

CITY RESUME

HUNTINGTON BEACH

STATISTICS

Population	189,159*
Median income	\$50,633
People under age 18	21%
Percent unmarried	60%

* 1994 estimate



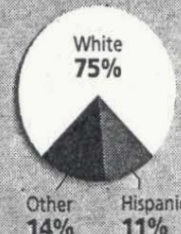
ZIP codes:
92646-92649

Size:
28 sq. mi.

HOUSING

Median home value	\$285,300
Average rent	\$783
Housing units	73,940
Housing vacancy	5.37%
People per household	2.69 2.91 countywide

DEMOGRAPHICS



BUSINESSES*

Total	3,606
Total as a percent of county	4.3%
Total employed	49,386
Employed as a percent of total county	4.9%

Top 5 private employers

McDonnell Douglas Aerospace	8,000
Cambro Manufacturing Co.	650
Huntington Beach Medical Center	470
Waterfront Hilton Beach Resort	350
Bally's Health Club Services	300

*Some information is based on ZIP code boundaries.

TOP THREE MAJOR BUSINESS ACTIVITIES

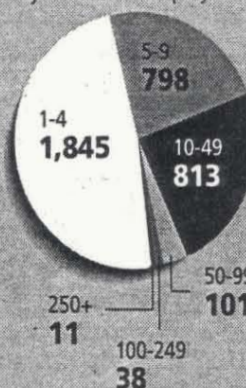
	No. of firms	Percent
Retail trade	887	24.6%
Services: hotels, personal, business	698	19.4
Manufacturing	394	10.9

FIRM TYPE

Single location	2,597
Headquarters	199
Franchises	171
Divisions	23
Branches	616

FIRM SIZE

By number of employees



TAXABLE SALES

\$1.44 billion in 1993, up 0.25% from 1992

BUSINESS LICENSE FEES

For a new business license, it's a flat fee of \$75 for three people and one vehicle. Add \$4 each for the next four to nine employees, \$3 each for 10-40 employees and \$2 each for more than 40 employees. There is a processing fee of \$10 for new business licenses and \$6 for all renewals.

SPECIAL BUSINESS AREAS

Retail areas:

- Huntington Beach Mall, at Edinger Avenue and Beach Boulevard.
- Loehman's Five Points Plaza, at Main Street and Beach.
- Old World Village, at Center Avenue and Gothard Street.
- Downtown, at Main and Pacific Coast Highway.

Industrial areas:

- Northern industrial area

ITEMS OF INTEREST

The city was called Shell City in the late 1880s, and around 1901 it was changed to Pacific City to try to make it the "Atlantic City of the West." In 1904 it received its final name of Huntington Beach. The pier was originally built in 1914 and is the longest municipal pier in the United States. The city has 8.5 miles of beaches. It offers a free booklet, "How to Do Business in the City of Huntington Beach."

TELEPHONE

INFOSTORE: Register InfoStore sells City Resumes for O.C. cities, Long Beach, Oceanside, La Mirada and Corona. Individual resumes are \$5. A package of all cities is \$25. Call (714) 565-6077 to order.

City Hall: 2000 Main St.	536-5511	Gas: So. California Gas Co.	(800) 427-2000
Chamber of Commerce: 2100 Main St., Suite 200	536-8888	Water: the city	536-5919
Telephone: GTE	(800) 483-5000	Trash: Rainbow Disposal	847-3581
Electricity: So. California Edison Co.	835-5200	Compiled by Melodie Nyman Posada. Some business data provided by Inside Prospects, Costa Mesa, 631-0234	

Note: Area code is 714 unless otherwise stated.

5/1/95

The Orange County Register