

**"MILLION DOLLAR ENTERPRISES"**

ORANGE COUNTY, CALIFORNIA  
1994

Nursery Stock and Cut Flowers	\$127,988,400
Strawberries	32,568,700
Peppers - Bell and Miscellaneous	13,228,600
Tomatoes	11,587,400
Beans - Green	6,138,300
Celery	5,056,500
Avocados	3,370,700
Valencia Oranges	3,231,200
Artichokes	2,055,300
Cabbage	1,831,400
Squash	1,694,600
Beans - Dry Edible	1,524,200
Lemons	1,052,800
Lettuce - Head, Leaf and Romaine	1,001,200

**FARM ACREAGE AND GROSS VALUE**

RECAPITULATION

BEARING ACREAGE

CROP	1974	1984	1994
Animal Industry			
Apiculture			
Field	22,298	8,912	38,843
Nursery			
Orchard*	14,738	10,438	4,521
Vegetables	11,893	11,358	6,917
<b>TOTALS</b>	<b>48,929</b>	<b>30,708</b>	<b>50,281</b>

\*Includes Strawberries

GROSS VALUE

CROP	1974	1984	1994
Animal Industry	\$23,017,100	\$2,251,900	\$1,828,600
Apiculture	356,400	344,700	17,300
Field	2,217,000	1,260,900	1,910,700
Nursery	52,255,400	124,145,500	127,988,400
Orchard*	39,048,500	95,243,300	40,539,700
Vegetables	25,927,100	46,568,200	45,975,900
<b>TOTALS</b>	<b>\$142,821,500</b>	<b>\$269,814,500</b>	<b>\$218,260,600</b>

\*Includes Strawberries

ORANGE COUNTY  
ENVIRONMENTAL MANAGEMENT AGENCY  
AGRICULTURAL COMMISSIONER  
1010 South Harbor Boulevard  
Anaheim, CA 92805-5597

Huntington Beach Library  
Attn: Sheri Daugherty  
7000 Talbert Avenue  
Huntington Beach, CA 92648



1994

**ORANGE COUNTY  
CROP REPORT**



For Re...  
CROP REPORT  
Not to be taken from the...



COUNTY OF  
ORANGE

MICHAEL M. RUANE  
DIRECTOR, EMA

ENVIRONMENTAL MANAGEMENT AGENCY

ORANGE COUNTY BOARD OF SUPERVISORS

GADDI H. VASQUEZ  
Chairman  
Third District

ROGER R. STANTON  
First District

MARIAN BERGESON  
Fifth District

JAMES W. SILVA  
Second District

WILLIAM G. STEINER  
Fourth District

Board Members:

In compliance with the Food and Agricultural Code, Section 2279, I am submitting the 72nd consecutive annual crop report by this office, showing the condition, acreage, production and value of the agricultural products of this county.

The cooperation of those who have assisted our staff and furnished the data should be acknowledged. Special credit should be given to John L. Ellis, Deputy Agricultural Commissioner, Duane Park, Agricultural/Weights & Measures Inspector III, and Terri Aguirre, Steno Clerk, for their preparation of this summary.

Respectfully submitted,  
RICHARD LEFEUVRE  
Agricultural Commissioner

### 1994 VERSUS 1993

The total gross f.o.b. value of Orange County agricultural products for the year 1994 was \$218,260,600 or 1% more than the overall income for 1993. Income in accordance with established practice is reported on an f.o.b. basis, the first point of delivery and includes cost of production, harvesting and preparation for market. "Gross values, therefore, do not reflect net returns to the producer."

Increases were noted for field crops and the nursery industry. This year, our "Million Dollar Enterprise" list shows fourteen categories. These categories accounted for a total of \$212,329,300.

Federal incentive, conservation and other support payments are excluded from this report.

### TRUCK CROPS

The total value for truck crops was \$45,975,900. This is a decrease of 4% from 1993. Crops showing increases were artichokes, green beans, cauliflower, peppers and tomatoes. Acreage decreased by 354 acres. Some crops were planted but not harvested because of unfavorable weather conditions or low price. Some green bean acreage was lost due to an early freeze in November.

Peppers, tomatoes, green beans, celery, artichokes, cabbage, squash and lettuce made the "Million Dollar Enterprise" list.

TRUCK CROPS	ACREAGE	PRODUCTION	F.O.B. VALUE
Artichokes	331	2,582 tons	\$2,055,300
Beans - Green	1,098	7,664 tons	6,138,300
Cabbage	703	14,651 tons	1,831,400
Cauliflower	301	2,134 tons	961,400
Celery	849	29,774 tons	5,056,500
Corn	869	3,728 tons	921,800
Cucumbers	369	3,413 tons	866,900
Lettuce - Head, Leaf and Romaine	445	4,294 tons	1,001,200
Peppers - Bell and Miscellaneous	792	21,291 tons	13,228,600
Squash	420	3,595 tons	1,694,600
Tomatoes	475	14,141 tons	11,587,400
Miscellaneous Truck Crops	265	2,002 tons	632,500
<b>TOTAL TRUCK CROPS</b>	<b>6,917</b>	<b>109,269 tons</b>	<b>\$45,975,900</b>

### TREE FRUIT AND BERRY CROPS

Orchard crops including strawberries showed a decrease of \$6,451,700 or 14%. Income from avocados, grapefruit, lemons and oranges decreased. Valencia orange acreage decreased by 67%. Production from avocados, grapefruit, lemons and oranges decreased.

Strawberry production and price increased offsetting an 18% loss in acreage.

Four crops in this category appeared on the "Million Dollar Enterprise" list. They were strawberries, Valencia oranges, avocados and lemons. The four crops alone accounted for \$40,223,400.

### ORANGE COUNTY AGRICULTURAL PRODUCTION STATISTICS FOR 1994

TREE FRUIT & BERRY CROPS	ACREAGE BEARING	PRODUCTION	F.O.B. VALUE
Grapefruit	218	1,611 tons	\$238,400
Lemons	357	3,337 tons	1,052,800
Navel Oranges	3	13 tons	5,900
Valencias	1,013	15,377 tons	3,231,200
Avocados	1,482	1,793 tons	3,370,700
Other Subtropical and Deciduous	24	60 tons	72,000
Strawberries	1,424	42,777 tons	32,568,700
<b>TOTAL FRUIT &amp; BERRY CROPS</b>	<b>4,521</b>	<b>64,968 tons</b>	<b>\$40,539,700</b>

### NURSERY

For the twenty-sixth straight year nursery stock and cut flowers rank first on our "Million Dollar Enterprise" list. Gross returns increased 9% from the previous year. The total nursery stock and cut flower income was \$127,988,400. Shipments to other states continued to help this industry. This is the eleventh time since 1981 that this category was over the One Hundred Million Dollar Mark.

NURSERY STOCK	PRODUCTION	F.O.B. VALUE
Ornamentals	28,935,560	\$101,555,100
Fiat Stock	1,363,982 flats	8,342,200
Cut Flowers	385,095 dozen	1,318,600
Christmas Trees	17,480 trees	651,200
Potted Plants	5,542,078	15,442,700
Miscellaneous Nursery*		678,600
<b>TOTAL NURSERY STOCK</b>		<b>\$127,988,400</b>

\*Includes sod, stolens, field grown vegetable plants, aquatic plants and miscellaneous seeds.

### FIELD CROPS

Field crop value increased by \$350,600 or 23%. Barley and dry edible bean acreage increased. Wheat, a crop that had not been grown in Orange County for several years, was grown and harvested on soil that had previously been planted to oranges.

Total field crop value was \$1,910,700.

FIELD CROPS	ACREAGE	PRODUCTION	F.O.B. VALUE
Beans - Dry Edible	1,283	1,460 tons	\$1,524,200
Pasture Rental	36,000		198,000
Other Misc. Field Crops	1,560	1,465 tons	188,500
<b>TOTAL FIELD CROPS</b>	<b>38,843</b>	<b>2,925 tons</b>	<b>\$1,910,700</b>

### LIVESTOCK

The total value of livestock production decreased by \$560,700 or 24%. The total income from livestock was \$1,828,600.

LIVESTOCK	PRODUCTION	F.O.B. VALUE
Beef Cattle	2,171 head	\$983,200
Poultry - Eggs	188,500 dozen	160,500
Chickens	3,759 sold	5,600
Miscellaneous Poultry		562,500
Miscellaneous Livestock		116,800
<b>TOTAL LIVESTOCK</b>		<b>\$1,828,600</b>

### APICULTURE

Apiary income showed a decrease of \$121,300 or 88% in 1994. The number of producing colonies decreased by 69%.

The honey yield decreased by 234,267 pounds. Beeswax production decreased by 2,827 pounds.

Apiary income for 1994 was 90% below the five year average 1989 to 1993.

APICULTURE	PRODUCTION	F.O.B. VALUE
Producing Colonies	564	
Honey	24,117 lbs	\$15,700
Beeswax and Miscellaneous Apiary Products		1,600
<b>TOTAL APICULTURE</b>		<b>\$17,300</b>