Eligibility Requirements

The Armed Forces Banner Program was established by the City of Huntington Beach in conjunction with the American Legion Post 133 to honor and recognize military personnel from Huntington Beach.

To qualify, honorees must meet the following requirements:

Active duty military personnel of the United States Armed Forces; AND Current Huntington Beach residents; or Immediate family member of current Huntington Beach resident (Immediate family: husband/wife, son/daughter, grandson/granddaughter)

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner. Banners may be sponsored by individuals or organizations and are responsible for the full cost of the banner.

Banners shall be displayed for a period of one (1) year, at which time the banner will be replaced with another service member’s banner, and returned to the sponsor. There may be an opportunity for your banner to remain up for additional time if there are no service member’s waiting for space.
How to order a banner?
Please complete the application form and include the following:

- Service person’s name
- Branch of service (Army, Navy, Air Force, Marines, or Coast Guard)
- Check in the amount of $160 made payable to: American Legion Post 133 (please add “Hometown Hero” and service member’s name in the note)

Mail the completed application, along with the supporting documents listed below, check, and a photo to:

City of Huntington Beach
Attn: Hometown Hero Program
2000 Main Street, Fourth Floor
Huntington Beach, CA 92648

To process the application, please include the following:

- Proof of Huntington Beach residency for service person or immediate family (i.e. copy of utility bill or driver’s license)
- Verification of active duty status (i.e. copy of military orders or military ID)

Cost of banner
The City has identified a reputable vendor to print the Hometown Hero banners. Additionally, the hardware, installation, and removal are included in the total cost.

Cost: $160

Banner locations
It has been determined by the City Council that the light poles on Main Street and Yorktown will be designated for the purposes of displaying the Hometown Hero Banners. Available space is determined on a first-come, first-served basis. All banner locations shall be determined solely by the City. A sponsor cannot select a specific location.

Application
Please print the name of the service member as it should appear on the banner, and indicate the branch of service below:

First Name: ___________________
Last Name: ___________________
Suffix (if any): _________________
Branch: (please circle one):
- Army, Navy, Air Force,
- Marines, Coast Guard
Sponsor Name: _________________
Relationship: ___________________
Address: _____________________
_____________________________
Phone: _______________________
E-mail: _______________________ 

* it is suggested that the sponsor provide an official military portrait of the honoree. There must be no additional people or objects in the photo, and it is suggested that the photo have a flag in the background. Digital images are preferred.

Additional Information
For additional information, please contact Sandie Frakes at 714-536-5202, or by email at sandie.frakes@surfcity-hb.org