

# CITY ADMINISTRATOR'S WEEKLY REPORT

**May 17, 2010**

## CITY TREASURER

### **Customer Service Tip of the Week – Half Empty or Half Full?**

When we treat our responsibilities as tasks, we treat our customers as tasks; they end up feeling processed. When we treat our responsibilities as opportunities to create positive experiences, customers feel valued

## COMMUNITY SERVICES DEPARTMENT

### **Huntington Beach Art Center**

**Art Experience Dinner** – Please join us on Friday, June 11, for the Huntington Beach Art Center's Benefit Art Auction from 6:00 to 10:00 p.m. Artists will be creating the design elements for this dinner which is guaranteed to make this a unique and special night. Community partner, Cucina Alessá, will create a fine dining and fine wine experience. The Art Auction immediately follows the dinner. Tickets are \$75 per person. Please call the Art Center at 714-374-1650 to reserve your tickets.

**Children's Summer Art-At-The-Beach Camp** - The Summer Art Camp Program is back by popular demand. From June 21 through August 13, children between the ages of 6 and 12 will have the opportunity to participate in fun-filled art activities taught by knowledgeable, professional artists. Full and half-day sessions are available for the Art-At-The-Beach Camp. Please register at the Huntington Beach Art Center or online at [www.hbsands.org](http://www.hbsands.org). For more information call 714-374-1650.

### **Huntington Beach Senior Services**

**Wii Bowling Super Tourney** – On Friday, May 21, from 11:30 – 3:30 p.m., the undefeated Surf City Strikers will defend their championship bowling title against other senior centers at the Cypress Senior Center, 9031 Grindlay Street. The public is encouraged to come and cheer the bowlers. The Surf City Strikers practice each Wednesday morning at the Michael E. Rodgers Seniors Center, 1706 Orange Avenue, from 9:00 – 11:00 a.m. Surf City Strikers, Harriette Heron, bowled the first 300 on December 2, 2009, followed by David Dong, Bob Fordiani, and Marilyn Waite who each bowled 299. Players of all skill levels are welcome. For more information, call 714-536-9387.

### **LDS Church Day of Service**

Thanks to members of The Church of Jesus Christ of Latter-Day Saints, The City of Huntington Beach Community Services Department and Public Works Department are enjoying improvements to local parks. On May 8, 2010, hundreds of people wearing yellow "Mormon Helping Hands" vests rolled up their sleeves to help paint picnic benches and tables, plant trees, clean beaches, etc. Members of the Huntington Beach wards joined more than 70,000 church members throughout California to renew and beautify their community. Thank you for your service in Huntington Beach!

**2010 Youth Character Awards Honorees Announced**

Mayor Cathy Green was on hand at Bella Terra Huntington Beach to welcome and honor the 2010 Youth Character Award Nominees. The Children's Needs Task Force recognized 68 nominees from local schools and youth groups throughout Huntington Beach and honored 20 students for the 2010 Youth Character Awards "Wall of Fame". The 20 honorees will be recognized by Mayor Green and City Council at the June 7, 2010, meeting. The honorees names will be memorialized on a bronze plaque and placed at Bella Terra's Youth Character Award "Wall of Fame". The Youth Character Awards recognize students in grades 3 through 12 for Good Character. A big "thank you" to this year's supporters: the Huntington Beach Fire Management Association; Donald & Barbara Richtol; Joe Gaglio of Precise Data; and Jack Clapp of Dwight's Beach Concession.

**ECONOMIC DEVELOPMENT****RIDE THE SURF CITY DOWNTOWN SHUTTLE – FREE! – STARTING MAY 22!**

The free Huntington Beach Surf City Downtown Shuttle will make its inaugural voyage from City Hall to downtown Huntington Beach on Saturday, May 22, 2010. Running through September 5, the Shuttle will make stops at the northwest corner of Main Street and Orange Avenue, and on 5<sup>th</sup> Street at The Strand. The surf-themed shuttle resembling a classic woody-style vehicle will operate on weekends from 10:00 AM to 8:00 PM. The shuttle will also run on Memorial Day (May 31) and Labor Day (September 6), but will not be in service on Independence Day (July 4). Shuttle riders can take advantage of free parking in the Huntington Beach City Hall parking lot, located at 2000 Main Street, at the corner of Main Street and Yorktown Avenue, and board the shuttle at one of the two available stops in the lot. The shuttle will run on a 3.5 mile continuous loop throughout the day, providing a quick, fun, and comfortable alternative to driving downtown on days when the demand for available parking spaces reaches its peak. Visitors can spend less time searching for parking, and more time enjoying shopping, dining, and strolling in downtown Huntington Beach.

The Surf City Summer Shuttle is a pilot program for 2010. The City will evaluate the program throughout the summer to determine how the program can best serve the community in the future. The program is funded by Air Quality Management District funds. These funds are provided to the city annually to help alleviate congestion by providing viable alternatives to driving. For more information on the Surf City Downtown Shuttle, visit [www.huntingtonbeachca.gov](http://www.huntingtonbeachca.gov) or contact the Economic Development Department at (714) 536-5542.

**LIBRARY SERVICES DEPARTMENT****Tasty Donation to Children's Library**

The 10th Annual Taste of Huntington Beach held Sunday, April 25, 2010, at the Sports Complex, was a fabulous success with the largest attendance ever and ticket revenues up. At the monthly Friends of the Children's Library (FOTCL) meeting, it was announced that the Taste of HB 2010 Committee will donate \$25,000 to FOTCL - this is a 25% increase from 2009! The check will be presented at June 7 City Council meeting. The FOTCL also gave a much-needed donation of \$20,000 to the Children's Library for the purchase of books.

**New Computers made possible by the Friends of the Library**

The Friends of the Huntington Beach Library have a long history of supporting the library through volunteer work and fundraising. Their help has never been more welcome or appreciated than in these times of economic and budget woes. Their most recent contribution was the purchase of twenty new computer workstations for the Central Library. These new computers will replace damaged and obsolete machines, providing students, job-seekers, and all of the community fast and reliable access to the online world. Recently, access to the Internet was identified as one of the most important resources to library users. These new computers will help ensure that Internet access at the Library continues to meet the needs of the community.

**PLANNING & BUILDING DEPARTMENT****May 11, 2010 Planning Commission Meeting recap**

The Planning Commission approved the following applications at the Tuesday, May 11, 2010, meeting.

- Conditional Use Permit No. 10-003 (Christ Presbyterian Church Wireless Communication Facility). This request is to permit the installation of a new wireless communication facility that will be co-located upon an existing 60 foot high wireless communications facility disguised as a palm tree. The project is located at 20112 Magnolia St., 92646, (south of Adams Avenue, east of Magnolia Street)
- Conditional Use Permit No. 10-007 (Tattoo and Body Piercing Studio) This request is to permit the establishment of an approximately 135 sq. ft. tattoo and body piercing studio in an existing 1,145 sq. ft. vacant retail suite. Ancillary to the tattoo and body piercing studio is an art gallery and retail shop of tattoo-inspired clothing and accessories. The project is located at 18822 Beach Blvd., Suite 113, 92648 (southeast corner of Beach Blvd. and Constantine Drive).

**POLICE DEPARTMENT****Internet Safety for Children and Adults**

Studies have shown almost 67% of children 13 – 17 years old have profiles on social networking sites such as MySpace and Facebook. The same studies show that the majority of these children access to the internet with NO adult supervision.

The Huntington Beach Police Department has been arresting adults on a regular basis that are using the internet to make contact with children for sexual encounters. These adults are willing to search for children victims online, create online relationships with them, and drive to meet them in person. The best tool to keep children safe is for parents and children to have awareness of these dangers to help prevent becoming a victim.

This link <http://www.onguardonline.gov/pdf/tec04.pdf> is a download to a publication by the Federal Trade Commission called *Net Cetera – Chatting with Kids About Being Online*. It is

a very good publication to assist parents in starting conversations about internet privacy and safety.

**Burglary Suspect Attempts to Stab Business Owner**

On 5-16-2010, the owner of a business noticed a strange van parked in front of his business. He stopped to investigate and confronted several subjects who had broken into his closed business. His wife called 911. The suspects began to run away and the business owner grabbed one of them. The business owner wrestled with the suspect who had a screwdriver in his hand. The suspect repeatedly attempted to stab the business owner, but was unsuccessful. Huntington Beach police officers arrived and took Randall Sebreros, a 50 year old resident of Buena Park into custody. He was booked for burglary and assault with a deadly weapon.

**PUBLIC WORKS**

**May is Water Awareness Month**

Water Awareness Month helps educate Californians on water issues and encourages wise use of water resources. To help celebrate Water Awareness Month, Utilities Division Water Conservation staff will have a booth at the May 25 Surf City Nights event on Main Street. In addition, an information table is set up at the Central Library during May. To learn more about water conservation, please visit the City's webpage/[Water conservation](#) or call the Utilities Division at 714-536-5921.