MEDIA ADVISORY

Release Date/Time: October 12, 2015 9:00 AM
Subject: Huntington Beach Police Department receives Grant for Special Enforcement & Crash Prevention
Case Number: N/A

Details:

The Huntington Beach Police Department has been awarded a $500,000 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic-related deaths and injuries. The Huntington Beach Police Department will use the funding as part of the City’s ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education.

The Huntington Beach Police Department has had a longstanding relationship with The California Office of Traffic Safety and we believe strongly in maintaining a safe environment for all pedestrians, bicyclists, and motorists who travel on our roadways. For the last year, we have been implementing new educational and enforcement techniques aimed at reducing law violations and addressing behaviors and attitudes that contribute to our collisions. Alcohol continues to be a significant common denominator in many of our serious and fatal collisions. We have taken progressive steps and developed new programs, many of which are shared on social media, to end these tragic events.

After falling dramatically between 2006 and 2010, the number of persons killed and injured in traffic collisions has been slowly rising. Particularly alarming are recent increases in pedestrian and bicycle fatalities, the growing dangers of distracting technologies, and the emergence of drug-impaired driving as a major problem. This grant funding will provide opportunities to combat these and other devastating problems such as drunk driving, speeding, and crashes at intersections.

“Overall, California’s roadways are among the safest in the nation,” said OTS Director Rhonda Craft. “But to meet future mobility, safety, and accessible transportation objectives, we have to reverse this recent trend in order to reach our common goal – zero deaths on our roadways. The Office of Traffic Safety and the Huntington Beach Police Department want to work with everyone to create a culture of traffic safety across Huntington Beach and the State.”

Activities that the grant will fund include:

- DUI checkpoints
- DUI saturation patrols
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- Motorcycle safety enforcement
- Distracted driving enforcement
- Seat belt and child safety seat enforcement
- Bicycle and pedestrian safety enforcement
- Speed, red light, and stop sign enforcement
- Warrant service operations targeting multiple DUI offenders
- Compilation of DUI “Hot Sheets,” identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)
- Court “sting” operations to cite individuals driving from DUI court after ignoring their license suspension or revocation
- Stakeout operations to observe the “worst-of-the-worst” repeat DUI offender probationers with suspended or revoked driver licenses
- Educational presentations

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.