action Day, recognizing every day, local people who are taking heroic action in the fight against Alzheimer's, especially law enforcement and emergency first responders.

We are honored to know they will be recognizing Huntington Beach Police Officer William Brownlee. On January 12, 2011, Officer Brownlee assisted in getting a lost and disoriented 97 year old Huntington Beach resident home and contacting the Alzheimer's Registry to provide him future assistance.

The event will be at The District at Tustin Legacy, 4pm – 6pm. The event will also have live music and expert providers on senior care available for more information.

## **PUBLIC WORKS**

### **Utility Yard Rededication on September 28**

The City will be holding a rededication ceremony for the rebuilt Utilities Yard on Wednesday, September 28 at 4:30 pm. The Utilities Yard, located at the southwest corner of Garfield Avenue and Huntington Street, houses the City's Water, Storm Water and Wastewater Sections. Improvements to the facility include:

- New 11,096 sq. ft. Distribution/Wastewater Building,
- New 6,714 sq. ft. Operations Building
- 990 sq. ft. expansion of the Production Workshop
- Remodel of the 8,389 sq. ft. Administration Building
- New 2,926 sq. ft. covered equipment storage area and 3,993 sq. ft. covered bulk storage area
- New 1,470 sq. ft. fluoride tank storage area

The original production facility was built in 1966, with the Administration building following in 1980 and the Water Warehouse built in 1990. Construction of the new facility began in February 2010. Utilities staff moved in to the facility in July 2011.