

# CITY ADMINISTRATOR'S WEEKLY REPORT

**June 14, 2010**

## CITY TREASURER

### **Quick Tip of the Week – Email Etiquette**

Do you create a positive, professional impression when you email your coworkers and customers? Keep your emails short and to the point, making it easier to read. If you are making more than one point, or asking more than one question, use bullets or numbers to differentiate them. If your recipient is often in a hurry, send any supporting documentation in the body of the email instead of as an attachment. CC only people who need the information. Your subject line should only be long enough to key recipients into what's in the message. And remember, your email is a public record.

## COMMUNITY SERVICES DEPARTMENT

### **Kindergarten Ready to Write – New!**

Learning to write the ABC's is easy and fun with the right tools! Enroll your 4 or 5 year old in this class to learn how to properly write uppercase letters. This Saturday class is held at the City Gym and Pool beginning June 26 at 9:00 and 10:15 a.m. For more information, contact the City Gym and Pool at 714-960-8884 or sign up at [www.hbsands.org](http://www.hbsands.org) today!

### **Huntington Beach Senior Services**

World Cup action at Friday Afternoon at the Movies – On Friday, June 18, at 12:30 p.m., the Michael E. Rodgers Seniors Center will be showing the movie *Invictus*. Nelson Mandela (Oscar nominee Morgan Freeman) believes he can unite his racially divided country through sport and so asks the national rugby team captain Francois Pienarr (Oscar nominee Matt Damon) and his squad to do the impossible and win the 1995 Rugby World Cup Championships. Sponsored by the Huntington Beach Council on Aging, the movie and popcorn are free! Surf City Seniors on the Go provides transportation for movies and other activities at Rodgers Seniors' Center. For more information, call 714-960-2478.

### **Children's Summer Art Camp – Art at the Beach, June 21 – August 13, 2010**

The Summer Art Camp Program begins on Monday, June 21. Each week is themed beginning with Art Marathon, where campers will learn how to use the creative process to explore two and three dimensional works. The classes are taught by our knowledgeable and professional artists who work in a range of media. Children ages 6-12 can choose from full and half day sessions. There are still a few places available. You can register at the Huntington Beach Art Center or reserve your place online at [www.hbsands.org](http://www.hbsands.org). For more information call 714.374.1650.

### **60<sup>th</sup> Annual Pier Swim**

Over 350 participants entered the water on Saturday for the 60<sup>th</sup> Annual Pier Swim. Ryan Cox was the fastest swimmer of the day with a time of 10 minutes and 2 seconds. New divisions were added this year to serve the growing number of older participants. Awards were given in 16 different divisions and the Gene Belshe Perpetual Trophy went to BEACH

team. Beach Lifeguards were stationed in the water and on the beach to make sure that everyone made it around safely.

### **Project Self-Sufficiency June Recognition Program**

Huntington Beach, California's Project Self-Sufficiency is hosting its Annual Recognition Program on Tuesday, June 15 from 5:00 to 7:30 p.m. at the Edison Community Center. Huntington Beach's Mayor, Cathy Green, will be in attendance to offer her congratulations to program participants for their many accomplishments. In addition, Governor Arnold Schwarzenegger, Senator Dianne Feinstein, Senator Barbara Boxer, Senator Tom Harman, Congressman Dana Rohrabacher, Congressman Ed Royce, Assemblyman James Silva, Assemblyman Van Tran, and Supervisor John M.W. Moorlach have been invited to attend the program. This year, staff also received a personal phone call from the White House, congratulating participants for their efforts!

## **ECONOMIC DEVELOPMENT**

### **FREE SURF CITY DOWNTOWN SHUTTLE!**

The free Huntington Beach Surf City Downtown Shuttle operates on weekends from 10:00 a.m. to 8:00 p.m. through September 5. Shuttle riders can park free at the Huntington Beach City Hall parking lot, located at 2000 Main Street, at the corner of Main Street and Yorktown Avenue. The surf-themed shuttle stops at the northwest corner of Main Street and Orange Avenue, and on 5<sup>th</sup> Street at The Strand. The shuttle will not operate on Independence Day (July 4) but will be in service on Labor Day (September 6). The shuttle runs continuously on a 3.5 mile loop throughout the day, and provides a quick, fun, and comfortable alternative to driving downtown on days when the demand for available parking spaces reaches its peak. Spend less time searching for parking, and spend more time enjoying shopping, dining, and strolling in downtown Huntington Beach! For more information on the Surf City Downtown Shuttle, visit [www.huntingtonbeachca.gov](http://www.huntingtonbeachca.gov) or contact the Economic Development Department at (714) 536-5542.

### **FATHER'S DAY WEEKEND – DOWNTOWN HB**

Spend Father's Day weekend at the beach on June 19<sup>th</sup> and 20<sup>th</sup>. Check out Chili at the Beach, which is a non-profit chili cook-off competition benefitting the Children's Hospital of Orange County (CHOC) only on Saturday. Both days you can stroll through downtown Huntington Beach and get a taste of local restaurant fare, special attractions, art exhibits and enjoy the children's activities and entertainment at this family-friendly event. For more information contact the Huntington Beach Downtown Business Improvement District at 714.536.8300 or click on their website at [www.hbdowntown.com](http://www.hbdowntown.com).

### **DOWNTOWN ART WALK**

For a night of arts and culture come to the Downtown Art Walk this Wednesday, June 16, from 6 pm to 9 pm. The Art Walk is held every third Wednesday of the month. Begin the Art Walk at the Art Center (538 Main St.) where you will be provided a map of all the locations of art exhibits in town that take place in the businesses, restaurants, and unique spaces in the Downtown area, and conclude your tour at the Shorebreak Hotel. The ongoing event will feature talents of established and emerging artists, musical entertainment, poetry readings, and much more. For information, contact the Downtown BID office at (714) 536-8300.

**LIBRARY SERVICES DEPARTMENT****Children's Department to Celebrate Opening of Summer Reading Program with Festival of Folktales!**

The 2010 Summer Reading Program begins on Tuesday, June 29 with the popular annual "kick-off" party known as the "Festival of Folktales." Held between the hours of 11 am and 3 pm, this is definitely an event not to be missed! Children between the ages of 2 and 12 can sign up for the kids' Summer Reading Program, called "Make a Splash: Read!", and those aged 12-18 can register for the Teen program, themed "Make Waves at your Library". Then they can eat, dance, enjoy puppet and magic shows – and even learn how to make a balloon animal with Mr. Twister! There will be a special appearance by the Library Fairy, spectacular shows by the Fratello Marionettes performing "The Frog Prince" and the "Carnival of the Animals" – plus a circus! Tickets for games, face painting, shows and crafts start at 50 cents and can be purchased in advance in the Children's Library or the day of the Festival from 11 am to 2 pm. Food will be available for cash purchase. But wait -- the fun doesn't stop there! From June 29 until August 13, kids can earn prizes for making visits to the library and reading books. For more information, please call 714 375-5107.

**Oak View Library Branch Celebrates their Fifteenth Anniversary!**

On Thursday, June 3, over 130 patrons of all ages celebrated the 15<sup>th</sup> Anniversary of the Oak View Branch Library. The program included a special storytime by Huntington Beach Public Library's own Mary-Pat Gonzalez, cake, a picture display, balloons and lollipops. As part of the celebration, patrons were invited to help build "The Giving Tree/El Arbol Generoso" by purchasing leaves, apples, butterflies or owls to put on the branches of the tree. These items, available for different dollar amounts, can be personalized by the donor. More than \$230 was raised through the donations of volunteers, local residents and library staff. The fundraising event will go on for the entire month of June, and the branch hopes to raise at least \$1,500 -- \$100 for each year of success in the community – to purchase new books for the library. For more information, please call 714 375-5068.

**PLANNING & BUILDING DEPARTMENT****June 8, 2010 Planning Commission Meeting Recap**

The Planning Commission reviewed the following applications at the Tuesday, June 8, 2010, meeting.

- Ink Yard Tattoo: The Commission approved Conditional Use Permit No 10-010; this request is to permit the establishment of an approximately 843 sq. ft. tattoo studio in a vacant retail suite. The project is located at 17845 Beach Boulevard, 92647 (west side of Beach Boulevard between Ronald Drive and Talbert Avenue)

The Commission also reviewed in Study Session the Beach Promenade Phase 2 project, located at Beach and Atlanta. This item is slated for public hearing on June 22, 2010.

**ASCON update**

The Department of Toxic Substances Control (DTSC) will be doing minor fieldwork at the Ascon Landfill Site, beginning on Monday, June 14, 2010. Work includes weed abatement along the Hamilton Avenue berm and the slope, and other interior areas within the Site. This

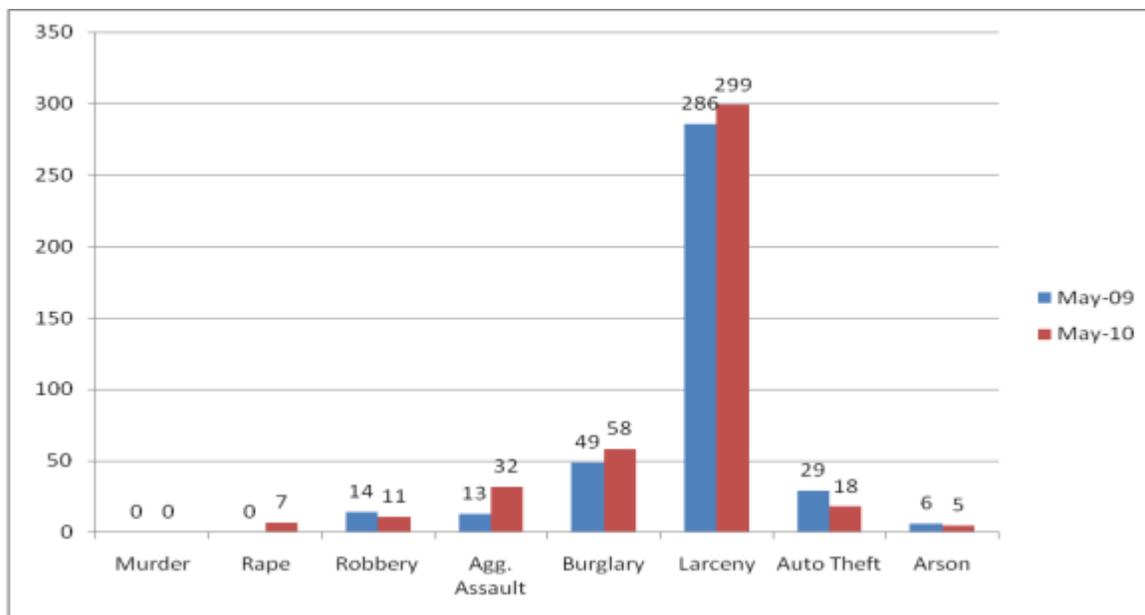
activity is unrelated to the Interim Removal Measure (IRM) and is an annual maintenance activity at the Site.

The IRM permits the removal of tarry materials from two interior lagoons in the southwest area of the Ascon Landfill site to enable assessment of the materials underneath the lagoons. The IRM is intended to provide a more complete assessment and analysis of the necessary onsite remediation activities in an effort to protect public health and safety and the environment. The IRM is scheduled to begin the week following the July 4<sup>th</sup> holiday.

**POLICE DEPARTMENT**

**Part I Crime reporting shows an increase May 2009 to May 2010**

There was an overall increase in Part I crimes in Huntington Beach comparing May 2009 to May 2010. Part I crimes are serious crimes that have a standardized definition across the US for reporting purposes. In May 2009 there were 391 Part I crimes; in May 2010 there were 425 Part I crimes. There were seven rapes reported in May 2010 as compared to zero reported in May 2009. Aggravated assaults, burglary and larceny all saw increases. Crimes of robbery, auto theft and arson all showed slight decreases. Arsons are shown in this graph but are not part of Part I crime index statistics.



**PUBLIC WORKS**

**OCTA Central County Corridor Major Investment Study (CCCMIS) Open Houses**

Join the Orange County Transportation Authority (OCTA) as it presents potential transportation improvement projects for central Orange County. The CCCMIS is intended to identify improvements to meet future travel demand within Central Orange County. From streets to freeways to transit, you will have the chance to discuss possible transportation improvements such as optimizing 60 intersection traffic signals to move traffic more

efficiently, improving the SR22/I-5/SR 57 freeway interchange, new Bus Rapid Transit routes, and traffic flow on Beach and Harbor Boulevards. The lack of north-south travel options has been identified as a key problem. The local meeting is Wednesday June 16 at the Monroe Elementary School Multipurpose Room, 16225 Newhope Street in Fountain Valley. Another opportunity will be Thursday, June 17 at the Tustin Library, 345 East Main Street in Tustin. Scheduled hours for both meetings are 5 PM to 7 PM. For more information contact Fernando Chavarria at [fchavarria@octa.net](mailto:fchavarria@octa.net) or call (714) 560-5306.

### **New Traffic Signal at Newland and Hamilton**

A new traffic signal at the intersection of Newland Street and Hamilton Avenue is scheduled to be operational by June 18<sup>th</sup>. Westbound Hamilton Avenue terminates at Newland Street and was controlled by a stop sign. The traffic signal will control the intersection and include a protected-permissive southbound left turn arrow. Crosswalks will be marked across the north and east legs of the intersection. A radio unit and antenna was installed to provide communication between this location and the City's traffic signal master controller at City Hall. The intersection was identified as a high priority intersection, and met the criterion for four traffic signal installation warrants relating to traffic volumes and delay. The project cost was approximately \$250,000, and funded by Measure M.