

# CITY ADMINISTRATOR'S WEEKLY REPORT

**August 2, 2010**

## CITY TREASURER

### **Quick Tip of the Week – Customers as Individuals**

Think of customers as individuals. Once we think that way, we realize our business is our customer, not our product or services. Putting all the focus on the services our organization offers leaves out the most important component: each individual customer. Keep those individual customers in mind!

## COMMUNITY SERVICES DEPARTMENT

### **Huntington Beach Senior Services**

**Free Your Mind** – Facilitator Sunny Kay Caldwell offers Free Your Mind, a free 4-week class at Michael E. Rodgers Seniors Center, 1706 Orange Avenue on Friday mornings from 10:00 a.m. – 11:30 a.m. beginning August 6, 2010. Free Your Mind gives you tools to reduce stress and clear your mind using a metaphysical and meditative approach. Sign-up in advance at the senior center front desk or call 714-536-9387.

### **Hurley U. S. Open of Surfing**

The Hurley US Open of Surfing is the largest surf competition in the world and brings together top surfers from around the world for a week-long beach festival. The event began on July 31 and will continue through August 8. It is open daily from 8:00 a.m. to 4:00 p.m. A few event highlights are: world's top surfers and world's largest surfing contest; 14-acre Festival Village with over 120 sponsor and vendor displays that allow spectators to sample products and services from the action sports industry; athlete appearances and signings; Hurley "Walk the Walk" Fashion Show; live music; and live webcast coverage. Visit their website at [www.usopenofsurfing.com](http://www.usopenofsurfing.com) for detailed event information.

### **Junior Guard Graduation Ceremony**

On Thursday, August 12, the junior guards will be participating in their graduation ceremony at Edison High School. The event begins at 6:00 p.m. and will last until approximately 9:00 p.m. The event includes a slide show and ice cream social. What a great way to end another successful summer of training and teaching our youth about ocean safety and the benefits of team work. This is also a great way to thank the instructors for their time spent teaching these children.

### **Softball Registration**

Registration for the Fall 2010 Adult Softball league is now underway. The registration deadline is August 12. Senior leagues are offered on Sundays; Men's leagues are offered on Sundays, Mondays, Tuesdays, Thursdays and Fridays; Coed leagues are offered on Sunday afternoons, Sunday Evenings, Wednesdays and Fridays. The leagues will start play August 23 and will conclude in November. For more details or information, please contact the Community Services office at 714-536-5230 or go on-line and download the information from

the Surf City Softball page:

[http://www.huntingtonbeachca.gov/residents/recreation\\_culture/softball.cfm](http://www.huntingtonbeachca.gov/residents/recreation_culture/softball.cfm)

### **Skyhawks Basketball Camp**

This fun, skill-intense program is designed for children ages 10 to 14 years of age who are beginning to intermediate players. Located in an indoor gymnasium, students are taught respect, teamwork, and responsibility. An active week of passing, shooting, dribbling, and rebounding makes this program fun and exciting! Camp runs Aug 9 to 13 from 2:00-5:00pm. For registration information, please contact the City Gym and Pool at 714-960-8884 or log onto [www.hbsands.org](http://www.hbsands.org).

## **ECONOMIC DEVELOPMENT**

### **FREE Parking Made Easy for 2010 US Open of Surfing**

Don't go through the headache of finding a parking spot in the downtown or trying to figure out where to lock up your bike during the busy US Open! The City offers two FREE eco-friendly programs: the Surf City Downtown Shuttle and the Surf City Bike Valet to help relieve the traffic congestion and make getting to the downtown an easier, more enjoyable experience. You can drive or walk to the Huntington Beach Civic Center and hop onto a Woody-style shuttle bus from 9 AM to 9 PM for US Open weekend. If you are two-wheeling it, pedal your way to The Strand on Fifth Street and Walnut Avenue to valet your bike with an attendant, Tuesday 4:30 PM – 9:30 PM, Saturday 11 AM to 9 PM, and Sunday 10 AM to 8 PM. For more information call 714.536.5542, visit [www.huntingtonbeachca.gov](http://www.huntingtonbeachca.gov).

## **FIRE**

### **Crown Fire**

On July 29, HBFD Engine 42 responded to the "Crown Fire" in Los Angeles County near Palmdale. HBFD personnel responded as part of a 20 engine response from fire departments throughout Orange County to assist with the firefight. The engine arrived at the fire at approximately 11:30 pm and personnel were assigned to protect structures in several communities against the advancing fire front. HBFD Engine 42 was welcomed home on July 31.

## **LIBRARY SERVICES DEPARTMENT**

### **Support the Library on Facebook!**

In this increasingly technological age, the library's virtual services are getting more use than ever. With over 25,000 website visitors each month, more people are utilizing the library's online services. The library now offers online homework tutoring, research databases, and downloadable audiobooks. The library continues its mission of providing traditional and innovative services by exploring online language learning and digital music downloads. Like a lot of other businesses and organizations, the library is connecting with its users online - the library has recently reached a digital milestone of over 1,000 fans of its Facebook page. Keep informed of the library's newest virtual services by becoming a fan on Facebook at

[www.facebook.com/hblibrary](http://www.facebook.com/hblibrary)

**PLANNING & BUILDING DEPARTMENT****Atlanta Avenue Street Widening**

The Draft Mitigated Negative Declaration (MND) No. 09-001 will be available for public review and comment for thirty (30) days commencing Thursday, August 5, 2010 and ending Friday, September 3, 2010. Any person wishing to comment on the draft MND may do so in writing within thirty (30) days by providing written comments to Jennifer Villasenor, Acting Senior Planner, City of Huntington Beach, Planning and Building Department, 2000 Main Street, Huntington Beach, CA 92648. A copy of the Draft MND is on file with the Planning & Building Department, City of Huntington Beach City Hall, 2000 Main Street, Huntington Beach, California. A copy of the Draft MND is also available for review at the Central Library, 7111 Talbert Avenue, Huntington Beach, California, the City Clerk's Office, and on the Planning and Building Department website:

<http://www.huntingtonbeachca.gov/government/departments/Planning/Environmentalreports.cfm>

The Draft MND analyzes the potential environmental impacts associated with a proposal by the City of Huntington Beach to widen the south side of Atlanta Avenue, between Huntington Street and Delaware Street. The proposed street improvements will provide an additional through lane and bike lane in each direction of travel. In addition, the project's scope of work includes the construction of asphalt concrete roadway, striping, curb, gutter, sidewalk, an 8-foot tall concrete block wall atop a variable height (7 ft. max.) retaining wall, landscaping (including the removal or relocation of 25 trees within the existing mobile home park), reconstruction of a 26 ft. wide drive aisle (circulation road) and two emergency access gates within the mobile home park, and utility and fire hydrant adjustment and relocation. Construction of the proposed street improvements will require the acquisition of an additional 25 feet of public street right-of-way from the Pacific Mobile Home Park located immediately south of Atlanta Avenue.

Subsequent to the comment period, a public hearing will be scheduled. The public hearing is tentatively scheduled for September 2010.

**POLICE DEPARTMENT****Suspicious person arrested for multiple burglaries**

On July 28, 2010, at about 2:20 in the morning, an alert citizen called the police department regarding a suspicious male in the 8300 block of Reilly Drive. Huntington Beach police officers responded to the scene and located the subject in the residential tract of homes. As a result of the officers' investigation, they arrested the subject for a series of car and residential burglaries he had committed that night. Property was recovered linking him to at least six separate crimes. This is an excellent example of neighbors looking out for suspicious activity in their neighborhood.

**PUBLIC WORKS****Residential Overlay Project**

The City Council has approved award of a \$600,000 contract to resurface 21 residential streets. The process consists of grinding the upper 1-1/2 inches of asphalt surface and applying a new asphalt concrete surface to the street. These streets are worn beyond the application of a slurry seal coating. The streets and street segments included in this project were selected from the 2010 Residential Pavement Management Program based on an evaluation of the overall pavement condition. Funds are provided from State Proposition 42, the Traffic Congestion Relief Program. The project will begin in approximately 30 days.

**Sewer Line Rehabilitation Project**

A \$202,000 project to line sewer mains in a local neighborhood was awarded on August 2. The work consists of lining 6,900 lineal feet of deteriorated sewer main lines within the residential tract bordered by Adams Avenue, Bushard Street, Cape Cod Drive, and Chesapeake Lane. In addition, 10 sewer manholes will be restored. A process known as sliplining, that extends the life of the mains another 50 years, will be used. Work will be done through the manholes, thereby reducing the need for open trenches and pavement disruption. Huntington Beach was one of the first agencies to use this technology approximately 10 years ago. Since that time, all of the lines in the downtown area and the Huntington Harbour were repaired. The cost of the program will be paid by the Sewer Service Charge, a monthly charge to all water users connected to the City sewer system.