Dinosaur Leads The Way...
Meet "Reada" The "Leada" Of Library Expansion Program

Meet "Reada" The PEP Club Leader
Huntington Beach library patrons are being asked to join the "PEP Club"—a pop club with a colorful dinosaur named Reada as head "cheerleader".

Reada is the brainchild of library employee Mark Alvarado, who created the adorable, blue, purple and yellow dinosaur as the focal point of the library's Patrons Expansion Project (PEP). Reada now graces the entrance to the Central Library where she resides in a large glass show case, near the front door.

Her likeness appears on tee shirts, brochures and flyers reminding library patrons that they can participate in the expansion of the library by becoming active PEP Club members.

What does that mean?
Well, children can join Reada's Surf Club for a donation of as little as $5. For that amount they will receive the following: one information packet, one children's video rental, one children's record rental, one children's book on-cassette rental, a special bookmark, a special sticker and a Reada pencil.

Youngsters donating $25 or more may join the Starfish Club, which affords them all the benefits of the Surf Club and more. As a Starfish member children receive three video rentals, three record rentals, three book on-cassette rentals, three hours of children's computer use, a tee-shirt or bookbag, and a coloring book.

A donation of $50 or more will qualify kids for membership in the Sun Castle Club. Those in this club will receive all the benefits of the two other groups as well as both a tee shirt and a book bag, six hours of computer usage, five children's reserves, one pass to a children's program, three special stickers and they will have their names permanently inscribed on Reada's San Castle Plaque.

Reada is not exclusively a children's library mascot, however. Adults are encouraged to join the PEP Club too. There are three special levels of adult participation: The Beach Club, The Bay Club and The Yacht Club.

A $10 donation will enter adults in The Beach Club portion of the program. For this donation they will receive an informational packet, a video or CD rental, a video or CD catalog, a record or cassette rental and a book-on-cassette rental.

Those donating $25 will receive all of the above adult benefits plus a tee shirt, a reserve, a replacement card and more as members of The Bay Club.

Patrons joining The Yacht Club will receive virtually all available benefits for adults for a donation of $100. They will also have their names placed permanently on the Reada Yacht Club Plaque. Among the benefits they will receive are: A sweatshirt, knit shirt or carrying bag, three hours of media computer usage, a visit to the Central Library, a Rotary Round-Up ticket, a concourse ticket, three reserved and three video, CD and book-on-cassette rentals as well as benefits for lesser levels of participation.

Look for Reada the next time you visit the library. Each time you see her, remember this...your FREE library card entitles you to access millions of dollars of resources. Your patronage to the PEP Club will provide you with an opportunity to help expand this valuable community resource.

With the help of library patrons involved in PEP Club activities, the City of Huntington Beach plans to add a Children's Wing with: a toddler and preschool area, books from beginning through Intermediate readers, a story-time theater and individual learning rooms; A redesigned circulation area and centrally located bookshops; A technology exploration lab with computers, laser discs, videos and compact discs.

The PEP Club expansion program will also provide space to park 231 additional cars at the library and space for 100,000 additional books for adult readers.

By Diane Reed
Children's Library
Busy

HOME WORK--Sarah Wyche, 7, Lauren Mahoney, 6, Valerie Furlick, 7, and Erin Anderson, 7, are hard at work on their home work at a table in the children's section of the H.B. Library. After school each day the library is filled with youngsters like these. It's just one reason for proposed expansion to include a children's wing.

RELAXING--Jane Wyche, 4, and Erin Sundgren, 6, relax in the children's section of the library.

BROTHERS--Michael, 8, and Evan, 6, Mitchell each have checked out the maximum of five books and are anxious to get started on them.