

CITY OF HUNTINGTON BEACH
SIX - MONTH STRATEGIC OBJECTIVES
25 January 2013 through 15 July 2013

THREE-YEAR GOAL: <i>IMPROVE THE CITY'S INFRASTRUCTURE</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Feb. 15, 2013	Public Works Director	Provide the City Council with the results of an updated needs assessment of the city's Storm Drain System.				
2. April 15, 2013	Public Works Director	Conduct a public meeting to receive input on the draft Bicycle Master Plan.				
3. May 1, 2013	I.S. Director	Provide a report to the City Council on the PCs and laptops that have been replaced since the end of 2012 and a timeline and the cost for the replacement of the remaining outdated PCs and laptops.				
4. May 1, 2013	Public Works Director	Prepare and present to the City Council for review and consideration a proposed plan for conservation (tiered) water rates and an implementation plan.				
5. June 1, 2013	Planning and Building Dir. – lead, Public Works Dir., Asst. City Manager	Prepare and present to the City Council for action a work program, with costs, for a comprehensive General Plan Update, which includes a Climate Action Plan, to comply with state law.				
6. June 1, 2013	Public Works Director	Develop and present to the City Manager for review a work plan for a City Facilities Needs Assessment to address maintenance needs.				
7. June 15, 2013	Public Works Director	Develop and present to the City Manager a work plan for a Harbour Dredging Study.				

THREE-YEAR GOAL: *ENHANCE ECONOMIC DEVELOPMENT*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. May 1, 2013	Asst. City Manager	Update the 10 Point Business Plan and report the results to the City Council.				
2. July 1, 2013	Planning and Building Director	Complete processing of the zoning entitlements for the Edinger Hotel.				
3. July 1, 2013	Asst. City Manager	Provide an updated Post-RDA Economic Development Strategic Plan to the City Council for action.				
4. July 15, 2013	Planning and Building Director	Complete all zoning entitlements for the Pacific City property.				
FUTURE OBJECTIVE _____	Asst. City Manager	Secure a willingness from at least two sponsors for branding opportunities (e.g., naming rights, facility sponsorships) in the City and make recommendations to the City Council for action.				

THREE-YEAR GOAL: *IMPROVE LONG-TERM FINANCIAL SUSTAINABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. As the MOUs expire	Asst. City Manager and HR Director, working with an outside labor negotiator	Negotiate contracts with a goal of full employee pickup of the employee share of CalPERS costs.				
2. March 1, 2013	City Manager and HR Director, working with the City Council	Determine the Council's parameters regarding employee bargaining groups' contract negotiations, including a review of the goal of eliminating the retiree medical subsidy for all new employees.				
3. June 30, 2013	Finance Director	Review the Financial Reserve Policy and recommend changes, if needed, to the City Council for action.				
4. July 1, 2013	Finance Director	Update and present to the City Council for action a Five-Year Financial Plan.				

THREE-YEAR GOAL: *DEVELOP, RETAIN AND ATTRACT QUALITY STAFF*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. March 31, 2013	Council member Jill Hardy-lead, Mayor Connie Boardman, City Clerk	Research Council meeting decorum policies and bring recommendations forward to the City Council for consideration.				
2. April 30, 2013	City Manager	Review with the City Council the organization of city departments.				
3. April 30, 2013	City Clerk, working with the Power Team	Conduct one low or no cost fun activity for staff.				
4. May 1, 2013	HR Director – lead, City Clerk, I.S. Director	Recommend to the City Manager a department head and management team building activity.				
5. July 15, 2013	HR Director, working with the Power Team	Host one employee service award recognition activity involving staff and the City Council.				

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN PUBLIC SAFETY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. April 15, 2013	Community Services Dir., working with the HR Dir.	Submit to the City Manager a recommendation for appropriate placement of marine safety within the city organization.				
2. April 15, 2013	Community Services Dir.	Develop and submit to the City Council for information a plan to provide adequate marine safety services during the summer.				
3. April 30, 2013	Police Chief, working with the Fire Chief and in cooperation with the school districts	Prepare and submit to the City Council for information a plan to enhance safety and security at Huntington Beach schools.				
4. April 30, 2013	Police Chief, working with the HR Director	Develop and present to the City Manager a Non-Sworn CSO (Community Services Officer) position to do some tasks currently done by police officers.				
5. April 30, 2013	Police Chief, working with the HR Director	Develop and present to the City Manager a plan to recruit and hire personnel to fill all vacant funded police officer positions.				
6. July 15, 2013	Fire Chief, in coordination with Metro Net Dispatch	Develop and present to the City Manager a plan to pilot the use of an automated vehicle location (AVL) system to deploy ambulances.				
7. July 15, 2013	Police Chief	Present a report with recommendations to the City Council for action regarding the impact of alcohol sales and consumption in downtown Huntington Beach.				
8. July 15, 2013	Fire Chief	Submit to the City Manager an evaluation of the potential to regain the Fire Department's Insurance Services Office's Class I rating.				