

CITY ADMINISTRATOR'S WEEKLY REPORT

July 19, 2010

CITY TREASURER

Quick Tip of the Week – Listening is Key

Be a good listener. Take the time to identify customer needs by asking questions and concentrating on what the customer is really saying. Listen to their words, tone of voice, body language, and most importantly, how they feel. Beware of making assumptions - thinking you intuitively know what the customer wants. Do you know what three things are most important to your customer? Listen, they'll let you know!

COMMUNITY SERVICES DEPARTMENT

Huntington Beach Senior Services

Daily Care Calls - Senior Services volunteers are trained to provide interactive Daily Care Calls to seniors in the community who benefit from daily contact. The Daily Care Call program, under the supervision of the Care Management Team, is run through Seniors Outreach. The purpose of the program is to provide daily verbal support and connection with those who are in need. Participants may just want a quick daily assessment call while others may want to spend a few minutes visiting. Any type of problem solving, guidance, or therapy is beyond the scope of the Care Call program and is referred to Care Management Team.

Seniors who are interested in enrolling in the Care Call program may call 714-960-2478 and ask to speak with the Social Worker of the Day.

Adult Arena Soccer League – 6 v 6

The City of Huntington Beach will be offering an adult arena soccer league this fall at the award winning Central Park Sports Complex. Men's, Women's and Coed games will be played on artificial sports turf under the lights starting the week of September 13th. Team registration costs are \$400.00 per 8-week season plus referee fees (\$17) per game paid directly to the official by each team. League play will be 6 v 6 including the goalie. All teams must have numbered uniforms. Registration packets are available at the Community Services Department, on the City's website, or by mail. For league information or to be placed on the individual players list, please call (714) 536-5486.

Huntington Beach Art Center

Opera Kadabra – July 25, 2010

Tickets are still available for Opera Kadabra! For one night only, the Huntington Beach Art Center Foundation presents this fantastic blend of opera and magic. Come and experience the vocal talents of Patrick Bell who will be accompanied by Eveline Eng. Be entertained by the dazzling magic show which follows the vocal performances. Suitable for all members of your family. Tickets are priced \$35 for adults and \$15 for children. Show time is 4-6pm. Tickets are available online at www.huntingtonbeachartcenter.org or by calling 714.374.1650.

Children's Summer Art Camp – Art at the Beach, July 26 – July 30, 2010

There are still spaces available for next week's Art at the Beach summer art camp. The theme of the week is Anime, Anime and more Anime. Camp participants will learn anime anatomy, basic cartooning, and graffiti techniques. Campers will draw, paint, collage and create sculptures in traditional and innovative anime styles. Children ages 6-12 can choose from full and half day sessions. Please register at the Huntington Beach Art Center or reserve your place online at www.hbsands.org. For more information call 714.374.1650.

Art Walk – July 21, 2010

The Huntington Beach Art Center's exhibition "Rock Paper Salt," will be open for the Huntington Beach, Business Improvement District (BID) Downtown Art Walk. "Rock Paper Salt" is a solo exhibition featuring new work by Christine Nguyen. The Art Center invites you to step into a visually stunning world of color and light that the artist has created. Large scale photographs, cyanotypes, specially commissioned installation pieces and drawings from the different elements of this exhibit will certainly intrigue and delight you. The walk will take place on Wednesday, July 21 from 6 – 9pm. The Art Center is one of several businesses that participate in this monthly event. We hope you can join us and support local artists and businesses. A list and map of all the Art walk hosts is available at the Art Center. For further information please call the Art Center at 714.374.1650.

ECONOMIC DEVELOPMENT**Nike Experience**

Nike 6.0 is taking over the Huntington Surf Inn (and then some) for the summer and turning it into the Motel No Tell. It's a completely unique experience that combines retail, customization and a fun summer environment. At the Motel No Tell you can view the latest Nike 6.0 gear as well as personalize your own. The 'made fresh to order' customization allows you to create your own tee shirt, boardshorts, sandals or backpack from a blank or create your own 6.0 shoe on NIKEiD. All doors are open Thurs-Sun from 11-5pm. Get directions and keep up to date at www.nike6motelnotell.com.

Successful Launch of the Surf City Bike Valet Program

The Surf City Bike Valet program launched this past weekend in downtown at The Strand adjacent to Walnut and 5th Street. Come down to Surf City Nights on July 20 and find easy bike parking at the Surf City Bike Valet for FREE from 4:30 pm to 9:30 pm. Just check in your bike, obtain a claim ticket, and enjoy the street fair - stroll, dine, and shop! The Surf City Bike Valet is open every Saturday, Sunday, and Tuesday evening for the rest of the summer. For the latest information join us on Facebook as a fan of Surf City Bike Valet, log onto www.huntingtonbeachca.gov, or call 714.536.5542.

FIRE**Hazardous Materials Team Training**

The Fire Department Hazardous Materials Response team recently participated in the "United Harbor" training exercise conducted at the Seal Beach Naval Weapons Station. The purpose of the exercise was to test the inter-operability of various government safety agencies and their ability to respond to a terrorist attack involving weapons of mass

destruction. The drill was coordinated by the National Guard 9th Civil Support Team. Other participants included the Huntington Beach Police Swat Team, Orange County Sherriff's Bomb Squad, and other Fire and Police agencies from the LA/Orange county area.

Multiple Casualty Incident

On July 17, HBFD units responded to a two vehicle heavy rescue at PCH and 1st Street. Upon arrival, the Fire Captain established command, declared a multiple casualty incident and requested a third paramedic engine and three additional ambulances. Firefighters began extrication of four persons trapped in a small sedan. A total of one Battalion Chief, three engines, one ladder truck, three Huntington Beach emergency transport ambulances, and three private ambulances responded. In all, six patients were transported to various hospitals. Huntington Beach Police Officers provided traffic control and ensured fire units could access the incident and the ambulances could leave quickly once the patients were loaded.

LIBRARY SERVICES DEPARTMENT

New Library Cards

The library has begun issuing its new library cards this month. There are four different designs: two featuring beautiful photos of the library, and two more which celebrate surfing and our historic pier. For extra convenience, each card comes with a smaller card patrons can keep on their key chains. All the design work was done in-house and the cards will save time and money while celebrating our library and our city. Stop by library and have a look!

Read the Book! See the Movie@ the HB Central Library

In conjunction with the library's Adult Summer Reading Program, the Huntington Beach Central Library is asking adult patrons to read the book "Wonder Boys" by Pulitzer Prize winning author, Michael Chabon. On Tuesday, August 3, the library will be screening the film version of *Wonder Boys* starting at 5:30pm in the Library Theater. After the screening, there will be a book discussion talking about the themes in the book and how it differs from the film version. Please join us!

Be First In Line!

Visitors to the library homepage will now see an announcement of the new **MeFirst** program offered by the library. This innovative program allows users to help the library while being first in line for favorite titles. Visitors who click the **MeFirst** link will find a list of high-demand bestsellers at Amazon.com. There they can buy a book on the list, have it delivered to the library, and be first in line to read it when it arrives. The book then becomes part of the library's collection where it is available to the whole community. **MeFirst** allows users a new way to get the books they want, to get them more quickly and to contribute to our community of readers.

PLANNING & BUILDING DEPARTMENT

Solar Project Mitigated Negative Declaration Comment Period opens Thursday

The 30-day comment period for the Draft Mitigated Negative Declaration (MND) for the City's solar project opens this Thursday, July 22. Draft MND No. 2010-006 analyzes the potential environmental impacts associated with the installation of photovoltaic panels on new

carports and existing rooftops, and associated accessory equipment at eight municipal facilities within the City of Huntington Beach.

The purpose of the project is to harness available solar resources by constructing a cost effective photovoltaic energy production system at eight City facilities that will result in long term utility cost savings, reduced fossil fuel energy consumption and carbon emissions, and exemplify the benefits of renewable energy generation. A copy of the Draft Mitigated

Negative Declaration will be on file starting Thursday with the Planning & Building Department. A copy of Draft MND will also be available for review at the Central Library, 7111 Talbert Avenue, Huntington Beach, California, the City Clerk's Office, 2000 Main Street, 2nd Floor, Huntington Beach, California, and on the Planning and Building Department website at:

Site	Type	Location
City Hall and Police Building / Corporate Yard	Rooftop & Parking Lot (Carports)	2000 Main Street Huntington Beach, CA 92647
Central Library	Parking Lot (Carports)	7111 Talbert Avenue Huntington Beach, CA 92648
Sports Complex	Parking Lot (Carports)	18120 Goldenwest Street, Huntington Beach, CA 92647
City Yard	Rooftop & Parking Lot (Carports)	17371 Gothard Street, Huntington Beach, CA 92647
City Reservoir	Rooftop	14627 Springdale Street, Huntington Beach, CA 92647
City Reservoir	Rooftop	6401 Overlook Drive, Huntington Beach, CA 92648
City Water Yard	Rooftop & Parking Lot (Carports)	19001 Huntington Street, Huntington Beach, CA 92648
Murdy Community Center	Parking Lot (Carports)	7000 Norma Drive, Huntington Beach, CA 92647

<http://www.huntingtonbeachca.gov/Government/Departments/Planning/Environmentalreports.cfm>.

For additional information, contact Hayden Beckman, Planning Aide, at (714) 536-5271.

POLICE DEPARTMENT

Reckless Motorcyclist Arrested for Felony DUI

On 7-16-10, at 00:05am, Huntington Beach police officers responded to an injury traffic collision involving several motorcycles at PCH and 1st street. The accident occurred after a female passenger on the first motorcycle fell off while the driver was attempting a "wheelie". The female passenger was struck by a second motorcycle causing injuries to both her and the driver of the second motorcycle. Both were transported to UCI Medical Center with non-life threatening injuries. The driver of the first motorcycle, Jamar Cochise James, a 34 year old resident of Costa Mesa, was arrested for felony drunk driving.

PUBLIC WORKS

Huntington Beach Keeps on Conserving

The Huntington Beach Public Works Utilities Division announced today that water demand in the City has hit yet another new low. Water demand for the City and Sunset Beach, which the utility also serves, came in at 29,463 acre-feet (9.6 billion gallons) for water year (July to June) 2009-2010. This represents a 14% reduction compared to usage 10 years ago and a

25% reduction over 20 years ago; and this is with an ever increasing population. In fact, this is the lowest total water demand Huntington Beach has realized since 1978-79. Anyone with questions, comments or suggestions on water conservation can call the Utilities Division at 714-536-5921 or visit our web page at www.huntingtonbeachca.gov and click the "Water Conservation" button on the left.