City Manager’s Report

CITY OF HUNTINGTON BEACH

Week of November 2, 2015

OFFICE of BUSINESS DEVELOPMENT

GET A SNEAK PEEK OF PACIFIC CITY THIS WEEKEND

We have all been anxiously awaiting the first opportunity for a public peek into the newest addition to our community, and this weekend is your first chance, Saturday, November 7, from 11 a.m. to 7 p.m. and Sunday, November 8, from 11 a.m. to 5 p.m.

The first guests to arrive each day will receive free tote bags with merchant offers and giveaway samples, a DJ will spin tunes throughout the day, and visitors will have a chance to get a few complimentary tastes of the new restaurants coming to Pacific City.

From 7-9 p.m. on Saturday and 12-3 p.m. on Sunday, Ocean Blue Art & Design will have its grand opening as well. For more information about Pacific City and all the excitement to come, visit www.gopacificcity.com.

Points of Interest

PACIFIC CITY SNEAK PEEK
LIBRARY EVENTS
VETERANS DAY CEREMONY
HOLIDAY BOOK DRIVE
PUMPKIN RECYCLING

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Community Development Department
Zoning Administrator
On Wednesday, November 4, 2015, at 1:30 p.m. in Room B-8 the Zoning Administrator will review the follow-
ing items:

**CONDITIONAL USE PERMIT 15-055 (CHEVRON MARKET BEER AND WINE):** To permit sales, dis-
play, and storage of alcohol (ABC Type 20 License – off-sale beer and wine) in conjunction with fuel sales at an existing 2,600 sq. ft. service station convenience store with carwash located at 16921 Al-
gonquin Street, 92649 (located at the northwest corner of Algonquin St. and Davenport Dr.). Please contact Joanna Cortez, Assistant Planner, for more information.

**CONDITIONAL USE PERMIT NO. 15-053 / COASTAL DEVELOPMENT PERMIT NO. 15-027 (RAYMER ADDITION):** To permit an approximately 188 sq. ft. third floor addition and a 198 sq. ft. third floor deck to an existing two-story single family residence located at 3882 Sirius Drive, 92649 (near the southeast corner of Sirius Dr. and Bolero Ln.). Please contact Joanna Cortez, Assistant Planner, for more information.

A copy of the agenda is available on the City’s website at [http://www.huntingtonbeachca.gov/Government/Departments/Planning/PJB/zal/ZAAgendas.cfm](http://www.huntingtonbeachca.gov/Government/Departments/Planning/PJB/zal/ZAAgendas.cfm). Please contact the Planning Division, at (714) 536-5271, with any questions.

**Environmental Review**
The public comment period for Draft Mitigated Negative Declaration No. 2015-002 (Admiralty Drive Bridge Rehabilitation Project) began on Thursday, October 29, 2015, and will conclude Monday, November 30, 2015, at 5 p.m.

Draft Mitigated Negative Declaration No. 2015-002 analyzes the potential environmental impacts associated with a proposal to perform maintenance activities on the existing Admiralty Drive bridge that are intended to restore the integrity of its original design. Repair/rehabilitation includes the following maintenance measures: remove and replace the concrete barriers, sidewalks, and bridge deck; clean and paint I-girders and other steel members; remove unsound concrete and patch concrete at the bridge columns; temporarily relocate and replace existing utilities. The project site is the existing Admiralty Drive bridge, spanning approximately 155 linear feet over the Queen Elizabeth Passage, a tidally influenced waterway functioning as an outlet between the Huntington Harbour residential community and the adjacent Bolsa Chica channel.

Copies of the Draft Mitigated Negative Declaration are available at the Community Development Department, City of Huntington Beach City Hall, 2000 Main Street, Huntington Beach, CA 92648.; Central Library, 7111 Talbert Avenue, Huntington Beach, CA; City Clerk’s Office, 2000 Main St., Huntington Beach, CA; and on the internet at [http://www.huntingtonbeachca.gov/ Government/Departments/Planning/Environmentalreports.cfm](http://www.huntingtonbeachca.gov/ Government/Departments/Planning/Environmentalreports.cfm).

Subsequent to the comment period, a public hearing will be scheduled before the City of Huntington Beach Zoning Administrator. The public hearing is tentatively scheduled for mid-December 2015.

Any person wishing to comment on the Draft Mitigated Negative Declaration may do so in writing by Monday, November 30, 2015, by providing written comments to Mr. Hayden Beckman, Associate Planner, City of Huntington Beach, Community Development Department, 2000 Main Street, Huntington Beach, CA 92648.
Southern California Edison Installs
California Mediterranean Biome Concept

This landscape project by Southern California Edison at Hamilton Substation is certified by the Surfrider Foundation as an “Ocean Friendly Garden.” What was once 36,524 square feet of turf grass requiring almost 2,092,213 gallons of water annually, now requires 65 percent less water and drastically reduces the need for vegetation management on the property. That’s a water savings of 1.4 million gallons each year!

Completed in October 2015, this site design incorporates the Surfrider Foundation’s landscape standards of conservation, permeability and retention. The concept was to create a sustainable landscape through water efficiency and storm water retention. By using low volume irrigation systems and replacing turf with drought tolerant plants that represent various Californian, Australian, South African and Mediterranean native plant communities, precious water resources are preserved. Permeable surfaces are maximized by reshaping the site to mimic the natural shape of a coastal marsh, which eliminates wasteful drainage and helps capture and direct storm water into natural swales and infiltration basins. Storm water is allowed to percolate onsite and runoff is reduced by 90 percent.

This biophilic design mimics and reveals the natural systems in the landscape by creating an instinctive bond between man and nature. Sustainable landscaping is crucial for preserving our watershed from the mountains to the oceans, replenishing ground water supplies, keeping our oceans clean, and maintaining healthy ecosystems.

This project was made possible through the efforts and dedication of the partners listed below:
Don’t Let FOG Clog Your Drains This Holiday Season

FOG (Fats, Oils, and Grease) and is a by-product of frying and cooking greasy foods. When FOG is not disposed of properly it can build up in plumbing lines and eventually form a blockage. Plumbing blockages can cause sewage to overflow into your home or the street, posing a hazard to your health and the environment.

Use these tips this holiday season to prevent FOG from clogging your drains:
- Pour used cooking oil into a container with an absorbent material, like coffee grounds or paper towels, and dispose in the trash.
- Wipe all grease and food from dishes into the trash before washing.
- Planning on deep frying a turkey for your holiday dinner? You can recycle your used cooking oil at Rainbow Disposal’s Household Hazardous Waste Collection Center. For more information please call OC Waste and Recycling at (714) 834-6752.

Please report all sewage spills to (714) 536-5921 and visit the Public Works website for more information on the City’s FOG program.

Let’s Make ORANGE the New GREEN!

Every Autumn, thousands of pumpkins end up in our county landfills. In order to put this rich organic material to a better use, the City of Huntington Beach and Rainbow Environmental Services are promoting orange as the new green by providing an easy way for residents to compost their holiday pumpkins. From now through December, simply put spent jack-o-lanterns and whole pumpkins from autumn displays into your green cart. Pumpkins decorated with paint cannot be composted and should be put in the brown trash cart.

The material from your green cart is used to create compost that is spread on local crops, gardens and lawns. To ensure the best quality compost, please do not put pet waste, plastics, lawn/leaf bags, food, clothing, garden hoses or trash in your green waste cart. If you have a lawn service, remind your gardener that the green cart is only for the trimmings from your lawn, trees, shrubs and other plants. For more information about our green waste composting program, please call Public Works Trash and Recycling at 714-375-5010 or email trashinfo@surfcity-hb.org.
Protecting Your Assets

Are you a senior, caregiver or family member of a senior? Learn to identify common financial scams and warning signs and discover how proper estate planning can help to protect your investments.

Monday, November 17, at 11 a.m., Banning Branch Library, 9281 Banning Avenue (714) 375-5005
Friday, November 20, at 11 a.m., Main Street Library, 525 Main Street Library (714) 375-5071

The State Bar of California is offering a free community presentation through the Educating Seniors Project at the Banning and Main Street libraries. Local attorney Scott Feig of FEIG Law Firm will be providing information about laws and resources for protection against elder financial abuse. Refreshments will be provided.

Virtual author talk with Andy Weir at the Central Library

Have you read *The Martian* or seen the movie? The author of *The Martian*, Andy Weir will be the guest for an author talk on November 10. The Central Library will live stream this event (he will be here virtually, not in person) at 6:30 p.m. in the Talbert Room. Please join us!
Library Services

Then & Later -
Dion Neutra and the Huntington Beach Central Library
7111 Talbert Ave
Tuesday, November 10, 2015
Presentation: 11:30am  Tour: 2:30pm

The Huntington Beach Library is pleased to present a visit by architect Dion Neutra, returning to the building he completed 40 years ago. Originally, it was to be Dion and his father, acclaimed modernist Richard Neutra, to design the facility together, but the untimely passing of Richard in 1970 meant Dion would undertake the project by himself. Dion will share his insights, challenges (of which there were many), and memories of what the Huntington Beach Central Library and Cultural Center was like then, and later, plus other highlights from his career. Dion will also be signing copies of his book, “The Neutras – Then & Later”, which will be available for purchase.

Space is limited – reserve your seat by emailing library@hbpl.org
COMMUNITY SERVICES DEPARTMENT

CHILDREN’S NEEDS TASK FORCE

The Children’s Needs Task Force is thrilled to be working again with Barnes Noble on their annual Holiday Book Drive. Barnes & Noble stores across the country invite customers to give the gift of reading to children in need during its annual Holiday Book Drive, taking place from November 1 through December 31, 2015.

The Bella Terra Huntington Beach Barnes & Noble is providing an opportunity for customers to donate books to Huntington Beach schools and non-profit organizations through the Children’s Needs Task Force. The Children’s Needs Task Force will select the schools, libraries, literacy organizations, family social service agencies, and homeless centers to receive these books.

This is a great opportunity for stores and customers to come together to donate new books to children in the community who are in need of them. For more information, please download an application at the City of Huntington Beach official website at:

http://www.huntingtonbeachca.gov/government/boards_commissions/childrens_needs_task_force.cfm

INFORMATION SERVICES DEPARTMENT

Did you know that the City website contains information about parking violations and related fees? Click on the Residents navigation tab then click on Parking Information. You will find a link to this page on the Parking Information page.

http://www.huntingtonbeachca.gov/residents/parking/parking_enforcement.cfm
HBPD Supports Movember

During the month of November, HBPD will be supporting Movember by allowing employees to grow a mustache, goatee or beard depending on the donation amount they choose.

Founded in 1993, the Prostate Cancer Foundation (PCF) has raised more than $615 million and provided funding to more than 2,000 research programs at nearly 200 cancer centers and universities. Many important discoveries in the fight against prostate cancer since 1993 resulted from PCF funding or coordination—including the development of new medications, gene therapy approaches and the development of vaccines that may soon work with the body’s immune system to kill prostate cancer cells.

PCF.org is also a 501.3(c) charity, making your donation tax deductible.

The Huntington Beach Police Department
Proudly Supports Prostate Cancer Research and “Movember”

In support of Movember and pcf.org, Huntington Beach Police Department employees will be allowed to grow facial hair, from November 1st through November 30th, 2015, and in accordance with their donation to pcf.org.

Please provide proof of your donation to pcf.org to your immediate supervisor.
**FIRE DEPARTMENT**

**Multi Casualty Incident/Heavy Rescue**

On Tuesday, October 20, at approximately 7 p.m., the Fire Department responded to a call at the intersection of Gothard and Talbert. Upon arrival, firefighters assessed that there were two vehicles involved with multiple victims and entrapments. The trapped victims were extricated and seven patients were transported to local hospitals. The scene was left with HBPD once all patients were transported.

**Structure Fire** *(pictured)*

On Sunday, October 25, at approximately 10 a.m., the Fire Department responded to Pacific Coast Highway in Sunset Beach for a reported structure fire. On arrival, Firefighters reported a two-story commercial building with the second floor fully involved with fire. There were two victims asleep on the second floor fire and were awakened by the smoke odor and were able to self evacuate. The Red Cross responded to assist the displaced residents and the fire is under investigation.

**Multi Casualty Incident/Heavy Rescue**

On Monday, October 26, at approximately 3 p.m., the Fire Department responded to Edinger Avenue at Graham Street for a reported traffic accident. On arrival, Firefighters found a three vehicle accident and one victim needing to be extricated. Three patients were transported to the hospital.

**CITY MANAGER’S OFFICE**

**HUNTINGTON BEACH VETERANS DAY CEREMONY 2015**

The City of Huntington Beach, along with The American Legion Post 133, will hold its Veterans Day Ceremony at Huntington Beach Pier Plaza on Wednesday, November 11, 2015 at 11 a.m. to celebrate the veterans of Huntington Beach, who gave of themselves for their country. The valor, dedication, and heroism of veterans will be acknowledged and commended.

Join Mayor Hardy, the Huntington Beach High School band, and members of the Huntington Beach Interfaith Council for this special ceremony. The keynote speaker is Major General Megan Tatu, Commanding General 79th Sustainment Support Command. The American Legion Post 133 will have their Honor Guard give a Three Volley Rifle Salute.
SMALL BUSINESS SATURDAY IS COMING…IS YOUR BUSINESS READY?

Although November 28 is still a few weeks away, now is the ideal time to begin preparing your local business for Small Business Saturday. This annual day of celebrating small businesses throughout America is an opportunity for local operators to increase their sales, as well as create new customer relationships that will last far beyond November 28.

Businesses have until November 16 to obtain free marketing materials, and the opportunity to be featured on the online Small Business Saturday map, which shows customers exactly where to find the best local businesses in town on November 28. Many businesses hold events or offer specials to their customers on this day and spend time promoting the day via social media to spread the word your business.

For more information about this annual celebration of local business, to obtain marketing materials and to get your business on the map, please visit www.shopsmall.com.

NOTABLE SURF CITY BUSINESS AND REAL ESTATE NEWS

♦ Huntington Beach is anxiously awaiting the opening day of yet another highlight for our community: the first Orange County location of “Stacked - Food Well Built” coming later this year to Edinger Plaza located at 7490 Edinger Avenue, adding to the exciting synergy created by the additions of Nordstrom Rack, Dick’s Sporting Goods, Starbucks, the expanded Michael’s Crafts and a host of other local businesses and services.

♦ KCI Warner has acquired a 45,597 square foot office building at 4552 Warner Avenue for $7.5 million.

♦ Western Real Estate Business Magazine recently featured a full-page article about the success of “The Boardwalk,” one of the City’s newest mixed-use developments. The September 2015 issue of the magazine highlights the transformation of the former Levitz property into a thriving development of 487 apartments, a public park, and commercial space.
This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers. A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short. Much of the content you put in your newsletter can also be used for your Web site.

Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Selecting pictures or graphics is an important part of adding content to your newsletter. Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols. Once you have chosen an image, place it close to the caption describing picture or graphic.

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

Inside Story Headline

Inside Story Headline

Inside Story Headline

Fix Your Broken Stuff!!

Saturday, November 14, 2015 10AM-1PM

Huntington Beach Utilities Yard
19001 Huntington Street
Huntington Beach, CA

This is a FREE family-friendly event.
Children age 6 and up are welcome when accompanied by responsible adult.

BRING:
1. your broken or non-working item (carry-in only – no stoves, refrigerators, washing machines or other oversize items)
2. accessories, parts, and tools you already own that might be helpful (e.g. phillips head screwdriver, small pliers, new parts)
3. any knowledge or advance research you’ve done on the issue
4. boxes, bags and/or small containers to organize (and carry away) parts.

Walk-ins are welcome, but advance registration is preferred and receives priority.
Register online at: http://goo.gl/qTzh9J
Week of November 2, 2015

UPCOMING EVENTS

November

- 11/5 — Handy Crafters Sale at City Hall, 10am to 2pm. 714-536-9387
- 11/10 — Library Architect Dion Nuetra at the HB Central Library, 11:30am presentation; 2:30pm tour. www hbpl.org
- 11/10 — The Martian, Andy Weir at Central Library, Talbert Room, 6:30pm
- 11/14 — Fix It Clinic, Free family event. 10am to 1pm. www.fix it clinic.org

December

- 12/3 — Handy Crafters Sale at City Hall, 10am to 2pm. 714-536-9387
- 12/6 — Light a Light of Love Parade, benefiting HB Youth Shelter, www.cspinc.org
- 12/17 to 12/23 — Huntington Harbour Boat Parade, www.cruise of lights.org

Congrats to the successful 1st Halloween Haunt at the Newland House. Proceeds will help fund the installation of the first universally accessible playground in Huntington Beach, where ALL children can play together on the beach, and other worthy causes of the Rotary Club of Huntington Beach. See video here https://www.youtube.com/watch?v=YhCxxHncfl
City Hall Directory

City Attorney (714) 536-5555
City Clerk (714) 536-5227
Passports (714) 536-1600
City Council (714) 536-5553
City Manager (714) 536-5202
Community Services (714) 536-5486
Beach Operations (714) 536-5281
Business Development (714) 536-5542
Finance Department (714) 536-5630
Business Licenses (714) 536-5267
Fire Department (714) 536-5411
Human Resources (714) 536-5492
Information Services (714) 536-5515
Library Services (714) 842-4481
Planning & Building (714) 536-5271
Code Enforcement (714) 375-5155
Police Department (714) 960-8811
Public Works (714) 536-5431
Graffiti Removal (714) 960-8861

Fred A. Wilson, City Manager
www.huntingtonbeachca.gov