

CITY ADMINISTRATOR'S WEEKLY REPORT

June 7, 2010

CITY TREASURER

Quick Customer Service Tip – Think Like a Customer

Think like a customer. Evaluate how you sound to customers by adopting a customer's viewpoint. Ask yourself, "How would I respond to a customer service rep who sounds like I do right now?" If the answer is negative, it's time for a change.

COMMUNITY SERVICES DEPARTMENT

TRX – Total Body Resistance Training – NEW!

Change, challenge and improve your body! Train like the pros and Olympians. Enjoy long-lasting results for strength, balance, flexibility, and endurance. Work your whole body through all angles and planes of movement. This class, held in the City Gym and Pool Gymnasium, begins Friday, June 25 at 7:50 a.m. For more information, contact the City Gym and Pool at 714-960-8884 or sign up at www.hbsands.org today!

Yoga on Saturdays for Beginners - NEW!

Learn to create balance with proper breathing techniques, body alignment/posture & restore flexibility in a specially designed yoga class -- A traditional small class giving individual attention to each student. This Saturday class is held at the City Gym and Pool beginning June 26 at 10:30 a.m. For more information, contact the City Gym and Pool at 714-960-8884 or sign up at www.hbsands.org today!

60th Annual Pier Swim

The Community Services Dept. will hold its 60th Annual Huntington Beach Open "Rough Water" Pier Swim on Saturday, June 12. The first race is for ages 16-31 and will start at 8:45 a.m. The second race is for Masters through Ultra Masters and starts at approximately 9:30 followed by the Junior Men and Junior Women, 12-15 years of age at 10:15 a.m. Trophies will be awarded, first through third places, in each of the eleven divisions with the Gene Belshe Memorial Perpetual Trophy going to the winning team and a trophy to the first Huntington Beach boy and girl. This is one of the first regular ocean swims of the season. Almost 400 contestants participated last year. The public is invited to participate or come and watch the competition. Registration will be taken at the beach on June 12 between 8:00 and 8:30 a.m. - \$20 without a shirt. A limited number of shirts will be available for purchase. For further information, please call 714-536-5486.

Huntington Beach Senior Services

Senior Services Volunteers – in 2009, over 400 Senior Services Volunteers contributed 51,492 hours of service which calculates to an amazing \$2 Million dollars in value to senior services! Because of this dedicated team of volunteers, Huntington Beach has a thriving senior center and outreach center with a wide range of services, activities and classes. Several volunteers became members of 500 Hours Club including kitchen volunteers, Beulah Asbra, Doris Byrd and Fanny Hunter; Handy Crafters, Mary Kanaske, Verdelle Web, and Inge

Weinfeld; Travel Coordinator Betty Hickey; Meals to the Home Volunteer Ida Dollinger; Computer Teacher Lewis Russakov; and Driver John McGrew. Also in the 500 club were the Huntington Beach Council on Aging President & Vice President, Don MacAllister and Judy Ann Morris. Volunteers are essential to the success of the programs of Senior Services and there is always a place for new volunteers. Currently summer substitutes are being sought for the Meals to the Home program and Transportation program. Experienced golfers are needed for the *On Course Golf Tournament* and Office Support volunteers are needed for the busy Outreach Center. For more information on available volunteer opportunities, contact Diane Swarts, Volunteer Coordinator at 714-374-1544 or dswarts@surfcity-hb.org.

Partners in Art – June 7, 2010

The Huntington Beach Art Center welcomed 120 third grade students from Smith School. The students, together with their teachers, were taken on a guided tour of the exhibit for the 10th Annual Benefit Art Auction. The diverse collection features work by leading contemporary artists including Kelly McClane, Jimi Gleason, and Trang Le among others. The free tour and workshop is part of the Partners in Art Program, which is funded by a grant from the Plunkett Foundation. The Art Center works hand-in-hand with the school district to co-ordinate this vital Arts Education program. Many of the students are making their first visit to a contemporary art space. The aim of the program is to ignite creativity and encourage participation in the Arts from an early age. All students participated in a workshop led by professional artists in the studios.

10th Annual Art Benefit Auction & Art Experience Dinner – June 11, 2010

From now thru June 11, the public is invited to view the 10th Annual Art Benefit Auction works in the main galleries. These pieces have been donated by a myriad of contemporary artists in a range of media. The work will be auctioned off to the highest bidder on June 11. Proxy bidding is available. Contact the Art Center on 714-374-1650 to register your details.

The Art Experience Dinner precedes the Auction event. Cucina Alessá, our community partner, will be providing the fine dining experience. Only a limited amount of tickets are still available at \$75 per person. Call the Art Center on 714-374-1650 to reserve your tickets today.

Space is still available for Children's Summer Art Camp – Art at the Beach

The Summer Art Camp Program is bursting with a range of fun-filled art activities taught by our knowledgeable and professional artists. The camp dates are June 21 – August 13. Children between the ages of 6 - 12 can choose from full and half day sessions. You can register at the Huntington Beach Art Center or reserve your place online at www.hbsands.org. For more information, call 714-374-1650.

ECONOMIC DEVELOPMENT

Mickey Mouse at the Strand

In an effort to kick off the festivities for Major League Baseball's All Star Game at Angel Stadium, the MLB will place 7 ½ foot Mickey Mouse Statues at key Southern California landmarks leading up to the 81st All-Star Game on July 13, 2010. The Mickey Mouse Statue sporting the Milwaukee Brewers colors will be in place at The Strand in Downtown Huntington

Beach starting this Friday June 4 through the All Star game on July 13. Make sure to stop by and grab a photo with Mickey while visiting the Strand

FIRE

House Fire

On the afternoon of June 1, 2010, the Fire Department responded to a fire on Skylark Drive. When the first unit arrived, there was smoke and fire showing from a one-story single family home. Twenty-one firefighters, including mutual aid from the Orange County Fire Authority, brought the fire under control in ten minutes. The fire started in a rear bedroom and extended into the hallway. The occupants were not at home at the time of the fire. The cause of the fire is being investigated. The estimate for property loss is \$40,000 due to fire and smoke damage.

Point of Dispensing Plans

The city has entered into an agreement with the Orange County Health Care Agency (OCHCA) to complete five Point of Dispensing (POD) plans. A POD is a federally instituted best practice model designed to be activated to provide medication to a large community of healthy residents during a public health incident. By quickly dispensing these items to a large population during a public health emergency, the level of illness or deaths associated with that disease agent will be decreased. OCHCA received a grant that will be awarded to the city in the amount of \$5000 to \$8000 for each of the completed plans. The Emergency Management and Homeland Security Office is working in conjunction with OCHCA, fire, police, and POD site representatives to complete the five plans by mid July.

LIBRARY SERVICES DEPARTMENT

Computer Coach Program has Gone Viral!

Computer Coaches are a team of skilled volunteers that work one-on-one with library users, helping them get the most out of library computing. One of the library's first computer coaches, Don Graves of Huntington Beach, found the program to be so inspiring that he has taken it across the country, establishing another volunteer-based library computer consulting program in his summer home community of Northeast Harbor, Maine. Since its start in January, the program has grown to include over 20 coaches who have helped hundreds of local residents. They have helped people write resumes, apply for jobs online, locate business resources, manage photos, and establish email accounts. Computer coaches have background and experience in a variety of computer applications and are available to help cardholders on a walk-in basis during most library hours. *For more information or to confirm availability of a coach that can help you today, call the Central Library Reference Department at 714-842-4481.*

Verizon Supports Library Literacy Efforts

Literacy Volunteers-HBPL has received a \$15,000 grant from Verizon for the Family Literacy Program at Oak View Branch Library. The award letter said "Verizon is delighted to be part of your organization's dedication to, and important work in, our communities." Verizon continues to be an important partner in literacy efforts around the country and its website www.thinkfinity.org offers teaching and learning resources for professionals, volunteers,

parents and children. The Verizon donation is urgently needed in these challenging economic times. It will be added to city, CDBG, State Library Funding, and local fundraising efforts to continue providing literacy services in the Oak View neighborhood. The program is currently working with 130 adults improving basic reading, writing and speaking skills with 65 dedicated literacy volunteers.

PLANNING & BUILDING DEPARTMENT

Public Comment Meeting on Poseidon

A public meeting will be held on Thursday, June 10 at 6:00 p.m. in Rooms C & D of the Central Library to take comments related to the adequacy of the environmental issues analyzed in the Draft Subsequent Environmental Impact Report (SEIR) for the Poseidon desalination project. A copy of the Draft SEIR is available on the Planning Department website:

http://www.huntingtonbeachca.gov/Government/Departments/Planning/major/Poseidon_Draft_SEIR.cfm.

For further information please contact Ricky Ramos, Senior Planner, at 714-536-5624.

June 8, 2010 Planning Commission Meeting Preview

The Planning Commission will review the following applications at the Tuesday, June 8, 2010 meeting.

- Ink Yard Tattoo: Conditional Use Permit No 10-010, this request is to permit the establishment of an approximately 843 sq. ft. tattoo studio in a vacant retail suite. The project is located at 17845 Beach Boulevard, 92647 (west side of Beach Boulevard between Ronald Drive and Talbert Avenue)

The Commission will also review in Study Session the Beach Promenade Phase 2 project, located at Beach and Atlanta.

POLICE DEPARTMENT

Hit and Run Traffic Accident

On June 6, 2010, at about 4:45pm, Huntington Beach police officers responded to a hit and run accident at Pacific Coast Highway and Magnolia Avenue. The victim, a 21 year old male was crossing the roadway in the crosswalk when he was struck by a Ford Taurus that went through a red light heading southbound on PCH. The pedestrian victim received serious injuries and was treated by the Huntington Beach paramedics and then transported to UCI Medical Center.

Huntington Beach officers were able to locate the suspect driving his vehicle near his home in Newport Beach. Our officers arrested the driver, Richard Elwood Swanson, a 59 year old resident of Newport Beach. He was booked in the Huntington Beach city jail for felony charges of Driving Under the Influence and Hit and Run.

PUBLIC WORKS

Water Conservation

The citizens of Huntington Beach have done a fantastic job in responding to our current Level 1 Water Management Plan. Please continue to use water wisely as we reach the summer months.

