

# Annual Report





*Surf City*



**SURF CITY USA**

# Welcome

Dear Huntington Beach Community,

Our Annual Report is something we take pride in sharing with you year after year. I am pleased once again to share with you the Fiscal Year 2017-18 Annual Report. With the City recently changing its fiscal calendar, the report covers nine months (October 2017 to June 2018) of highlights and milestones from our 14 departments.

Surf City continues to thrive and flourish with many achievements obtained over the past several months including accolades from WalletHub ranking HB the 14th of 150 “Best-Run Cities in America” as well as rated #1 in “Quality of City Services.” In addition, WalletHub ranked HB in the top 10 “Happiest Cities in the US.” The City also maintained its solid AAA Credit Rating by Fitch Ratings, and USA Today ranked HB as the “Best California Beach” in 2018. Lastly, the 2nd Annual Huntington Beach Airshow took us to new heights as nearly a million people watched the show in October 2017.

As a reminder, the following City Council goals, as updated in the 2017 Strategic Planning Session, assist the City in paving the way for continued success:

- Improve quality of life
- Enhance and maintain infrastructure
- Strengthen economic and financial sustainability
- Enhance and maintain public safety
- Enhance and maintain City service delivery

We are truly lucky to call this coastal town our home, but also a place for visitors from around the globe to relax and unwind, and for businesses to grow and prosper. I thank our committed staff for contributing to make Surf City just that. We are in good fiscal standing, and will maintain our efforts of continued conservancy, community involvement, and effective partnerships. On behalf of the City Council and all City employees, we look forward to another year of serving you.

Respectfully,



Fred A. Wilson  
City Manager



Fred A. Wilson  
City Manager

# Mission Statement

The City of Huntington Beach provides sustainable quality services to maintain and enhance our safe and vibrant community.

# Core Values

The City of Huntington Beach values...

- Responsiveness
- Accountability
- Quality customer service
- Honesty and Integrity
- Teamwork
- Fiscal sustainability
- Community involvement
- Openness



# Mayor and City Council



Mike Posey  
MAYOR



Erik Peterson  
MAYOR PRO TEM



Lyn Semeta  
COUNCILMEMBER



Barbara Delgeize  
COUNCILMEMBER



Jill Hardy  
COUNCILMEMBER



Patrick Brenden  
COUNCILMEMBER



Billy O'Connell  
COUNCILMEMBER



# City Managers Office

## OFFICE OF BUSINESS DEVELOPMENT



**Fred A. Wilson**  
City Manager

The City Manager's office provides professional leadership in the management of the City, is responsible for the coordination of all municipal programs, and the executive supervision of all City departments. Working in a collaborative environment with a team-based approach, the City Manager implements the vision of the City Council. The City Manager's Office is comprised of four divisions: Administration, Public Information, Energy and Sustainability, and the Office of Business Development.



### SELECT ACHIEVEMENTS INCLUDE:

#### FY 2017/18 Accomplishments:

- Successfully oversaw the 2nd Annual Huntington Beach Airshow
- Facilitated locating feedstock through the Recycling Market Development Zone Technical Assistance Program to two businesses located in Huntington Beach
- Promoted Recycling Market Development Zone at a local chamber event and the 8th Annual Southern California Small Business and Government Contracting Conference
- Initiated pilot of Philip's Connected Touch Smart Lighting Controls through the Department of Energy's Better Communities Alliance
- Facilitated the Air Traffic Noise Working Group Community Workshop which attracted more than 250 attendees
- Worked with the South Coast Air Quality Management District and federal representatives to work collaboratively to find the source of the coastal area odors
- Led the City's Internal Telecommunications Group to successfully streamline the small cell permitting process within the City's right-of-way
- Presented City Council with alternative methods of cable television programming
- Successfully facilitated and implemented the 2nd Annual Citizens Academy for City residents and business owners in the City to learn about City functions
- Supported the preservation of a historic home by processing one Mills Act application
- Worked with the City's Information Services Department to revamp and refresh the City's website
- Managed and administered operations of public information for HDTV-3, the City's government access channel. Assisted in creating content for shows and episodes including "Wow! That's in OC," "Surf City Highlights," "The O Scene," and oversaw production of "Golden West College's 50th Anniversary" documentary.

- Planned and supported a number of special events including US Open of Surfing, 114th Annual 4th of July Parade, 10th Annual Blessing of the Waves, and the Huntington Beach Air Show.
- Managed and generated interest in the City's official social media sites including Facebook, Instagram, Twitter, and Nextdoor.
- Wrote and provided timely information to local media, distributed media alerts, produced the biweekly City Manager Report, conducted ongoing media relations and relationship building with reporters, and updated website content.

#### FY 2018/19 Goals:

- Provide administrative support to operating departments to ensure an attractive physical environment is maintained throughout the community.
- Provide fiscally responsible leadership to ensure the City maintains and enhances its sound fiscal base.
- Enhance the City's fiscal sustainability through closely monitoring CalPERS pension costs and providing the City Council with sound fiscal policy to balance growing pension obligations with continued City service delivery needs.
- Create a Fiber Master Plan to effectively market our dark fiber assets to private parties.
- Oversee the development of the City's annual budget and financial forecasting.
- Develop a comprehensive approach to capital planning efforts within the City.
- Expand marketing of the Office of Business Development as a business advocate.
- Continue promotion of the City's Mills Act Program.
- Continue to market the City's vertical infrastructure.
- Continue to expand the certification of businesses through the Sustainable Business Certification Program.
- Continue to work with State and Federal lobbyists on legislation that impacts the City.
- Continue collaboration with City departments on creating successful grant applications that meet the City Council's Strategic Goals.

# Office of Business Development

The Office of Business Development administers the economic development, real estate, film permits, housing and Successor Agency functions for the City. The Office focuses on retention, attraction, and expansion for our business community, consistent with the City Council's strategic goal to "strengthen economic and financial sustainability." The Office also manages the City's

centralized real estate functions, including leases for concessions on City-owned property, right-of-way acquisitions, and relocation. Other important projects include administering the federally-funded Community Development Block Grant (CDBG) and the HOME Investment Partnership Programs, affordable rentals, inclusionary housing programs, and other related projects.

## BUSINESS / ECONOMIC DEVELOPMENT:

- Assisted Boeing with the sale of 30+ acre surplus site, which will provide 600,000 SF of new flex industrial space
- Helped 19 businesses including Newlight Technologies, Farmer Boys and Jimboy's navigate the development process and open up businesses in the City
- Advanced the Wayfinding Project between the City and Visit Huntington Beach that is set to be completed in FY 2018-19
- Facilitated four business roundtables focused on aerospace, custom vehicles, action sports, and restaurants. The roundtables provide local businesses a platform to discuss business-related topics
- Created three new business development brochures for business advocacy efforts to clarify the permitting process for retail, office, and restaurant businesses
- Re-launched surfcitylocator.com, a tool that provides information on lease and sale properties for retail, office and industrial space within the city
- Regularly update HBBIZ.com and enhanced the demographic pages

## REAL ESTATE:

- Permitted and opened the new parking lot at 1st and Atlanta
- Negotiated a new lease agreement with Braver Players to perform at the theater at the Central Library – five youth theater performances
- Negotiated a new lease agreement with BeachPoint Church for services at the Central Library Theater
- Negotiated new license agreement with Mobility for small-cell deployment at 20 sites, at full deployment \$44,000 annually
- Negotiated license agreement with AT&T for small-cell deployment at 19 sites, at full deployment \$38,000 annually
- Implemented improvements to the City's Real Estate Management Program software that manages the City's real estate leases
- Negotiated the Dubar Land Exchange Agreement



## HUNTINGTON BEACH Business Development

Boeing



Beach Promenade



Huntington  
Beach Library

# Office of Business Development

## HOMELESS TASK FORCE:

- Hired two new part-time Homeless Case Managers
- Increased street outreach to two times per week (minimum)
- Staff became certified on HMIS (Homeless Management Information System) to coordinate services
- Assistant City Manager created a monthly Homeless Solutions Coalition Meeting for all service providers, faith based groups, and public to meet and discuss homeless services
- Continued working with the Central Service Planning Area to create regional solutions to homelessness
- Ongoing coordination with ACC-OC and the County of Orange to create a regional Housing Trust Fund

## FILMING:

- Issued more than 80 film permits during the nine-month fiscal year.
- Outreached to production companies to encourage filming in Huntington Beach, bringing shows such as Lucifer, Man vs Food, and Ballers
- Worked collaboratively with Visit Huntington Beach to host a Film FAM tour with high-profile production companies to highlight various filming locations citywide
- Generated more than \$220,000 dollars in film permitting revenue
- Updated the FilmApp website

## HOUSING / HOMELESS / CDBG / HOME:

- Administered the Interval House Tenant Based Rental Assistance Program (TBRA) that assisted 14 households (20 people)
- Administered the Mercy House TBRA Program that assisted 32 households (82 people)
- Implemented the Gothard (three moderated income units) and Holly (five moderate income units) Street Affordable Housing Agreements
- Executed new Ocean View Estates Mobile Home Park agreements extending to 2024
- Continued to monitor and process transactions for 23 developments (384) homes in the Ownership Inclusionary Housing Program
- Approved ownership opportunities to nine households and assisted with four refinances, through Inclusionary Program
- Held four meetings of the Citizens' Participation Advisory Board and administered more than \$1.5 million in Community Block Grant (CDBG) and HOME Investment Partnership Act-funded projects
- Approved seven Loans/Grants through the CDBG Rehabilitation Program



Homeless Services

Lucifer Set



Ballers Set



# City Attorney



**Michael Gates**  
City Attorney  
ELECTED 2014

The Office of the City Attorney successfully advises and defends a diverse client base, including: City Council, City Officers, employees, and 14 departments. Our experienced staff is committed to providing the highest quality legal representation possible in all lawsuits and administrative and municipal matters. Additionally, we remain unwavering in our efforts to tirelessly prosecute all violations of the City Charter, Municipal Code, and now misdemeanors within the Penal Code.

The City Attorney's Office is extremely proud to offer unsurpassed customer service and a new level of responsiveness to other departments and to the public. The City Attorney's Office has

worked diligently to reduce our turnaround times for, and dramatically increased the quality of, our legal research and legal opinions. We have also developed a very successful program to prosecute Penal Code and Huntington Beach Municipal Code crimes. This program began with an agreement with the Orange County District Attorney for the authority to prosecute and recruiting a full-time Deputy Community Prosecutor to join the City Attorney's staff.

Overall, the legal department at the City Attorney's Office has saved or found the City millions through our legal work alone.

## BY THE NUMBERS

- **CRIMINAL PROSECUTION:** Since the creation and implementation of our new Community (Criminal) Prosecutor program last year, crime rate has dropped 11.5 percent. This is because of the good work of our Huntington Beach Police, and a result of the prosecutorial follow through from our prosecutor focusing on repeat offenders and obtaining stay-away orders, lengthy jail sentences, and substantial fees and fines
- **LAWSUIT AGAINST OFFICERS DISMISSED:** The civil action Angela Hernandez v. City of Huntington Beach, Police Officers, et al., was successfully thrown out of federal court - which includes \$0 paid out to plaintiff and no cost incurred by the City. Ms. Hernandez sought \$20 million in damages against the City regarding the officer-involved shooting at the Sports Complex
- **LAWSUIT AGAINST OFFICERS DISMISSED:** The civil action Sean Silverthorne v. City of Huntington Beach, Police Officers, et al., has been successfully resolved with a dismissal - which includes \$0 paid out to plaintiff and no cost incurred by the City.
- **LAWSUIT v. STATE RE RECOVERY OF \$75 million:** The Attorney's Office filed a lawsuit on behalf of the City against Governor Brown and the State's California Department of Finance. The City's lawsuit alleges the State's denial of its \$75 million in reimbursement obligations to the City of Huntington Beach was improper, and illegal, and the suit seeks recovery of that \$75 million.
- **LAWSUIT v. STATE RE SB 54:** The Attorney's Office filed a lawsuit on behalf of the City against Governor Brown and the State of California over SB 54, the recently enacted Sanctuary State law. The lawsuit alleges the State's enactment of SB 54 is unconstitutional under the California State Constitution.
- **LAWSUIT RE GUN BAN:** The City filed a lawsuit on behalf of the City seeking an injunction from the Court to stop a petition from moving forward with a proposal to ban throughout the City all automatic, semi-automatic guns, and rifles. This Proposed Gun Ban is overly broad, vague, and offensive to the Second Amendment of the U.S. Constitution - as found in well-settled Supreme Court decisions. The City prevailed in not having to pay attorney's fees to the Petitioner's attorney

# City Clerk

The City Clerk plays a vital role in preserving democracy by complying with all federal, state and local regulations, and promoting public participation in local government. Staff members accurately prepare and publish City Council agendas, minutes, and public notices according to the Brown Act and California state government code guidelines to ensure that the City's decision-making process is transparent to the public.

As an elections official, the City Clerk renders services to consolidate with the Orange County Board of Supervisors for General Municipal Elections during even-numbered years. In 2018, the City Clerk will assist candidates seeking election for City Attorney and City Council seats. Additionally, the City Clerk serves as local Filing Official for all designated conflict of interest code filers and Fair Political Practices Commission (FPPC) campaign recipient committees.

As Custodian of Records, the City Clerk safeguards vital, historic, and permanent records of the City that are physically stored in protective custody in a climate-controlled, fire-protective vault, and carefully scanned and indexed into a customized electronic database management system. The "Online Records Library" housing City Council records including contracts, deeds, historic photos, minutes, resolutions, ordinances, and other miscellaneous documents, is publically accessible 24/7. In 2017, the City Clerk purchased an online application that allows citizens to request public records, and with the assistance of other City departments, implemented the GovQA online records request system. To date, GovQA has proven to be a successful tool for users who submit requests for public records

electronically. The City Clerk continues to contract with Quality Code Publishing (QCP) to host a web-based Municipal/Zoning Code that is accessible online by staff and members of the public. The online code operates through a robust, full-text search engine that includes search capabilities through Google, statutory reference links to California state codes, and a feature called Code Alert - Online Ordinance Tracking Service - that notifies users when a particular section of the code has been amended, added, or repealed.

The City Clerk's Office maintains a favorable reputation for exceptional customer service by assisting patrons across the County with the application process to obtain a United States passport. While providing convenience to local residents, this service also contributes valuable dollars into the City's general fund.



**Robin Estanislau**  
City Clerk  
ELECTED 2016

## BY THE NUMBERS

- Administered 253 FPPC Statement of Economic Interests - Form 700 forms filed electronically by elected officials and those designated by resolution
- Administered FPPC Campaign Disclosure Statements electronically submitted by 34 active committees
- From July 2017 through June 2018, processed 7,239 passport applications and produced 7,239 passport photos (\$205,565 and \$72,390 respectively, in general fund dollars)
- Scanned, indexed, and quality-controlled approximately 10,000 pages into the Online Records Library
- Online Records Library contents received approximately 75,000 single webpage views and 1,760 web downloads



# City Treasurer

The City Treasurer is an elected official who serves a four-year term. Per the City Charter, the City Treasurer is responsible to the electorate for overseeing the receipt, collection, disbursement, custody, and safekeeping of all City funds.

Through prudent fiscal investment management, the City Treasurer ensures the City's cash liquidity needs are met and principal is preserved. The City Treasurer is accountable for the investment management of all City funds. Investments are consistently reviewed for compliance with the City's approved Investment Policy and governmental regulations. The City Treasurer presents a reporting of the City's investments at the City Council meetings on a quarterly basis. The quarterly investment reports may be found on the City's website at:

[http://www.huntingtonbeachca.gov/government/elected\\_officials/city\\_treasurer/investments/](http://www.huntingtonbeachca.gov/government/elected_officials/city_treasurer/investments/)

The City's Investment Policy may be found on the City's website at:

[http://www.huntingtonbeachca.gov/government/elected\\_officials/city\\_treasurer/investments/](http://www.huntingtonbeachca.gov/government/elected_officials/city_treasurer/investments/)

## SELECT ACHIEVEMENTS INCLUDE:

- Maintained the City's approximately \$200 million investment portfolio with no losses, continuing to meet core Investment Policy objectives of safety, liquidity, and obtaining a market yield through budgetary and market cycles.
- Generated approximately \$2 million in earnings from the City's investment portfolio for the nine-month fiscal year to be utilized to offset taxpayer funds for operating expenses, debt repayment, capital projects, and other financial obligations.
- Maintained and updated the City's Investment Policy and received certification from the California Municipal Treasurers Association.
- Received "Orange County Taxpayer Watchdog" Award from Eric H. Woolery, Orange County Auditor-Controller.
- Provided quarterly investment reports of City funds and posted such reports to the City's website to allow for additional transparency.
- Acted in the capacity of Treasurer for the City's Joint Powers associations; Central Net Operations Authority and the West Orange County Water Board.
- As a Board member of the City's Deferred Compensation Committee and the Supplemental Retirement Trust, oversaw investment management activities of such funds to ensure appropriate investment selection, safety of principal, and appropriate investment returns.
- Participated on the City's Investment Advisory Board with Council-appointed members and presented annual report to City Council.
- Presented at the "Taxpayer Watchdog" event with Orange County Auditor-Controller at Huntington Beach Senior Center.
- Attended Visit Huntington Beach's Tourism Summit and participated in LAIF Local Agency Investment Guidelines 2018 Update Webinar.
- Participated in city-wide annual strategic planning session and Robert Meyer Leadership Academy.



**Alisa Cutchen**

City Treasurer

APPOINTED 2011 /

REELECTED 2016



Association of Public Treasurers  
of the United States and Canada



# Community Development Department

Community Development is responsible for administering land use and development in the City. The Department processes zoning applications for various development projects, reviews construction drawings for consistency with state laws, issues building permits, and follows-through with building inspections. Planning implements California state law for the development and maintenance of a comprehensive General Plan and corresponding Zoning Code. There is also a Code Enforcement section responding to zoning and municipal code complaints. Community Development efficiently delivers a variety of services to the Huntington Beach community.

## SELECT ACHIEVEMENTS INCLUDE:

- The City Council unanimously approved a comprehensive update to the Huntington Beach General Plan, which involved extensive public outreach with more than 30 public meetings, study sessions and hearings
- City Council approved legislative amendments for the Windward Specific Plan, which includes a 36-unit residential ownership project and the preservation of 8.7 acres of open space on the Bolsa Chica Mesa
- The Coastal Commission certified a Local Coastal Program Amendment to incorporate eight previously approved zoning text amendments related to medical marijuana prohibition, signs, data collection units, senior mobile home parks, development impact fees, and wireless communication facilities into the City's certified Local Coastal Program
- Zoning entitlements approved: General Plan Update, Ellis Goldenwest Specific Plan and Dubar Property, Windward Residential and Specific Plan, Gothard Townhomes, Holly Townhomes, Police Department Parking Expansion, Delaware Assisted Living, Slapfish Beer and Wine, HQ Gastropub, Black Bull Chophouse Expansion, Water Well No. 9, Luna Grill Beer and Wine, Mama's on 39 Live Entertainment, Small Cell Sites ZTA, Commercial Marijuana ZTA, and OC Flood Control District Debris Collection
- Continued inspections for several major projects including: Monogram Residential Apartments, Waterfront Hilton Expansion, Pierside Pavilion Expansion, Main Street Commercial, and the Assisted Living on Delaware
- Completed inspections and final approvals on: Pacific City Apartments (Buildings 3-6, subterranean parking structure, amenities buildings, swimming pool, and public park area), Pasea Hotel & Spa, Miguel's Jr., Sonic, Newman Medical Office Building, OSH Hardware, LA and 24HR Fitness Centers, and a new commercial building on Astronautics for Newlight Technologies



General Plan  
Community Meetings

## BY THE NUMBERS

- Processed approximately 143 entitlements to meet state-mandated Streamlining Act
- Conducted 1,539 first plan checks for zoning compliance
- Reviewed and approved 7,490 permits with a construction valuation of nearly \$110 million
- Performed more than 2,770 building, plumbing, mechanical, and electrical plan checks
- Performed approximately 30,501 building, plumbing, mechanical, electrical, and certificate of occupancy inspections
- Successfully met AB 2188 plan check review for 625 residential photovoltaic solar projects
- Responded to approximately 2,277 code enforcement complaints and conducted over 7,005 field inspections, closed 17 illegal medical marijuana dispensaries, and coordinated efforts with other departments to address 76 nuisance properties
- Processed more than 72,750 questions/requests by phone to the Department

# Community Services Department

The mission statement of the Community Services Department is to provide outstanding programs, services and facilities that enhance and enrich the lives of our residents and visitors. The Department provides a full spectrum of year-round and seasonal recreational, cultural, and human service programs. The department also actively interfaces with the community by participating on 21 boards, commissions, task forces, and local citizen groups.

## SELECT ACHIEVEMENTS INCLUDE:

### Administration Division:

- Received \$228,536 in November 2017 from the Council on Aging's Senior Center in Central Park (SCICP) Visionary fundraising campaign to be used in jointly funding a new position at the SCICP
- Permanent staff participated in a department-wide retreat that focused on providing enhanced customer service, as well as brainstorming potential new revenue streams
- Processed more than 100 Clubhouse reservations generating over \$115,000, almost \$120,000 in 4th of July Celebration revenues, and more than \$700,000 in Specific Event fees and reimbursement revenues
- Processed almost \$1.1 million in contractor payments for recreational programs, including tennis lessons, art classes, and instructional classes
- Updated the Community Services website pages to provide the latest information for our residents and visitors



Summer "Learn to Swim" Program



Easter Candy Hunt

### Facilities & Development:

- Received California Parks & Recreation Society Award of Excellence in the category of Park Planning & Development for the Bartlett Park Improvement Project completed in 2017
- Replaced artificial turf at the Huntington Central Park Sports Complex on Field #3
- Began construction of the unimproved areas of Irby Park, including planting of trees by Rotary Club, trails, and irrigation
- Received approval to award the contract bid for the permanent parking lot near Shipley Nature Center in Huntington Central Park, with construction starting in July of 2018.
- Completed construction of an All-Inclusive Playground on the beach near 9th Street through a joint partnership with the Rotary and Kiwanis Clubs
- Updated the Murdy Park Master Plan to include the demolition of the picnic shelter and the addition of Bocce Ball courts
- Installed new rubberized playground surfacing at Peter Green Park
- Awarded \$42,000 in FY 17/18 Youth Sports Grants funding for park improvement projects
- Developed a priority list of projects from Huntington Central Park in partnership with the HCP subcommittee of the Community Services Commission and other various stakeholder groups
- Continued a feasibility study to address subsidence issues at the Edison Park tennis courts and playground
- Processed over 170 special event permits for events held either at Pier Plaza, on the beach, downtown, or Huntington Central Park, including major events such as the Air Show, Surf City Marathon, and the U.S. Open of Surfing
- Provided parking for 561,000 vehicles in attended lots, including the Main Promenade Parking Structure (MPPS)
- Completed paint and graphic updates at MPPS
- Processed over 7,000 annual beach parking passes generating over \$600,000 in revenue
- Provided more than 10,700 nights of camping at Sunset Vista Campground (October-May)
- Hosted a community-wide bonfire at the beach
- Worked with the Police Department to achieve a reduction in fraudulent parking pass use
- Installed pay stations at the new parking lot at 1st and Atlanta

# Community Services Department

## Recreation, Human & Cultural Division:

- Transitioned the Project Self-Sufficiency Program from the Community Services Programs & Services Division effective March 1, 2018, to its own private, non-profit program to broaden the scope of the program
- Marketed class registration and program information using the SANDS Community Services Guide and social media on a quarterly basis generating over 27,000 enrollments
- Began offering the SilverSneakers program, a free fitness program for Medicare insureds, to eligible participants at the Senior Center in Central Park Health & Wellness Pavilion generating over 525 memberships
- Commissioned artist to complete the design and installation of artwork at the Senior Center in Central Park
- Submitted Federal Transit Section 5310 grant to replace three vehicles and update transportation routing software for the "Seniors on the Go" transportation program
- Scheduled 4,600 personal training sessions at the Senior Center in Central Park
- Over 43,000 volunteer hours were logged in support of Senior Services programs, delivering 54,000 meals to homebound seniors and logging over 32,000 senior transportation trips
- Registered over 8,000 seniors into recreation programs at the Senior Center in Central Park, more than 500 visit check-ins per day, plus approximately 1,600 Fitness Center memberships
- Processed over 330 rental permits for private, community and non-profit events at the Senior Center in Central Park
- Enrolled approximately 3,500 participants in aquatics classes, including outdoor summer programs at Edison and Marina High Schools
- Hosted 280 participants at the 14th Annual Overnight Family Campout at Huntington Central Park
- Planned and hosted, in partnership with the HB Kiwanis, the annual Easter Hunt and Family Fun day at the Huntington Central Park Sports Complex with more than 12,000 attendees
- Hosted almost 300 participants at the annual Breakfast with Santa at Murdy Community Center
- Hosted 165 local elementary school special education students in the Ol' Fishin' Hole Fishing Derby at Chris Carr Park
- Provided free, 30-minute swimming lessons as part of the World's Largest Swim Lesson held on June 21, 2018, which built awareness and generated local and national press attention about the vital importance of teaching kids to swim
- Received \$8,000 grant from the Theresa Plunket Foundation for the Partners in Art Program
- Awarded grant funding in the amount of \$2,000 for a contemporary glass exhibition at the Huntington Beach Art Center from the Art Alliance for Contemporary Glass
- Presented 11th Annual Creative Visions exhibition, featuring the art and performances of students, grades K-12, from all the local HB school districts.
- Presented over 225 artists and 300 works of art at the Centered on the Center exhibition.
- Hosted 400 guests at the annual Family Arts Day and more than 5,000 community members at exhibition opening receptions at the HB Art Center



Beach Playground

# Finance Department

The Finance Department, through its five divisions, is responsible for the management and oversight of the City's complex financial resources. The Finance Department accomplishes its mission through:

- Annual and ongoing budget development and monitoring
- Purchasing and procurement expertise
- Accounting and financial reporting
- Payroll management, tax reporting, and accounts payable
- Cashiering, collections, and accounts receivable
- Utility billing and business licensing

Some of this year's accomplishments include:

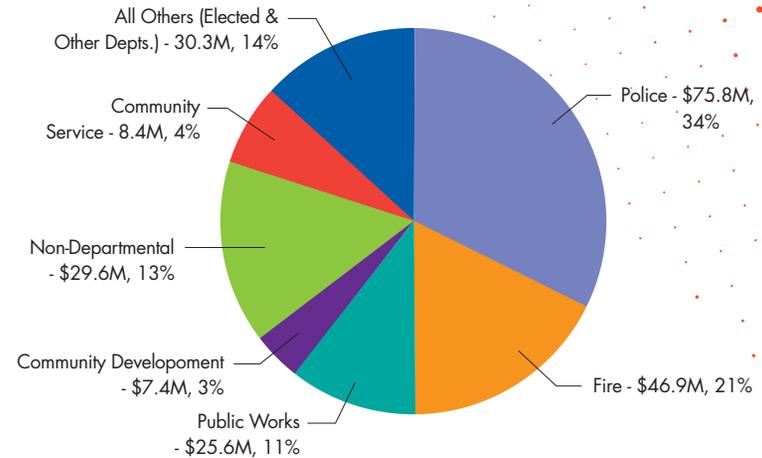
- Awarded Government Finance Officers Association's "Excellence in Financial Reporting" Award for 31st consecutive year
- Maintained AAA bond credit rating from Fitch Ratings
- Received Unmodified (Clean) audit opinion from independent auditors for the FY 2016/17 Comprehensive Annual Financial Report (CAFR)
- Awarded Government Finance Officers Association's "Outstanding Achievement in Popular Annual Financial Reporting and Distinguished Budget" Awards

For the year ending September 30, 2017



For more information please visit our website at:  
[www.huntingtonbeachca.gov/government/departments/finance/](http://www.huntingtonbeachca.gov/government/departments/finance/)

FY 2017-18 General Fund Adopted Budget by Department



## BY THE NUMBERS

- Maintained strong General Fund reserves totaling \$61.2 million
- Continued award-winning plans to eliminate unfunded liabilities for retiree medical and supplemental pension benefits in 10 years
- Processed 45,000 accounts payable invoices
- Processed 72,000 accounts receivable invoices
- Processed 525,000 transactions at the Finance Department front counter
- Provided billing services for 53,000 water, sewer, and trash/recycling accounts
- Processed more than 2,200 new business licenses and over 13,400 business license renewals

# Fire Department

The Huntington Beach Fire Department (HBFD) is dedicated to providing the highest quality fire, marine safety, and emergency medical services to protect our community. HBFD prides itself in developing innovative solutions to maintain the most cost-effective, community oriented, customer care organization.

## SELECT ACHIEVEMENTS INCLUDE:

- Maintained a 99 percent excellent patient satisfaction rating for emergency medical services rendered to more than 9,000 patients.
- Continued to refine use of an Electronic Pre-Hospital Care (e-PCR) reporting system by initiating a pilot program to access the Health Information Exchange (HIG) for patient records.
- Completed participation in a Community Paramedicine Pilot Study to evaluate the feasibility of offering patients the option to be transported to an urgent care center instead of a hospital.
- Adopted a new master fee schedule and transitioned to valuation based fees for development projects.
- Received City Council approval for enhancements to the Junior Lifeguard Program, including an all-day option and a youth orientation program for six to eight-year-olds.
- Received recognition by the United States Lifesaving Association for maintaining the Advanced Lifeguard Agency Certification
- Maintained 250 Community Emergency Response Team (CERT), 75 Radio Amateur Civil Emergency Services (RACES), and 10 Senior Home Inspection Program (SHIP) volunteers and trained 150 new CERT members.
- Conducted more than 8,000 hours of new-hire academy training, in addition to over 28,000 hours of training for current Fire Department personnel.
- Designed and implemented a year-long pilot study with Orange County Emergency Medical Services to modify protocols for cardiac arrest in order to improve rate of patient survival and determine best practices for the whole county.
- As part of the statewide mutual aid system, responded to 11 strike team requests for help with major fires and other serious disasters, for a total deployment of 80 days. All costs were reimbursed by the State of California.

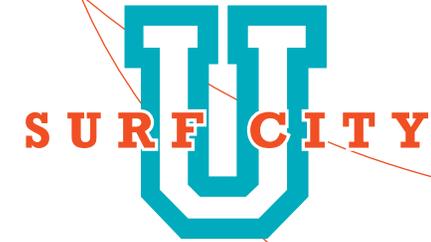


## BY THE NUMBERS:

- **Provided**
  - 14,490 medical, fire, hazardous materials, and other emergency responses
  - 9,050 emergency medical transports as part of a program generating \$6 million in revenue
- **Performed**
  - 8,510 inspections (permit, new construction, oil well, fire final, life safety, hazardous materials, etc.)
  - 1,890 development and fire protection/life safety plan checks, yielding more than \$1 million in general fund revenue
  - more than 176,170 Lifeguard preventative actions and conducted 3,530 water rescues
- **Conducted**
  - A Junior Lifeguard Program with 850 participants
  - Fire Department Open House with approximately 900 attendees

# Human Resources Department

The Human Resources Department's primary role is to provide responsive, professional human resource management assistance to City departments and to attract, develop, and retain quality employees. The Department is operationally comprised of five divisions: Administration, Benefits and Training, Employee Relations, Recruitment and Selection, and Risk Management.



## SELECT ACHIEVEMENTS INCLUDE:

- Provided a comprehensive menu of training and staff development options for all levels of City staff via Surf City University
- Established certificate programs in the areas of Leadership and Supervision/Management
- Participated in the strategic planning process with the member cities of BICEP (Big Independent Cities Excess Pool) the City's JPA (Joint Powers Authority) to develop ideas regarding a variety of mitigation strategies related to Risk Management issues.
- Introduced Ben-IQ for open enrollment, a new Smartphone application granting employees 24/7 access and information about health plans and updated the benefits webpage
- Enhanced new employee onboarding experience through creation of customized portal pages for each department
- Provided employee access to AB1825 compliant online training program for mandatory sexual harassment prevention
- Utilized safety and loss control online streaming videos to assist with regulatory training requirements and serves as an educational resource for managers and supervisors
- Negotiated successor labor agreement with the Surf City Lifeguard Employees' Association (SCLEA)
- Improved efficiency by creating a new log system to track liability claims and payments

## BY THE NUMBERS:

- Facilitated over 100 new job postings for full and part-time positions
- Recruited, assessed, selected and onboarded over 185 new full and part-time employees and 15 promotional appointments
- Provided 67 training and professional development opportunities to employees through workshops, programs, and webinars
- Six employees completed the City of Huntington Beach Supervisor/Manager Certificate Program.
- Sponsored three graduates from the California State University Fullerton (CSUF) Leadership Development for Public Agencies Program
- 11 employees completed the City of Huntington Beach Leadership Academy
- Performed six ergonomic evaluation and office ergonomic assessments
- Presented 14 class plan modifications and 1 new job classification to the Personnel Commission for review and approval

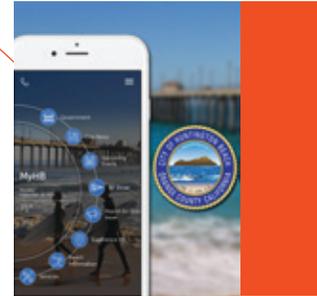


NEOGOV™

# Information Services Department

The Information Services Department is comprised of a diverse group of technology professionals targeting specific areas where technology can meet the business needs of the city. Our staff is dedicated to actively leading, supporting, and advancing innovative and reliable solutions to guide the city in technical innovation. The department is responsible for the city's technological infrastructure, which includes hardware,

software, networks, communications, surveillance, and security systems, as well as project management and related services. The Information Services Department is comprised of a diverse group of analysts, technicians, project managers, and specialists targeting specific areas where technology can meet the business needs of the city.



My HB app

## ACCOMPLISHMENTS:

- Continued the replacement of the land management software
- Continued the replacement of enterprise cashiering software system
- Replaced Citizens Request Management system (Pipeline)
- Replaced the Agenda Management software solution
- Expanded camera surveillance systems for multiple facilities
- Improved customer service and Information Technology governance
- Implemented new Information Technology Management System (ITMS)
- Implemented new cyber security measures
- Upgraded backup system and expanded network storage capacity
- Upgraded voice over IP phone system
- Continued upgrade of Microsoft Office citywide
- Replaced fire station computers
- Replaced computers at various public library branches
- Upgraded and remodeled the Council Chambers audio\video technology equipment.
- Continued audio visual upgrades for city conference rooms
- Implemented infrastructure monitoring and alerting applications to improve incident response time
- Implemented public GIS/mapping application for Major Development Projects
- Built new GIS application and data layers to support citywide Broadband project
- Implemented more secure vendor remote access system
- Implemented intrusion detection gateway to protect the internal business applications

## BY THE NUMBERS:

- Replaced 25 dispatch and lab computers for the Police Department
- Replaced 32 desktop computers at fire stations
- Expanded employee mobility solutions and remote access with additional 60 devices
- Processed 4,477 Help Desk tickets for all City departments
- Processed 408 Change Requests for IT Systems enhancements
- Rolled out Microsoft Office 2016 for over 700 users
- Expanded the variety of services available on the City website. The website received 1,191,050 visits, and 3,261,284 web page and PDF document downloads
- New "MyHB" application downloaded on 5,619 devices



Library Interior

# Library Services Department

Huntington Beach Library and Cultural Center welcomes, empowers, and enriches the community by providing innovative and traditional library services that inspire and encourage transformations and growth.



## ACCOMPLISHMENTS:

- Reopened Sundays at Central Library in November 2017, expanding Library service back to seven days a week
- Improved customer service by adding a new chat service to the Library web pages
- Created a comprehensive online event calendar for all meetings, programs, workshops and theater productions, improving tracking and allowing for online registration for Library events and programs
- Added a new lease with BeachPoint Church for use of the Library Theater on Sunday mornings
- Friends of the Library donated over \$230,000 in support of the Library collection
- Friends of the Children's Library raised \$44,000 through the "Taste of HB" event
- Recognized over 255 volunteers who each gave over 80 hours of service to the Library
- Reorganized and updated the policies and procedures for the library's busy Room and Theater Rentals division
- Increased room rental revenue by approximately 20% through the reorganization
- Graduated the first class of the Library's successful Career Online High School program
- Received an Innovation Space grant from the CA State Library, to create a maker program for the Library
- Introduced the new Teen Library Card, piloted through the Student Success Initiative and in collaboration with the local high school district
- Added new Early Literacy Station computers to Main St. and Murphy branches
- Continued to expand eBook offerings through the CloudLibrary, adding a pay per use component to the collection
- Launched Kanopy, a new digital service that provides access to a growing catalog of independent and award-winning films, documentaries and quality children's programs
- Sent a second team to a Harwood Institute Lab, to learn more about the Harwood practice of Turning Outward and engaging more directly with the community
- Expanded staff development efforts, building internal capacity for growing leaders through staff attendance at City Leadership Academy and the Chamber Leadership Academy
- Huntington Beach Library Literacy continued successful fundraising programs, sponsoring the Literacy Wine & Words wine tasting event and Walk, Run, Read Literacy 5K
- Over nine months, the library checked out more than 750,000 items (books, DVDs, eBooks, etc.) and had over 600,000 visitors

## BY THE NUMBERS:

- Circulated over 1,000,000 items, both in print and digital formats, in FY 2016/17
- More than 70,000 children attended story times in 2016/17
- Over 53,000 current cardholders
- Over 14,000 participants signed up to participate in multiple reading programs all year long at all library locations, reading more than 287,000 books
- Coordinated more than 3,000 events, meetings, programs, and cultural activities in the Library Theater and meeting rooms
- More than 56,000 volunteer hours given to the Library over the year

# *Library Services Department*



# Police Department

The Huntington Beach Police Department is responsible for providing law enforcement services within the City. The Department takes a community-oriented policing philosophy as it responds to calls for service from the residents, businesses, and visitors of our community.

## ACCOMPLISHMENTS:

- To help combat bike theft, HBPD collaborated with Project 529 – a free, online service to register bicycles. If a bike is stolen, Project 529 will promptly get the word out to the community, police and insurance. Residents can also capture the details of the location by map and they will alert residents immediately within a 10-mile radius of the crime. In addition, residents can add their insurance company's information, and Project 529 will automatically send a report to the insurance agent.  
[www.project529.com/garage/huntingtonbeach](http://www.project529.com/garage/huntingtonbeach)
- The Communications Bureau answered 69,000 9-1-1 calls. This equates to 189 a day or seven per hour. Communications also answered 214,000 non-emergency phone calls equating to 589 a day or 24 per hour.
- Detectives solved and made an arrest on a cold case homicide. In 1994, two victims were brutally murdered on the corner of Main Street and Orange Avenue. The suspect was arrested last year in Colorado and is now awaiting trial.
- In 2017, CSOs were deployed in the field to assist patrol with issues not requiring a sworn police officer. Their duties include cold crime reports, information reports, assisting at traffic accidents, issuing civil citations and parking citations
- In 2017, the Economic Crimes Detectives ended a two-year investigation into an elaborate credit card skimming and drug trafficking organization. In conjunction with the DEA, FBI and US Secret Service, search warrants were executed in 12 different locations culminating in 13 suspects arrested and charged in Federal Court

## POLICE



Beach Patrol on Horse

# Public Works Department

The Public Works Department delivers a wide range of services to the public as well as other City departments. The Department is responsible for the planning, construction, and maintenance of the City-owned infrastructure, including buildings, streets, parks, landscaping, flood control, utilities, City beach and pier. Essential services such as water, sewer, drainage, and traffic control systems are operated and maintained 24 hours a day.

## ACCOMPLISHMENTS:

- Completed more than 2,000 facility service and preventive maintenance requests.
- Completed over 1,400 graffiti abatement requests
- Maintain over 300 facilities/physical structures totaling 1.8 million square feet
- Maintain over 800 mechanical systems i.e. HVAC, elevators, boilers, pumps, etc.
- Major repair of elevator at Central Library
- Named #6 Top 100 Fleets in North America
- Named #8 Green Government Fleet in North America
- Replaced 33 vehicles
- Transitioned PD motorcycles from Honda to BMW
- Completed 6,000 fleet equipment services requests
- Rehabilitated over three miles of arterial streets
- Rehabilitated more than eight miles of local streets
- Installed approximately 200 new ADA curb ramps
- Constructed new parking lot at 1st & Atlanta
- Rehabilitated parking lot at Park Bench Café
- Performed a total of 1,045 Construction Inspections between Building Division, Public Works Construction, and NPDES staff
- Performed 59 Water Quality Management Plan Inspections
- Performed 423 Fats, Oil, and Grease Inspections
- Installed six Marina Trash Skimmers in Huntington Harbour with funding from the OCTA M2 Tier 1 ECP Grant
- Hosted the California Coastal Cleanup Day at the beach



Replace six rooftop HVAC systems at Cultural Arts Center



Roof replacement at Cultural Arts Center

# Public Works Department

- Awarded construction contract for the West Orange County Water Board OC-35 transmission main relocation to accommodate the widening of the I-405 Improvement Project
- Completed construction of a 12-inch diameter distribution main through the intersection of Beach Boulevard and Warner Avenue
- Obtained approximately \$4.3 million in future reimbursement for Well 9 treatment facility
- Completed Maintenance Zone 1 slurry seal and pavement project
- Reconstructed eight Tree Petition streets in Maintenance Zone 1
- Successfully integrated Beach Maintenance into Maintenance Operations division
- Revitalized bus shelter/bench maintenance and advertising in Sunset Beach area
- Completed all maintenance tree trimming, tree removals and replanting in Maintenance Zone 1
- Expanded and beautified Irby Park including new decomposed granite pathways, post and rail fencing, 44 trees planted, and new park monument
- Completed the replacement program of flood control station engines with the replacement of two engines at Slater Pump Station, two engines at Atlanta Pump Station, two engines at Bolsa Chica Pump Station and one engine at Yorktown Pump Station. This program began in 2001 and consisted of the replacement of 47 engines over 17 years
- Began construction on the Peck Reservoir VFD Dual Drive Upgrade Project, which consists of outfitting existing natural gas engines with electric motors for enhanced pumping reliability and redundancy
- Completed the rehabilitation of Water Well No. 6
- Converted 1,100 water meters for use in the Advanced Metering Infrastructure system
- Performed over 30,000 water quality tests at the City's water wells, imported water connections, reservoirs, and other drinking water sources within the water distribution system



AC units replaced



Renovation of restrooms at Downtown parking structure



Fleet equipment service



# Public Works Department

- Conducted cross connection survey inspections at all water production facilities including wells, reservoirs, booster stations, and flood control stations
- Inspected 181,249 linear feet of sewer line via CCTV
- Cleaned 1,249,306 linear feet of sewer line
- Wastewater Section completed an extensive two-week training program and attained certification to respond to and perform confined space rescue
- Successfully acquired 10,800 streetlights from Southern California Edison and converted all of them to energy efficient/low maintenance LED lights and assumed long term maintenance of the lights
- Completed design and grant fund processing for eight traffic signal improvements at various locations around the City
- Replaced sports lighting to energy efficient/low maintenance LED lighting at LeBarb Tennis courts and relamped softball lighting at Edison, Worthy, and Greer parks
- Worked in coordination with OCTA to provide engineering coordination, plan review, and oversight of efforts to prepare for the I-405 improvement project for issues affecting HB



New Parking Lot - 1st St. and Atlanta



Arterial Rehabilitation



Irby Park Pathways

Well 9 Treatment Facility

*What they say about...*

## Surf City USA

Voted #1 Best California Beach by **USA TODAY**  
10Best Readers' Choice (2018)

"Best Beach" by **Orange County Register's**  
Best of OC 2018

"Best Dog Park" by **Orange County Register's**  
Best of OC 2018

"Best City to Live in" by **Orange County Register's**  
Best of OC 2018 (#2)

#4 of 10 Top Destinations for the Family  
(2018) by **Financial Times**

Huntington Beach named one of the Healthiest  
Cities in America #13 (2018) by **WalleHub**

One of the Best Budget Beaches (2018)  
by **Travel Channel**

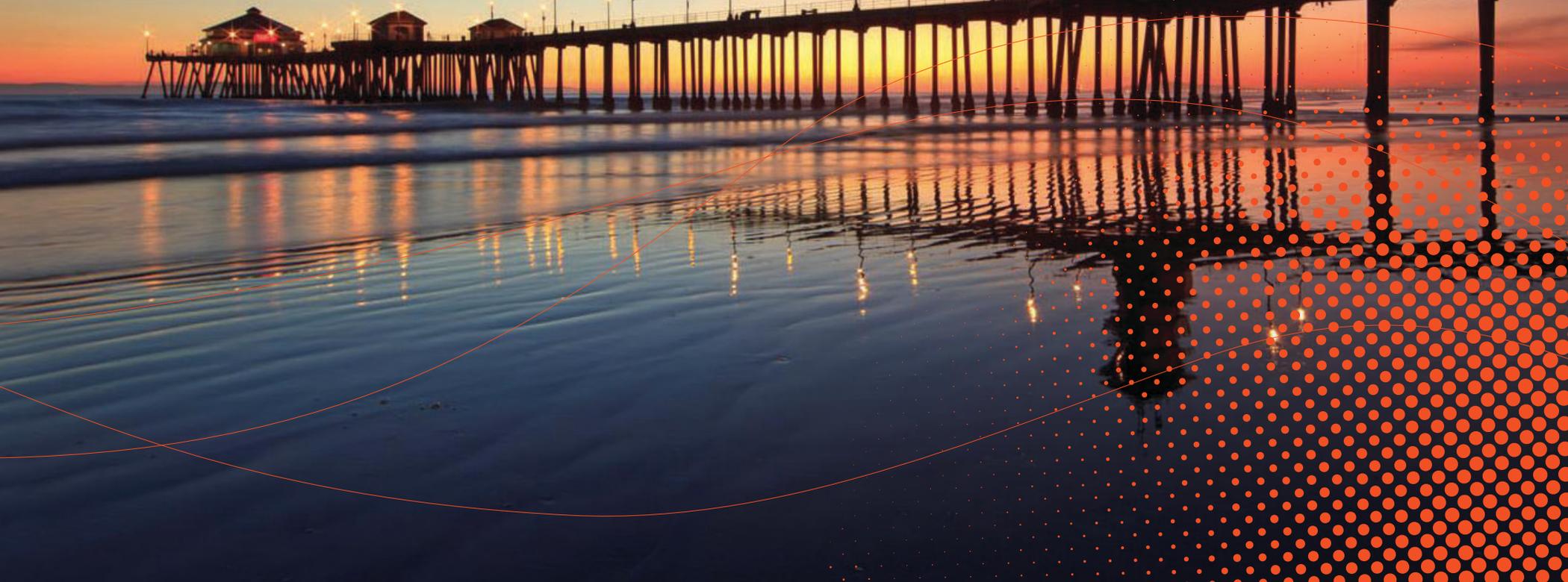
One of the Top 10 California Beach Getaways  
(2018) by **Travel Channel**

Huntington Beach among 10 of the Happiest U.S.  
Cities #9 (2018) by **WalleHub**

One of the Best Surf Towns in America (2017)  
by **Surfer Magazine**

One of the Best Surfing Spots in the World by  
**Conde Nast Traveler** (2017)

One of the World's Best Surf Destinations by  
**Travel Channel** (2017)



# City Hall Directory

City Attorney .....(714) 536-5555  
City Clerk .....(714) 536-5227  
- Passports .....(714) 536-1600  
City Council .....(714) 536-5553  
City Manager .....(714) 536-5202  
Community Services .....(714) 536-5486  
- Beach Operations .....(714) 536-5281  
Business Development .....(714) 536-5542  
Finance Department .....(714) 536-5630  
- Business Licenses .....(714) 536-5267

Fire Department .....(714) 536-5411  
Human Resources .....(714) 536-5492  
Information Services .....(714) 536-5515  
Library Services .....(714) 842-4481  
Planning & Building .....(714) 536-5271  
- Code Enforcement .....(714) 375-5155  
Police Department .....(714) 960-8811  
- Emergency .....911  
Public Works .....(714) 536-5431  
Overnight Graffiti Removal ....(714) 960-8861

Fred A. Wilson, CITY MANAGER

**CITY OF HUNTINGTON BEACH**

2000 Main Street, Huntington Beach, CA 92648  
[www.huntingtonbeachca.gov](http://www.huntingtonbeachca.gov)

