



City of Huntington Beach
**DESIGN REVIEW BOARD
MEETING AGENDA**

**THURSDAY, AUGUST 11, 2011
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.**

ROLL CALL: Renato Haug, Kathleen O'Connor-Phelps, Kathie Schey

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS:** (**Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote)

B-1 DESIGN REVIEW NO. 11-004 (SEA CLIFF VERIZON WIRELESS FACILITY)

Applicant: John Moreland – Delta Group, 2362 McGaw Avenue, Irvine, CA 92614

Property Owner: Sea Cliff Country Club, 6501 Palm Avenue, Huntington Beach, CA 92648

Request: Review the design, colors, and materials associated with the installation of a wireless communication facility consisting of 55 ft. high monopole disguised as a pine tree and associated support equipment located adjacent to the base of the tower within an approximately 860 sq. ft., 7 ft. 6 in. high block wall enclosure.

Project Location: 6541 Palm Avenue, 92648 (north of Palm Avenue, west of Goldenwest Street – Sea Cliff Country Club)

Recommended Action: Recommend Approval with Modifications to the Zoning Administrator

Project Planner: Andrew Gonzales, Associate Planner

B-2 DESIGN REVIEW NO. 11-010 (TALBERT PARK VERIZON WIRELESS FACILITY CANOPY)

Applicant: Al Gamboa – Milestone Wireless, 14110 Ramona Drive, Whittier, CA 90605

Property Owner: City of Huntington Beach, 2000 Main Street, Huntington Beach, CA 92648

Request: Review the design, colors, and materials of a canopy for an existing equipment cabinet of a wireless communication facility located under a SCE transmission tower at Talbert Park.

Project Location: 19242 Magnolia Street, 92646 (east side of Magnolia Street, south of Garfield Avenue)

Recommended Action: Recommend Approval to the Director of Planning and Building

Project Planner: Tess Nguyen, Associate Planner

B-3 DESIGN REVIEW NO. 11-009/SIGN CODE EXCEPTION NO. 11-001 (AUTO DEALERS' ASSOCIATION READERBOARD SIGN)

Applicant: Tony Shreve – Yesco Signs, 5405 N. Industrial Parkway, San Bernardino, CA 92407/ City of Huntington Beach, 2000 Main Street, Huntington Beach, CA 92648

Property Owner: City of Huntington Beach, 2000 Main Street, Huntington Beach, CA 92648

Request: **DRB:** To review the design, colors, and materials of a proposed multiple-user electronic readerboard sign (85 ft. high and 2,740 sq. ft. of total sign face area – 1,370 sq. ft. area on each sign face side) designed in a wedge based shaped; this sign is a reconstruction of an existing 85 ft. high, 1,200 sq. ft., two-sided multiple-user electronic readerboard sign. **SCE:** To permit a wedge-shaped, freestanding sign with a total sign area of 2,740 sq. ft. (each sign face measures 1,370 sq. ft.) in lieu of the maximum allowed 1,200 sq. ft.

Project Location: 7991 Center Avenue, 92647 (north side of Center Avenue, approximately 650 feet west of Beach Boulevard)

Recommended Action: Recommend Approval with Modifications to the Zoning Administrator

Project Planner: Jill Arabe, Assistant Planner

B-4 DESIGN REVIEW NO. 11-011 (EL POLLO LOCO FAÇADE REMODEL)

Applicant: Brad Podosin, 901 Dover Drive, Suite 235, Newport Beach CA 92660

Property Owner: Huntington Beach Associates, 17631 Fitch Avenue, Irvine CA 92714

Request: Review the design, colors, and materials of a façade remodel of an existing El Pollo Loco restaurant.

Project Location: 16920 Goldenwest Street, 92647 (east side of Goldenwest Street, north of Warner Avenue)

Recommended Action: Recommend Approval with Modifications to the Director of Planning and Building

Project Planner: Tess Nguyen, Associate Planner

C. DRB MEMBER COMMENTS/ISSUES

D. ADJOURN TO THE SEPTEMBER 8, 2011 REGULAR MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Seven Hundred, Twenty Five Dollars (\$1,725) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Two Hundred, Fifty Two Dollars (\$2,252) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as 'Recommendation to the Director of Planning and Building, 'Zoning Administrator', or 'Planning Commission' under the Recommended Action are non-appealable, since final action is taken by the stated body.