HB Environmental Board

Our Mission Statement
(Translating City Council’s Intentions behind Ordinance 3839)

Executive Committee Recommendations to
HB Environmental Sustainability Board as of August 25, 2009
Vision

• The Council’s Strategic Vision Statement was adopted August 21st, 2006
Big & Bold Sustainability

- HB’s Sustainability Plan will incorporate
  - Economic Development
  - Water & Energy Conservation
  - Materials (Renewable/Recycled Products)
  - Mobility & Access—Rail, Trolleys, Bikes, Electric Vehicles (e.g. Golf Cart Access on Streets)
  - Open Space – Preserve School Sites/Fields
  - Community Engagement & Education
  - Fun - Educate, Motivate, “dictate”, but make it fun too!
Environmental Board Charter

What is new?

- "sustainability challenges and opportunities to enhance the overall sustainability: Economic, Ecological, and Social environments of Huntington Beach"
Dictionary Look up

Environmental

- Main Entry: **en·vi·ron·ment**
- Pronunciation: \in-' vī-rə(n)-mənt, -vī(-ə)r(n)-\n- Function: *noun*
- Date: 1827
- 1 : the circumstances, objects, or conditions by which one is surrounded
- 2 a : the complex of physical, chemical, and biotic factors (as climate, soil, and living things) that act upon an organism or an ecological community and ultimately determine its form and survival
- 2 b : the aggregate of social and cultural conditions that influence the life of an individual or community
- 3 : the position or characteristic position of a linguistic element in a sequence
- 4 : a computer interface

Sustainability

- Main Entry: **sus·tain·able**
- Pronunciation: \sə-' stā-nə-bəl\n- Function: *adjective*
- Date: circa 1727
- 1 : capable of being sustained
- 2 a : of, relating to, or being a method of harvesting or using a resource so that the resource is not depleted or permanently damaged
- 2 b : of or relating to a lifestyle involving the use of sustainable methods
- — **sus·tain·abil·i·ty** \-ˌ stā-nə-'bi-lətē\ *noun*
- — **sus·tain·ably** \-ˌ stā-nə-blə\ *adverb*
Why change? Context!

• 1970’s to 2010’s = 40 years of Lessons Learned by all parties about qualitative and quantitative meaning of Quality of Life in Cities; Yesterday’s EIR questions are just not sufficient for today’s world!!!

• Today we need to:
  – Be Proactive;
  – Build on recent Seminal thinking – business friendly - Natural Capitalism, Cradle to Cradle, Wal-mart;
  – Be aware that Grants from CA and Feds are sustainability focused not environmental focused.
  – Build upon the City’s Sustainability Program
Board Response to City Council

• Given our general mission and opportunities to interpret implementation, which name now best communicates to ourselves and others what we are about...
  – Environmental Board (EB)  Past
  – Environmental Sustainability Board (ESB)  Transition
  – Sustainability Board (SB)  Future
What the Board will do

• Review EIR’s and Neg Dec’s with staff to promote sustainability
• Assist in programs to reduce energy consumption and develop sustainable energy
• Support City’s evolving Sustainability Program with external scanning, educational and advisory projects driven by each ad hoc committee
• Deliver an Annual Sustainability Report to the City Council on plans and results
What the Board will do

• Context of 2009-2020 Problems that drive our attention today (Stay aware, any action limited to intelligent responses)
  – Federal and State adaptations beyond 1970 legislated programs,
  – Private sector adaptations and advanced thinking by academia, think tanks (environmental, economic, and technical)
  – Available Standards applicable to parts of perceived crises: Water, Energy, Carbon, Food, Health (H1N1), etc.
Executive Committee Recommendation/Motion

• Motion to: Change the name to Environmental Sustainability Board, Staffed by Energy Manager with on call staff support from Planning and other departments;

• Motion to: Approve the Charter and authorize the Executive Board to inform Council of our Annual Report planning and assessment process;

• Motion to: Request the Executive Committee to draft new bylaws which recognize the new mission statement;
Questions:

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