

CITY OF HUNTINGTON BEACH

STRATEGIC OBJECTIVES

(February 13, 2018 - January 1, 2019)

THREE-YEAR GOAL: <i>IMPROVE QUALITY OF LIFE</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By June 1, 2018	Chief Information Officer (lead), City Attorney and Councilmember Jill Hardy	Implement a website interface for the community to file nuisance complaints that is more visible and prominent to the public.				
2. By September 1, 2018	City Attorney (lead), and Councilmembers Erik Peterson, Jill Hardy and Lyn Semeta	Propose amendments to the City Council for action that strengthen the Neighborhood Nuisance Ordinances.				

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN INFRASTRUCTURE*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By June 1, 2018	Assistant City Manager (lead), Police Chief and Public Works Director	Complete a needs assessment and financing of Police Department Facilities and provide recommendations for improvement to the City Council for action.				
2. By June 1, 2018	Public Works Director and Community Services Director, working with the Central Park Committee and Community Services Commission	Prioritize park maintenance needs and improvements and present to the City Council for consideration.				
3. By June 1, 2018	Community Services Director and Public Works Director, with input from the Community Services Commission	Complete an assessment of park playground equipment and playground surfacing and recommend priorities to the City Council for consideration.				
4. By October 1, 2018	Chief Information Officer (CIO) and Public Works Director	Perform and assessment of all technology needs and current technology programs used to support infrastructure assets to prepare for development of a Comprehensive Asset Management System.				
5. By December 15, 2018	Public Works Director and Assistant City Manager, with input from the Department Directors	Assess City facility deficiencies and provide recommendations for improvement to the City Council for action.				
6. By January 1, 2019	Public Works Director and CIO	Perform a power and electricity needs assessment for City facilities and report results with recommendations to the City Manager.				

THREE-YEAR GOAL: *STRENGTHEN ECONOMIC AND FINANCIAL SUSTAINABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 1, 2018	Assistant City Manager (lead), CFO and Deputy Director of Business Development	Conduct a City Council Study Session on budget balancing options, including looking at current revenue sources, potential new revenue options and sale of surplus property.				
2. By August 1, 2018	Public Works Director and CFO	Recommend options for the commercial refuse franchise fee.				
3. By November 15, 2018	Assistant City Manager and CFO	Conduct a cost-benefit analysis of the City's programs and services and recommend to the City Council for action adjustments to assist with balancing the budget.				
4. By January 1, 2019	HR Director and CFO	Identify funding to enhance the funded status of the City's Workers Comp Plan.				
5. By January 1, 2019	Community Development Director	Bring to the City Council for action the implementation of the Research and Technology Section of the Zoning Code.				

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN PUBLIC SAFETY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. On or before July 1, 2018 and December 1, 2018	Police Chief	Provide an update to the City Council on the implementation of Management Partners' recommendations.				
2. By July 1, 2018	Police Chief and CFO	Present to the City Council for consideration revenue opportunities to increase funding for police staffing.				
3. By July 1, 2018	Fire Chief and Assistant City Manager	Conduct a City Council Study Session on optimizing staffing during peak and non-peak times.				
4. By September 1, 2018	Fire Chief and CFO	Present the findings of the Peak Load Staffing for Emergency Transport Services Pilot Program and make a recommendation, including financial impact, to the City Manager.				
5. By September 1, 2018	Fire Chief and CIO	Present to the City Council for consideration a third party Fire Safety Inspection Reporting System to assist the business community with web-based reporting.				
6. By September 1, 2018	Police Chief and CIO	Complete the RFP process and recommend a contract to the City Council for consideration for a new Computer Aided Dispatch System and a Records Management System.				
7. By September 1, 2018	Assistant City Manager, Police Chief and Deputy Director of Economic Development, working with the ad hoc Council Committee on Homelessness	Present to the City Council for consideration a Comprehensive Plan to address Homelessness.				

8. By January 1, 2019	Fire Chief and CIO	Conduct a needs assessment of the Fire Department's Computer Aided Dispatch System and Records Management System and make recommendations for system integration to include Marine Safety to the City Manager.				
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THREE-YEAR GOAL: *ENHANCE AND MAINTAIN CITY SERVICE DELIVERY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 1, 2018	CFO, CIO and Assistant City Manager	Provide to the City Council an update regarding the implementation of an Enterprise Land Management (ELM) system.				
2. By September 1, 2018	Library Services Director (lead), CFO and CIO	Implement a system to enable library cardholders to pay fees and fines online.				
3. By November 1, 2018	PIO (lead), CIO, City Attorney and Assistant to the City Manager	Create and present to the City Manager a citywide social media plan for promoting City services, events and operations.				
4. By January 1, 2019	City Manager and CIO	Develop and present a plan to the City Council for action to improve connectivity via broadband to downtown City facilities.				