Surf City USA Marathon This Weekend—Street Closures

On Sunday, February 1, the City of Huntington Beach will host the annual Surf City USA Marathon/Half Marathon. The race will primarily use Pacific Coast Highway, Seapoint Street, and Edwards Street. Starting at 1 a.m., streets on and near the route will begin to be closed with some limited local access provided in some areas. The main streets impacted by the race include:

- Pacific Coast Highway: from Warner Avenue to Beach Boulevard
- All of Seapoint Street
- Goldenwest Street: from Slater Avenue to Ellis Avenue and from Palm Avenue to Pacific Coast Highway
- Garfield Avenue: from Edwards Street to Seapoint Street
- Edwards Street: from Garfield Avenue to just south of Slater Avenue

Detours and limited local access routes will be provided throughout the closure areas. However, significant congestion should be expected along the main routes of PCH, Beach Boulevard, and Warner Avenue. All streets are expected to be completely open by 2 p.m. For additional details and maps, please visit www.runsurfcity.com.

The Full Marathon begins at 6:30 a.m. and the Half Marathon begins at 7:45 a.m. All races will start on Pacific Coast Highway at Huntington Street in front of the Waterfront Beach Resort, a Hilton Hotel. The finish line is about 300 yards north of the start also on PCH. While the Full Marathon is sold out, space is still available for the Half Marathon! Good luck to all participants!
City Approved for Funding of Pavement Projects

In August 2014, the OCTA Board of Directors released a call for projects to provide up to $20 million in Regional Surface Transportation Program funds for the Arterial Pavement Management Program for Fiscal Year 2015/16. Huntington Beach applied and was one of 43 applicants to be approved for pavement projects. The City was approved for funding for two arterial pavement projects, totaling $1 million:
- Adams - Beach to Newland
- Atlanta - Beach to Newland
- Edinger - Graham to Springdale
- Warner - Beach to Newland for FY 2015/16.

Annual Post-Holiday Electronics Recycling Event This Weekend

The Public Works Department and All Green Electronics Recycling will host a free electronics recycling event this Friday and Saturday, January 30 and 31, from 9 a.m. to 4 p.m. This is a drive-through event in the parking lot at the Huntington Beach Library located at 7711 Talbert Ave., Huntington Beach, in the west parking lot adjacent to the Theater and Goldenwest Street.

All schools, businesses, and residents from Huntington Beach and other neighboring cities are welcome. Items to be collected and recycled include computers, monitors, televisions, cell phones, MP3 players, printers, microwaves, cables, wires, laptops—anything electronic! This is a perfect opportunity to clean out the garage or warehouse, get rid of those old dust-collectors, and help protect the environment at the same time. The non-profit Friends of the Library will receive a donation based on the total weight of TV's and computer monitors collected.

For more information, call Public Works Trash and Recycling at 714-375-5010 or All Green Electronics Recycling at 1-800-780-0347.
**Rodgers Senior Center to Host Book and Author Talk**

Come to the Rodgers Seniors’ Center at 1706 Orange Ave on Wednesday, February 4, at 10:30 a.m. for an invigorating discussion of the American Revolution. Pulitzer Prize nominated author Craig MacDonald will give a speech on his new book “American Revolution Hero James Caldwell.” MacDonald, a member of Phi Alpha Theta, the national history society, is the author of 18 books on ‘The West’ and a speaker at national conventions and universities. Don’t forget to arrive early to reserve a spot for lunch with SeniorServ after the presentation. There is no cost or reservations required to attend the talk.

For more information call the Rodgers Senior Center front desk at 714-536-9387.

**Huntington Beach Art Center**

The Art Center welcomed over 167 local and regional artists to the annual *Centered on the Center* exhibition as they dropped off work they had created during the last two years. There will be 246 works of art displayed at the opening reception on Saturday, January 31, 2015, from 6 to 9 p.m. The exhibition will run through March 7. The public is invited to join us to celebrate the community of artists at the opening reception.

For more information please call 714-374-1650.

**Adult Swimming Lessons:**

Adult swimming lessons are designed as one-on-one instruction with American Red Cross certified instructors coupled with independent practice time to allow participants to learn at their own pace. All skill levels are welcome as the program meets a variety of swimming needs. Water-safety instructors are trained to guide participants towards advancing their aquatic skills, whether the swimmer is looking for an introduction to water skills or specific skill improvement. Basic aquatic knowledge is essential for our residents, young and old, due to the inherent dangers of living in a water-front community. The Center for Disease Control gathered some startling statistics regarding adults and water safety:

- Drowning is ranked fifth among the leading causes of unintentional death in the United States across all age groups.
- 54% of Americans cannot swim well enough to save themselves from drowning.
- Every day about 10 people die from unintentional drowning. Eight of the victims are age 15 or older.
- 57% of fatal and nonfatal drowning occur in a natural water setting for victims age 15 or older.

Being proactive is essential in preventing accidents near the water – sign yourself or a loved one up for swimming lessons today! Registration is available online at HBsands.org.
Community Services

Beach Operations Dives into Social Media

In order to better serve the community, visitors, and customers, the Beach Operations Division has launched Facebook and Twitter pages. Social media has allowed the Division to communicate beach conditions, parking, and traffic conditions as well as keep people informed about beach events. The pages were established in June and have already seen a positive response from the community. The Facebook page boasts over 100 “likes,” while the Twitter page has surged to well over 600 followers.

The social media outlets played an integral part in communicating to the public during major events including Fourth of July, the US Open of Surfing, and most recently, the week of dangerously high surf. The Twitter page has even garnered the attention of local news media such as KTLA 5, CBS 2, and KCAL 9 and has been “retweeted” by them on several occasions. During the week of the US Open, the Beach Operations Facebook and Twitter pages had nearly 26,000 views combined — the busiest week yet.

Proactive monitoring and active engagement with the social media community has not only provided the public with up-to-the-minute information, but has served to inform staff about potential problems or incidents. This dialogue gives the community another outlet to have their voice heard and helps staff to obtain relevant concerns from public comments.

We invite everyone to “like” Beach Operations on Facebook and follow them on Twitter.
Facebook.com/HBCityBeachInfo
Twitter.com/HBCityBeach

Information Services

City of Huntington Beach Web Surfing Tips

You can view Adult Softball League schedules, standings, and registration information on the City website at:

http://www.huntingtonbeachca.gov/residents/recreation_culture/softball.cfm
**What Does Sustainability Mean in Business?**

The concept of sustainability as it’s generally understood – meeting our needs today without jeopardizing the ability of future generations to meet their needs – has been around since the late 1980s. In simpler terms, sustainability means the ability or capacity to endure. Many businesses have adopted its principles as they are able-based on budget, available technology, and consumer demand.

However, over the years, “going green” has become less of an option and more of a necessity. The onset of the recent recession forced companies to do more with less. In the face of such economic realities, there is no time like the present for businesses to focus attention on sustainability efforts. If they fail to do so, their competition may get the upper hand as more and more consumers purchase “eco-conscious” products. They also might face the prospect of State and Federal regulatory agencies imposing more inspections, fees, and penalties for old “brown economy” practices.

Business leaders don’t have to commit their company to any grand, sweeping transformations it isn’t ready for or doesn’t have the resources to achieve. Even baby steps toward sustainability can mean more dollars saved, which in turn could be spent on new technology, hiring more workers, or expanding your business operations.

The City of Huntington Beach is here to help local businesses become more sustainable. In the next few months, the City will launch a series of Green Business workshops and will help facilitate discussions on what sustainability means and can be for the business community. Most importantly these workshops will highlight how you can save money.

For more information on these workshops and how to make your business more sustainable contact Antonia Graham at Antonia.graham@surfcity-hb.org.
Presidential Challenge for Outdoor Lighting

On Friday, the White House will announce an initiative to help convert 1.5 million light posts throughout the United States to more energy efficient saving technologies. The announcement will be made as part of the annual winter meeting of the U.S. Conference of Mayors in Washington D.C.

Originally, the Obama administration had set a goal of working with cities and municipalities to upgrade 500,000 light poles as part of its Better Building program, but the White House stated that strong interest in the program convinced the administration to triple its goal to call for 1.5 million by 2016. The “Presidential Challenge for Outdoor Lighting” will be run through the Department of Energy.

Through the Better Buildings Outdoor Lighting Accelerator, the Presidential Challenge for Advanced Outdoor Lighting will work with dozens of municipalities to accelerate the adoption and use of high-efficiency outdoor lighting, driving carbon pollution reductions in communities across the nation. Given that street-light systems can account for up to 60 percent of a city’s electric utility bill, more are taking advantage of the savings that come with upgrading outdoor lighting.

The City of Huntington Beach was one of the original cities chosen to participate in the initial effort to retrofit 500,000 streetlights and now will continue in this endeavor through the Better Buildings Outdoor Lighting Accelerator program.


http://www.whitehouse.gov/blog/2015/01/23/launching-presidential-challenge-advanced-outdoor-lighting
Capital Preventative Maintenance Project on Pacific Coast Highway
GOLDENWEST STREET TO WARNER AVENUE

The California Department of Transportation (Caltrans) has begun a Capital Preventative Maintenance (CAPM) Project on Pacific Coast Highway (PCH) from Goldenwest Street to Warner Avenue in the City of Huntington Beach. Funding for this $4.57 million project is provided by state resources (SHOPP). Construction is expected to take place through May 2015. The schedule may change due to weather conditions and bird nesting near the project area.

PROJECT ELEMENTS
- Replace existing pavement with new rubberized asphalt concrete on the lanes and shoulders on PCH, from Goldenwest Street to Warner Avenue.
- Upgrade the roadside signs.
- Build new ADA access ramps at various locations.
- Replace the existing metal beam guard rail with terminal systems.

PROJECT BENEFITS
- Use of rubberized asphalt concrete within the project area may help reduce highway noise, is more durable than traditional road paving materials, and is environment-friendly.
- Access ramps located within the project area will be upgraded to comply with the Americans with Disabilities Act (ADA).

WHAT TO EXPECT DURING CONSTRUCTION
- Construction hours are scheduled for Monday through Friday from 9:00am to 4:00pm, outside of peak travel times.
- No construction will take place during holidays and weekends.
- Pacific Coast Highway will remain open at all times, however, there will be single lane closures on each side of the highway in the immediate area where work is occurring.
- Cyclists will have access through the construction areas.

FOR MORE INFORMATION:
Michele Miller: (949) 533-6931
David Richardson: (949) 724-2000
www.dot.ca.gov/dist12/PCH
D12PCH@dot.ca.gov
**It’s Official: Eating in HB is easy on your wallet!**

Huntington Beach has been recognized by TheDailyMeal.com as America’s Most Wallet-Friendly Food City! The editorial staff looked at the diversity of restaurants – both in type and in number – and then evaluated median costs of a three course meal, as well as meals for two. More importantly, their study didn’t look at fast food restaurants, but at local restaurants at all ends of the cost spectrum, finally judging that the City’s average of $10 for one person or $26 for a meal for two was worthy of the title of “Most Wallet Friendly.”


**Share Your Input on Housing and Community Needs**

The City is seeking input from the community as part of our efforts to establish program goals and priorities for the next five years of funding from the US Department of Housing and Urban Development (HUD). The survey is available in both English and Spanish and in a conveniently accessible online at [www.huntingtonbeachca.gov/hud/survey/](http://www.huntingtonbeachca.gov/hud/survey/). A hard copy is also available at all branch libraries, community centers and on the Fifth Floor of City Hall.

For more information about the survey and the City’s HUD funded programs, please visit the website or call Simone Slifman at 714-375-5186.

**2015-16 Community Development Block Grant Funding Application Deadline**

Applications for 2015-16 CDBG funding must be received in the Office of Business Development Friday, February 20, 2015, at 4 p.m. There are two application types:

- Construction and/or development projects that include eligible public facilities and infrastructure projects, property acquisition, and other eligible renovation projects; and
- Non-construction projects that include eligible public services, fair housing activities, and housing rehabilitation.


Questions regarding funding eligibility or the CDBG program may be directed to Simone Slifman at (714) 375-5186 or [Simone.Slifman@surfcity-hb.org](mailto:Simone.Slifman@surfcity-hb.org).
Cooking Safety

Cooking brings family and friends together, provides an outlet for creativity and can be relaxing. But did you know that cooking fires are the number one cause of home fires and home injuries? By following a few safety tips you can prevent these fires.

"COOK WITH CAUTION"

» Be on alert! If you are sleepy or have consumed alcohol don’t use the stove or stovetop.
» Stay in the kitchen while you are frying, grilling, or broiling food. If you leave the kitchen for even a short period of time, turn off the stove.
» If you are simmering, baking, roasting, or boiling food, check it regularly, remain in the home while food is cooking, and use a timer to remind you that you are cooking.
» Keep anything that can catch fire — oven mitts, wooden utensils, food packaging, towels or curtains — away from your stovetop.

For more information, please visit www.nfpa.org/education
B.A.R.K. – Beach Animals Reading with Kids

B.A.R.K. is a unique reading enrichment program offered for kids at the Huntington Beach Central Library. The first Saturday of the month, specially trained therapy dogs are available in the Talbert room from 11 a.m. to 12:30 p.m. to provide children the opportunity to read to a very patient canine listener. The B.A.R.K. reading program helps kids increase their reading skills and gain self confidence in their ability to read. Children between the ages of 4 and 12 can walk in and register to spend 15 minutes reading to a dog.

If you know of a child who could benefit by reading to a furry friend, the next B.A.R.K. program is Saturday, Feb. 7.

Spin Us a Story Winners Announced

The winners of the Friends of the Children’s Library’s annual Spin Us a Story Writing and Illustrating contest have been announced! After receiving stories, poems and artwork from Huntington Beach’s most creative kids, the best submissions were recognized at the Awards Ceremony today, January 27. The contest was open to children in preschool through eighth grade. You can see all of the winners on the library website by going to www.hbpl.org/kids_stuff or at www.fotcl.org.

Be sure to visit the Children’s department during the month of February to see the winning entries on display. We’re so fortunate to have such talented young artists in our community. Congratulations to everyone that participated.
Residents and other interested parties are encouraged to report suspected violations or eyesores on private property to the Code Enforcement Division. You can file a complaint online. Please include the following information:

- Location (address) of the alleged violation
- Brief description of the complaint
- Contact information (name, address, phone, or email)
- Whether or not a code enforcement officer may contact you

After receiving the complaint, a Code Enforcement Officer will investigate the problem (normally within three days). Your identity will not be disclosed to the offending party.

You can also call Code Enforcement at (714) 375-5155 to report a suspected violation or speak to Code Enforcement personnel.

You can also download the Code Enforcement Complaint Form and mail it to the Code Enforcement Division or submit it to the third floor, Department of Planning and Building, City Hall, 2000 Main Street, Huntington Beach, 92648.
American Red Cross

BATTLE OF THE BADGES

Helping save lives, on and off the job.

Blood Drive

Huntington Beach Police Department

All participants will receive a Battle of the Badges T-shirt, 2 complimentary VIP tickets for the Laugh Factory, 1 free Clippers ticket with a purchase of a $20 ticket, a discounted ticket offer to an Anaheim Ducks game at the Honda Center & an LA Kings game at the STAPLES Center!

Monday, February 23, 2015
2:00 PM – 8:15 PM
Location: Police Training Room

To schedule your appointment sign up on-line
At RedCrossBlood.org Use sponsor code: BADGESOCAL
Or contact Ryan at the Red Cross ryan.bateman@redcross.org
or phone at 714 351-9962

Identification is required to donate.

redcrossblood.org | 1-800-RED CROSS
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<tr>
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<th>Phone Number</th>
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<tbody>
<tr>
<td>City Attorney</td>
<td>(714) 536-5555</td>
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<td>City Clerk</td>
<td>(714) 536-5227</td>
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<td>Passports</td>
<td>(714) 536-1600</td>
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<td>City Council</td>
<td>(714) 536-5553</td>
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<td>City Manager</td>
<td>(714) 536-5202</td>
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<td>Community Services</td>
<td>(714) 536-5486</td>
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<td>Beach Operations</td>
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<td>Business Development</td>
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<td>(714) 536-5267</td>
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<td>Library Services</td>
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<td>Planning &amp; Building</td>
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<td>Code Enforcement</td>
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<td>Police Department</td>
<td>(714) 960-8811</td>
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<td>Public Works</td>
<td>(714) 536-5431</td>
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<tr>
<td>Graffiti Removal</td>
<td>(714) 960-8861</td>
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Fred A. Wilson, City Manager

www.huntingtonbeachca.gov