

CITY ADMINISTRATOR'S WEEKLY REPORT

August 9, 2010

CITY TREASURER

Quick Tip of the Week – Promises, Promises

Don't make promises unless you WILL keep them - not PLAN to keep them, WILL keep them. Reliability is one of the keys to any good relationship, and good customer service is no exception. If you say, "Your new bedroom furniture will be delivered on Tuesday", make sure it is delivered on Tuesday. Otherwise, don't say it. The same rule applies to client appointments, deadlines, etc. Think before you give any promise – because nothing annoys customers more than a broken one.

COMMUNITY SERVICES DEPARTMENT

Huck Finn Fishing Derby

The Huck Finn Fishing Derby will be held on the pier this Saturday, August 14. Fishing will take place from 9:30 a.m. to noon followed by the Huck Finn and Becky Thatcher Costume Contest and the awards for the top three largest fish in each age category. There will be some rods and reels available for checkout from the Dept. of Fish and Game, but participants are encouraged to bring their own equipment. Bait will be provided by Let's Go Fishing. This free event is for children up to the age of 15. Registration will be held from 8:00-9:00 a.m. on the pier. Many sponsors have donated great prizes for raffles, including bikes donated by Sport Chalet for the winners of the costume contest. More information can be obtained by calling the Community Services Dept. at 714-536-5486.

Senior Center

Aloha! - 200 seniors will don their muumuus and Aloha Shirts and gather at the Community SeniorServ's popular summer Luau on Friday, August 13 at 10:30 a.m. at the Michael E. Rodgers Seniors' Center. This anticipated event sponsored by the Huntington Beach Council on Aging, Bristol Park Medical Group, Carmel Village Palm Island Senior Apartment Homes, and Heritage Memorial Services sells out every year. The luau features a delicious island menu of Chicken Teriyaki, Hawaiian rice, and tropical fruit salad. Senior Services' volunteers blend non-alcoholic Polynesian drinks at the tiki bar. Traditional entertainment is provided by the Aloha Seniors and Tupua, a Micro-Polynesian cultural group. Community SeniorServ provides a hot lunch each day at the senior center for a recommended donation of \$2.50 for 60+ and a cost of \$3.50 for those under 60. Volunteer teams provide table service and truly pamper the diners. Monthly menus are in the Bright Outlook and online at www.hbcoa.org. For more information, call 714-536-8404.

Project Self Sufficiency

PSS has been chosen as the charity of choice for the next "OC Roller Girls" Roller Derby Bout in Huntington Beach on August 14, 2010. Doors Open at 5:00 p.m. and the game starts at 6:00 p.m. The mission of Orange County Roller Girls is to make a positive difference in the lives of women. They believe the sport of roller derby can be a catalyst for profound change and enrichment. They believe in the value of the individual, the strength of the team, the

power of the female spirit, and are dedicated to leading the growing sport of women's roller derby. For more information, please go to www.brownpapertickets.com/producer/2911. The more people that attend, the more PSS will benefit!

Girl's Fastpitch National Championship Tournament

Premier Girl's fast pitch and ESPN Rise are sponsoring the ESPN Rise Girl's National Softball Championship Tournament at the Huntington Central Park Sports Complex and several other areas throughout Orange County. Nearly 112 high school age teams from throughout the United States have come to Huntington Beach and Orange County for this National Championship event. The week-long event will also feature a special appearance by the Dynasty 6 Women's Professional Softball Team on Wednesday night at 7:00 p.m. They will go up against a local slo-pitch team in an exhibition game on field #4 of the Sports Complex. More information can be obtained at the Premier Girl's Softball webpage: <http://www.premiergirlsfastpitch.iconmatrix.com/tourney01/>

ECONOMIC DEVELOPMENT

Free Yoga

Enjoy a refreshing start to your Friday! Friday's yoga class is open every Friday from 9 am to 10 am during the summer at The Strand on 5th Street between PCH and Walnut Avenue (the street is closed to vehicular traffic). Enjoy yoga in the outdoors with classes led by downtown Yoga Works instructors. A large cushy mat for the class is centered on the street. Don't leave home without a yoga mat. When your yoga is done, visit the rest of the downtown for food, services, and some shopping! For more information on Yoga visit www.atthestrاند.com.

LIBRARY SERVICES DEPARTMENT

Library honored to receive Parenting OC Readers Choice Awards

The Huntington Beach Library is proud to announce that it is the recipient of two awards selected by the readers of Parenting OC Magazine. Miss Mary-Pat accepted the 2010 Readers Choice Award for the Best Library in Orange County, and for the Best Story Telling Time in Orange County. The awards were presented at the Parenting and Kids Expo held at The District in Tustin on Saturday, August 7, 2010.

Reading and Summer Vacation

August seems to be a time for vacations – taking some time to get away, relax and refresh before September comes along, school gets started and things just seem to get busier. And what makes a vacation that much better? Having that perfect summer time read – that mystery, thriller, romance or novel that can help someone escape and relax. So how does one find the perfect read? Friends can make recommendations, but the Huntington Beach Public Library has some really good resources to assist in the quest for that perfect book. Check out the library website, at www.hbpl.org to find [Reading Recommendations](#), using the "Books Computers Research" link. Librarians have pulled together a wide range of Internet resources. Good Reads, Shelfari, LibraryThing, Novelist and WeRead are great online social networking sites about reading. Library Users can get recommendations, meet other readers and maybe even join a book club online. The Library also has a great service called

BookLetters. Through Bookletters, Library Users can sign up for e-mail lists on recommendations, or find updated lists of new titles and authors. Give these resources a try, and find the ideal book for summer vacation escape. Happy Reading!

PLANNING & BUILDING DEPARTMENT

Sunset Beach Annexation

On Tuesday, August 10, the Planning Commission will hold the first of three scheduled Study Sessions to discuss the proposal by the City of Huntington Beach to annex the unincorporated community of Sunset Beach. The project includes the annexation, the adoption of a new Specific Plan for the area and amendments to the General Plan, Zoning Map and Local Coastal Program to establish City land use and zoning for Sunset Beach and to update the text of the General Plan and Local Coastal Program accordingly.

Draft Negative Declaration (ND) No. 10-005 analyzing the potential environmental impacts associated with the project will be available for public review and comment for 30 days commencing Thursday, August 12, 2010 and ending Friday, September 10, 2010. Any person wishing to comment on the draft ND may do so in writing within 30 days by providing written comments to Mary Beth Broeren, Planning Manager, City of Huntington Beach, Planning and Building Department, 2000 Main Street, Huntington Beach, CA 92648. A copy of the Draft ND is on file with the Planning & Building Department, City of Huntington Beach City Hall, 2000 Main Street, Huntington Beach, California. A copy of the Draft ND is also available for review at the Central Library, 7111 Talbert Avenue, Huntington Beach, California, the City Clerk's Office, and on the Planning and Building Department website: <http://www.huntingtonbeachca.gov/government/departments/Planning/Environmentalreports.cfm>

Subsequent to the comment period, a public hearing will be scheduled. The public hearing is tentatively scheduled for September 28, 2010.

Update on Costco and the Village at Bella Terra

An Addendum to EIR No. 07-03, certified by the Planning Commission in October 2008, has been prepared to compare the environmental effects of the revised project with the previously approved Village at Bella Terra project. Pursuant to CEQA, Addendum EIRs are provided for informational purposes. They do not require approval via a public hearing, but are provided to the decision makers for their consideration as background information. Addendums are not circulated to the public for comment nor do they have a public comment period. The Addendum EIR No. 07-03 is available for review at the Planning and Building Department, the City Clerk's Office, and the city's website.

The Planning Commission will be discussing the proposed project and Addendum EIR No. 07-03 at the August 10, 2010 Study Session. A public hearing for the project is tentatively scheduled for August 24, 2010.

POLICE DEPARTMENT

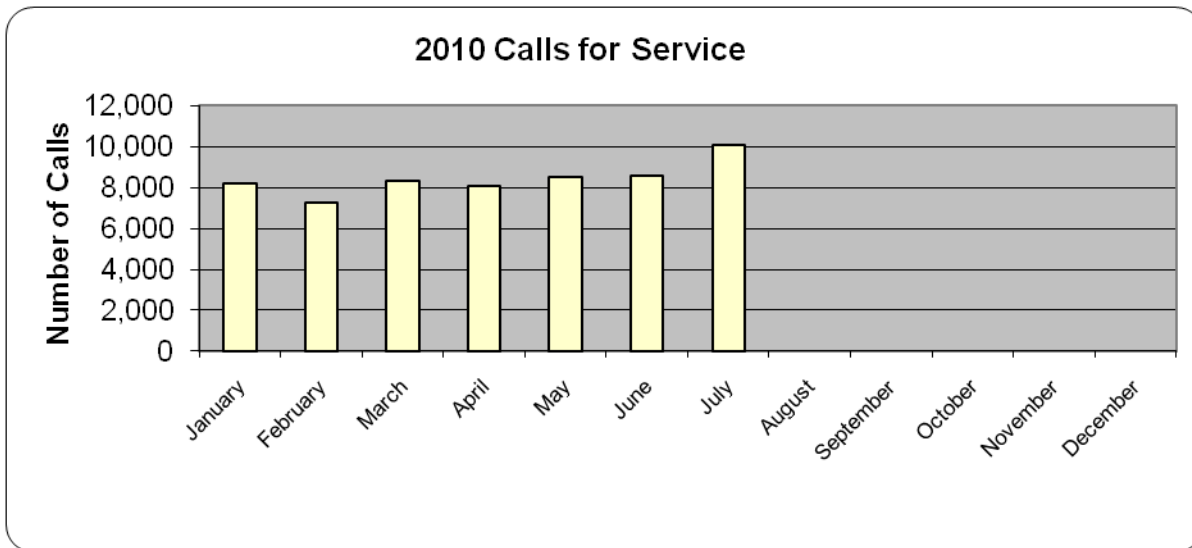
Calls for Service Increase During Summer Months

The police department tracks the number of calls for service we respond to for the staffing and planning needs of the City of Huntington Beach. Calls for service are, in general terms, when someone calls 911 or a non-emergency line at the police department and an officer is dispatched for service. This service can be for a crime in progress, an investigation of a crime that already occurred, a traffic collision investigation, a disturbance, medical aids, mediation of a dispute or other similar circumstance. Calls for service do not include officers' self initiated activity such as observation arrests, traffic enforcement or public assist type activity.

Police officers working patrol balance their time between calls for service and self initiated activity. On days when calls for service increase, there is less time for self initiated activity.

On average, the police officers of the Huntington Beach police department respond to over 100,000 calls for service per year.

During the summer months, calls for service rise dramatically as compared to the winter months. In February 2010, the police department responded to 7,289 calls for service. In July 2010, the police department responded to 10,097 calls for service. Broken down per day, this is a 25% increase in calls for service.



PUBLIC WORKS

Water Main Replacement

The City Council recently awarded a \$2 million water main replacement project. The project addresses deficiencies in the water distribution system including replacing and abandoning aged pipe. This is consistent with the City's 2005 Water Master Plan recommendation to replace old cast iron mains in the downtown area. The project will increase the efficiency and reliability of the water distribution system by replacing approximately 3,900 linear feet of 8-

inch and 12-inch diameter pipelines. Most of the work will take place in the alleys downtown. Over the approximately nine month construction period alley access in certain areas will be limited. Upon project completion, new pavement will be applied to the affected alleys.