MEDIA ADVISORY

Release Date/Time: September 3, 2015 9:00 AM
Subject: Motorcycle Safety Enforcement through September 13th
Case Number: N/A

Details:

The Huntington Beach Police Department will be conducting a specialized Motorcycle Safety Enforcement Operation this Friday, September 4th through Sunday, September 13th in an effort to lower deaths and injuries. Extra officers will be on duty patrolling areas frequented by motorcyclists and where motorcycle crashes occur. Officers will be looking for violations made by drivers and riders alike that can lead to motorcycle crashes. They will be cracking down on both those operating regular vehicles and motorcycles who are under the influence of drugs or alcohol, speeding, making illegal turns, or any other dangerous violation.

Motorcycle fatalities saw a phenomenal drop of 37 percent from 2008 to 2010, but then rose 23 percent by 2012. Operations like this are aimed at curbing rises in motorcycle deaths and sending the numbers back downward. Over the course of the past 5 years, Huntington Beach Police have responded to 335 motorcycle involved collisions. These collisions resulted in 252 injuries and 13 fatalities to riders and/or passengers. Alcohol was a factor in 31% of the fatal collisions.

California collision data reveals that primary causes of motorcycle-involved crashes include speeding, unsafe turning and impairment due to alcohol and other drugs by both riders and drivers alike.

Safety tips for riders – See and Be Seen:
- Ride with lights on during daylight hours
- Use your lane position to increase visibility; change lanes only when there is ample room
- Match your speed to surrounding traffic
- Always wear a DOT compliant helmet and brightly colored, protective clothing

Safety tips for drivers – Share the Road:
- Look twice for motorcyclists, especially when entering the roadway, turning or changing lanes
- Motorcyclist are allowed in HOV lanes unless prohibited by signage

Riders are urged to get training through the California Motorcyclist Safety Program. Information and training locations are available at [http://www.californiamotorcyclist.com/](http://www.californiamotorcyclist.com/) or 1-877 RIDE 411 (1-877-743-3411).

Funding for this program is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration. The message to all drivers and motorcyclists is: share in the responsibility and do your part by safely “sharing the road.”