

# CITY MANAGER'S WEEKLY REPORT

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**June 20, 2011**

## COMMUNITY SERVICES DEPARTMENT

### Marine Safety

The Huntington Beach Marine Safety Division was recognized by the United States Lifesaving Association for maintaining its Advanced Lifeguard Agency Certification. In 2010, Huntington Beach Marine Safety Statistics were as follows: Attendance – 7,986,932; Rescues – 2,853; Preventative Actions – 61,976; Law Enforcement Contacts – 65,454; Medical Aids – 1,337; Lost & Found Persons – 256; Wildlife Calls- 48; Beach Events – 341; Public Education Lectures/Students – 114/4,377. So far this year, Preventative Actions are up 27.9 % and Wildlife Calls are up 83.4%. The aquatic environment has dangers that can be effectively managed through public awareness and the vigilance of professional lifeguards. Beach safety is vital and necessary in order for the public to enjoy our ocean beaches.

### Aquatic Classes

Swimming is an essential skill when living as close to the ocean as we do. “Learn to Swim” programs begin the week of June 20. Not only does learning to swim provide a sense of personal accomplishment, swimming works nearly every muscle in the body, develops general muscular strength, and enhances cardiovascular fitness and endurance. Outdoor classes are still available at Marina and Edison High Schools. Check out the summer swim schedule on pages 36-38 of the summer SANDS community services guide, available on line at [www.hbsands.org](http://www.hbsands.org)

### Huntington Beach Art Center

On Thursday June 23 from 6-8 pm, the Art Center will host a free Late8 Thursday event, “**The Walter and Amy Show**” featuring artist Amy Caterina and her dog Walter. Amy will discuss her process of taking photographs while walking the slow and meditative Walter. Bring your camera; people and pets are welcome! The Late8 Thursday programs are being held in conjunction with the current exhibition **Pet Project** and fundraising DOG-A-THON. On Saturday, June 25, the Art Center will hold the first ever DOG-A-THON fundraiser and Pet Fair benefitting the HB Art Center. A \$20 registration fee per dog walker is all it takes to have a fun morning with your best friend. The doggie with the most pledges wins prizes galore! Pledges will support the Art Center’s exhibitions and education program. Pledge forms for the dog walk are available at the Art Center or on our website at: [www.huntingtonbeachartcenter.org](http://www.huntingtonbeachartcenter.org). Please call 714-374-1650 for information.

Exciting Art Center camps and classes begin the week of June 20. This week, Art Camp teacher/artist, Carleton Christy, will be examining the beauty of everyday objects in FUTURE ARTIST CAMP, “Print Matters.” Campers aged 6-12 will explore a range of printmaking techniques including linoleum printing and screen printing based on their own drawings from observation. On June 25, Bookbinding Fundamentals will familiarize students aged 13 through adult with the basic materials (paper, cloth, board and adhesive) and techniques (folding, sewing and gluing) of bookbinding. Students will complete three book projects. Call the Art Center for information at 714.374.1650 or register online at [www.hbsands.org](http://www.hbsands.org).

**Senior Services**

Golfers can still sign-up to enjoy a round of golf at Meadowlark Golf Course and support Huntington Beach Senior Services at the annual Huntington Beach Council on Aging's On Course Golf Tournament, Friday, June 24; shotgun start at 12:30 pm. The proceeds from this tournament help to support seniors and their families through many beneficial programs offered by the Michael E. Rodgers Seniors Center and Seniors Outreach Center. This is a wonderful opportunity for community members of all ages to share a fun, relaxing day on the course, while supporting a wide variety of services, classes, activities and clubs designed to support seniors in staying healthy, active and independent. A buffet awards dinner, with no host bar, will immediately follow the tournament at 6:00 p.m. Call 714-536-9387, or visit [www.hbcoa.org](http://www.hbcoa.org) for more information.

**ECONOMIC DEVELOPMENT****Kelly Slater is coming to Huntington Beach tonight on Tuesday, June 21**

Kelly Slater, 10x World Surfing Champion, is coming to Surf City Nights in downtown Huntington Beach, on Tuesday, June 21, 2011, at 6 PM on Main Street and Pacific Coast Highway. Mayor Joe Carchio will present Slater with a Key to the City. For more information, contact Economic Development at 714-536-5542.

**Main Promenade Valet Opens This Friday, June 24, 2011**

Experience Downtown Huntington Beach like never before, with the convenience of valet parking. The City will launch its first ever valet program at the Main Promenade Parking Structure in downtown this Friday. The program will operate on weekends only - Friday through Sunday. Drop your vehicle off at the southwest corner of Olive Avenue and 3rd Street, and let our friendly valet representatives do the rest while you dine, shop, and stroll. For more information, contact the City of Huntington Beach Economic Development Department at 714-536-5542.

**HB Gastro-Truck Fest II - Food Truck Event**

Bring friends, family, and an appetite for a second round of feasting from up to a dozen of Orange County's premier food trucks this Sunday, June 26, from 11:00 am to 3:00 pm. Guests will have choices from an array of cuisine: from BaconMania to Spudrunners. The event will take place in Peter's Landing at 16400 PCH. For more information, log on to [www.facebook.com/gastrotruck](http://www.facebook.com/gastrotruck).

**FREE Yoga at The Strand every Friday through August 19**

Start your weekend off with free yoga at The Strand in downtown Huntington Beach. Every week on Friday from 10:30 AM - 11:30 AM, bring your own towel or mat. Summer for yoga at The Strand on 5th Street is sponsored by 104.3 MY FM. For more information, log on to [www.thestrandon5th.com](http://www.thestrandon5th.com).

**SURF CITY SAVINGS**

To receive valuable discounts locally in Huntington Beach, visit the site: [www.surfcitysavings.com](http://www.surfcitysavings.com), to print out various discounts from categories including dining,

retail/shopping, health & beauty, services, and leisure/recreational. Local businesses find this program offered by the city (free for local businesses to participate) a valuable service.

"Surf City Savings is one of the best marketing/advertising programs available for small businesses in HB. Our customers tell us it's easy to navigate and has great offers. It also introduces them to businesses they might be aware of yet!" says Erika Reardon, owner of Erika's Catering. She feels it's a great fit for their newest program, "What's for Dinner?" - a local HB service that is supported by Surf City Savings! Find them under the dining/food category.

## **FIRE**

### **Fireworks Safety**

Fireworks during the Fourth of July are as American as apple-pie, but more fires are reported on that day than any other day of the year in the United States. More than half of these fires are caused by fireworks. The good news is you can enjoy your holiday and the fireworks, with just a few simple safety tips:

There are 3 basic forms of fireworks:

#### **1) Commercial**

- To safely enjoy fireworks, attend a public display conducted by trained professionals (also known as Commercial fireworks).
  - Commercial firework displays are typically used for large public audiences. They are maintained and monitored by licensed pyro-technicians and inspected by the Fire Department during the setup and launching process. A permit from the city is required to possess and discharge such pyrotechnics.

**NOTE:** There will be a 30 minute Commercial Fireworks display at the Pier beginning at 9:00 p.m. on July 4<sup>th</sup>. For more information, please contact Community Services at (714) 536-5486.

#### **2) Consumer**

- Consumer Fireworks (commonly known as "Safe and Sane") are sold to the general public for use.
  - These are legal in some areas of California, but in **Huntington Beach, it is illegal to possess or discharge any fireworks (78.202 HBFC)** even if they were legally purchased outside of the city.

#### **3) Dangerous**

- These are explosives such as M-80's firecrackers and even small firecrackers known as "Lady Fingers". **It is illegal to possess (12677 H&S) or discharge (12680 H&S) such fireworks anywhere in California.**

## FACTS

- Each July 4th thousands of people, most often children and teens, are injured while using consumer fireworks (Safe and Sane).
- The risk of fireworks injury is two-and-a-half times higher for children ages 10-14 than for the general population.

For information, please visit [www.nfpa.org/education](http://www.nfpa.org/education).

## INFORMATION SERVICES

Want to know where to park your RV or camp at the beach?

[http://www.huntingtonbeachca.gov/Visitors/Beach\\_Info/parking\\_and\\_camping.cfm](http://www.huntingtonbeachca.gov/Visitors/Beach_Info/parking_and_camping.cfm)

## LIBRARY SERVICES DEPARTMENT

### Launching eBooks at the Huntington Beach Public Library- July 1!

Thanks to a generous donation from the Friends of the Huntington Beach Library, eBooks will be available for check out! See what the library has to offer at [www.hbpl.org](http://www.hbpl.org) and check out all kinds of titles and subjects for the Nook, Sony Reader, iPad or other reading device. (Kindle owners – eBooks for the Kindle will be available in the Fall!)

### Family Literacy Program

The Family Literacy Program based at the Oak View Branch Library helps adults in the Huntington Beach community learn to understand, speak, read and write English better. Students who participate in the program report many successes including increased ability to help children with reading and homework; increased ability to communicate with teachers, in stores, at the doctor and on the job; and increased confidence in being a part of their community. Literacy students also report how grateful they are to their tutors and the library for offering them the opportunity to learn. More than 200 adult literacy students and volunteer tutors are currently involved in the program and between them put in nearly 40,000 hours of learning and teaching each year. Anyone interested in becoming a literacy volunteer or making a donation to support literacy services can contact Amy Crepeau at (714) 375-5104 or [crepeaua@hbpl.org](mailto:crepeaua@hbpl.org)

### Spending and Saving

When the economy is struggling and money is tight, everyone looks at the ways they spend and save money. This is especially true of publicly funded agencies like the library. While it's true that the library spends money on its building, its materials and its staff, it can be interesting to look at how that investment can save money for its users.

Today's library is about so much more than books – it's about computers, homework help, eBooks, storytimes, and so much else – but a book provides a great example of how value is created. Take the bestseller *Girl With The Dragon Tattoo*. With library discounts, and factoring in donations and the less expensive paperback copies, \$500 is a realistic investment in this title. That brings the average cost to around \$12. The 42 copies have been loaned 862 times (so far). If library users had bought those books, they'd have spent over

\$10,000 to read what the library provided for \$500! By carefully buying the books, films and recordings the community wants, and letting everyone use them, the library not only offers opportunities to read, to study, to learn and to grow, it makes the best possible use of the community's precious, and limited, resources.

## **PLANNING & BUILDING DEPARTMENT**

### **California Coastal Commission approves Downtown Specific Plan Update**

On Wednesday, June 15, the Coastal Commission unanimously approved the Downtown Specific Plan Update. The Downtown Specific Plan Update, approved by the City Council in 2010, provides for the revitalization of the downtown area through revisions to development standards for parking, density, and building heights. These key revisions were approved by the Coastal Commission with modifications to ensure conformance to the Coastal Act with respect to prioritizing public coastal access to the beach and visitor-serving commercial uses. Mayor Carchio and Council Member Devin Dwyer spoke on behalf of the City during the public hearing in Marina Del Rey. The Downtown Specific Plan will be scheduled for a future City Council meeting to accept the Coastal Commission's modifications.

## **POLICE DEPARTMENT**

### **DUI Checkpoint Results for June 18, 2011**

The Traffic Bureau conducted a sobriety and drivers license checkpoint at Goldenwest Street and Warner Avenue on Saturday June 18, 2011. The checkpoint began at 9:00 pm and ended at 3:00 am. The following is statistical data for the checkpoint:

- Vehicles through the checkpoint 950
- Vehicles screened for DUI 302
- Field sobriety tests administered 7
- DUI Arrests 1
- Other Criminal Arrests 0
- Unlicensed/Suspended citations 3
- Vehicles impounded 30 days 0
- Other citations 14

We handed out over 300 educational drinking and driving pamphlets, which were donated by the Community Services Program as part of "Project Path".

**PUBLIC WORKS****Goldenwest/Yorktown Water Lines**

Construction of the Downtown Water line Replacement project is nearing completion. One of the last items of work will be to replace water lines at several locations along Goldenwest Street south of Yorktown Avenue, including the intersection of Goldenwest Street and Yorktown Avenue. Work in this area will begin during the week of June 20. Northbound traffic on Goldenwest Street and a southbound left-turn onto Yorktown Avenue will be impacted during the work. There will be times when traffic will be reduced to just one lane; the duration of the work is estimated to be 1-2 weeks.

**Termination of Stage 1 Water Management Program**

The State of California recently proclaimed an end to the drought due to improved water supply conditions, increased regional storage, and low water demand. On Monday night, the City Council voted unanimously to terminate Level One of the City's Water Management Program, which was instituted by Council action on April 6, 2009, and to return to normal operations.

Normal operations include Permanent Water Conservation Requirements that include, but are not limited to, the following water conservation measures:

- Irrigation prohibited between 9 am and 5 pm (hand watering exempt)
- Irrigation limited to no more than fifteen minutes per day, per station (drip type systems using low flow emitters are exempt)
- Excessive water flow runoff is prohibited
- Washing down hard or paved surfaces is prohibited
- Leaks, breaks and malfunctions must be corrected within seven days of notification
- A hand-held bucket or hose equipped with a shut-off nozzle is required when washing vehicles
- Water fountains or decorative water features are required to use a recirculation system
- Restaurants are required to use water conserving dish wash spray valves and to serve drinking water only upon request
- The installation of a single pass cooling system to domestic water supplies is prohibited
- Commercial lodging establishments must provide guests with the option to decline daily linen services