

HBPL
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SMALL BUSINESS RESEARCH

Huntington Beach Public Library

7111 Talbert Ave.

Huntington Beach, CA 92648

Materials are located in various parts of the library. All potential business people should give particular attention to information from the Small Business Administration.

AT THE REFERENCE DESK

Small Business Box contains a variety of basic materials.

Please return material to box for the next patron.

Duplicate copies are available in notebook or Pamphlet File.

Business Notebook is filled with "give-aways." Feel free to take anything you find useful. Sheets in the first pockets are of primary importance. Business Bulletin Board has details of an all-day pre-business workshop given by SBA. Library patrons who have attended tell us the time is well spent--particularly for people who have not had their own business before.

Resource File Drawer contains miscellaneous information about people, places and things.

Books that are directories of companies may be used in the library. They range in scope from international to local, and from D-U-N-S Account Identification Service, with information on over five million companies, to specialized books. California Manufacturer's Directory, Southern California Business Directory, Orange County Industrial Directory and Guide, and Contacts Influential may be used in the library. Contacts Influential is a comprehensive directory of Orange County. Encyclopedia of Associations has many leads to trade associations and their publications.

Closely Held Business gives an in-depth economic, tax and legal coverage of the formative, operational and terminating stages of a business. Some business people find Dun's Census of American Business and U.S. Industrial Outlook useful.

The Huntington Beach Chamber of Commerce has published an essential booklet, A Guide for Establishing a Business. The library has copies or it may be purchased.

THROUGHOUT THE LIBRARY

Other Books people frequently forget to use are the telephone classified pages. These are usually indexed. The library has a large collection, many international.

MAIL ORDER BUSINESS

A large selection of books are available to check out. Standard Rate and Data Service, a continuously updated source of information concerning advertising media aimed at specific markets, and direct mail lists rates, is kept near the Reference Desk.

OTHER LIBRARIES

- A. The catalog for almost 30 libraries in Orange County system is located at the Reference Desk.
- B. The Reference Department of the Santa Ana Public Library has an extensive business collection.
- C. University and college libraries may have some specialized help.
- D. The World Trade Library in Los Angeles is helpful to certain kinds of business.

HELPFUL SOURCES

Classes and seminars are given by Small Business Administration and nearby universities and colleges.

SCORE (Service Corps of Retired Executives) and ACE (Active Corps of Executives) give professional management assistance free of charge to individuals and firms. They are sponsored by the SBA.

Banks, particularly large systems, have much helpful information for their patrons. Their large research departments may already have gathered just the information you need.

The Orange County Chamber of Commerce and those of various cities have much information.

The Huntington Beach Chamber of Commerce is located at 18582 Beach Blvd., #224, Huntington Beach, CA 92648, (714) 962-6661.

Specific information may be obtained from the Economic Development Corporation of Orange County, 403 Bank of America Tower, One City Boulevard West, Orange, CA 92668, (714) 634-2642.