**CITY OF HUNTINGTON BEACH STRATEGIC PLANNING WORKSHOP**

**January 5, 2021 * Huntington Beach Central Library**

**ONE HB**

**One Team:** We are one team … working together to serve the people of Huntington Beach exceptionally to inspire pride in our community.

**One Focus:** We have one focus… to stay fanatical about achieving municipal excellence by being active caretakers of our unique, people-centric HB culture.

**One Goal:** We have one goal… to ensure that HB continually improves its standing as a premier coastal community as measured through the health of our people, our organization, our infrastructure, and our community.

The City of Huntington Beach values . . .

- Humility
- Exceptionality
- Social Awareness
- Passion
- Teamwork
- Integrity

**POLICY PRIORITY AREAS**

1. Community Engagement
2. Homelessness Response
3. Economic Development & Housing
4. Infrastructure & Parks
5. COVID-19 Response

Organizational Fiscal Stability

**ONGOING THREE-YEAR GOALS**

(2019-2022 * not in priority order)

- Enhance and maintain high quality City services
- Enhance and maintain the infrastructure
- Strengthen long-term financial and economic sustainability
- Enhance and modernize public safety service delivery