

CITY OF HUNTINGTON BEACH
SIX-MONTH STRATEGIC OBJECTIVES
26 January 2017 – 15 July 2017

THREE-YEAR GOAL: <i>IMPROVE QUALITY OF LIFE</i>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. May 15, 2017 -- City Council Study Session	Community Services Dir., working with the Shipley-to- Shore Stakeholder Working Group	Develop a report on a "Shipley to Shore" Trail System from Shipley Nature Center to PCH.				
2. April 1, 2017	City Manager	Launch the Citizens' Academy.				
3. June 1, 2017	Community Services Dir., in partnership with California State University Long Beach	Develop a conceptual plan for Irby Park and present it to the Community Services Commission and the City Council for consideration.				

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN INFRASTRUCTURE*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. April 1, 2017	Asst. City Mgr. and the Chief Information Officer	Conduct a study session to review progress on the Broadband Initiative and on the use of streetlights for wireless communication.				
2. April 1, 2017	Community Services Dir., working with the Central Park Committee	Identify and recommend projects within the provided budget for the infrastructure improvements to Central Park and present to the City Council for action.				
3. June 1, 2017	Police Chief and Public Works Dir.	Develop a Facilities Needs Assessment for the Police Dept.				
4. June 1, 2017	Public Works Dir.	Present to the City Council for consideration a Financial Plan to address the infrastructure needs as identified in the Water Master Plan.				

THREE-YEAR GOAL: *STRENGTHEN ECONOMIC AND FINANCIAL SUSTAINABILITY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. March 15, 2017	Asst. City Manager and the Dep. Dir. Economic Development	Present to the City Council for consideration an Economic Development Implementation Plan for Business Retention, Attraction and Expansion.				
2. July 1, 2017	Dep. Dir. Economic Development, working with the Chief Financial Officer	Identify and attract at least three new businesses to increase sales tax revenue				
3. July 1, 2017 -- As part of the FY 2017-2018 budget process	Human Resources Dir. and Finance Dir.	Develop funding plans to enhance the funded status of the city's Workers' Comp, Retiree Medical, and Retiree Supplemental Plans.				
4. July 15, 2017	Asst. City Manager – lead, Dep. Dir. Economic Development, and Councilmembers Billy O'Connell, Patrick Brenden and Lyn Semeta, in coordination with regional business partners	Create a Business Incubator Implementation Plan that results in five new businesses by January 1, 2018.				
5. July 15, 2017	Community Development Dir.	Complete the draft comprehensive General Plan Update and draft Environmental Impact Report for distribution and public comment.				

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN PUBLIC SAFETY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. May 1, 2017	Police Chief	Complete a Gun Range Feasibility Study and present the findings and a recommendation to the City Council for action.				
2. May 15, 2017	Fire Chief, working with a consultant	Complete and submit to the City Manager and City Council for review a Fire Standards of Cover and Staffing Report.				
3. June 1, 2017	Police Chief and Public Works Dir.	Complete a Police Facility Needs Assessment and present the findings to the City Manager.				
4. July 15, 2017	Fire Chief	Complete and present the findings of a Peak Load Staffing for Emergency Transport Services Feasibility Study and make a recommendation to the City Manager for consideration.				

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN CITY SERVICE DELIVERY*

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. April 1, 2017	City Clerk and Chief Information Officer, with input from the City Attorney	Recommend to the City Manager for action a Public Records Act (PRA) Management Process and identification of staff to appropriately respond to PRA requests in a structured format				
2. June 1, 2017	Chief Information Officer	Recommend to the City Manager at least two options to implement a smart tool or mobile app that enhances online accessibility for current and new services.				
3. June 1, 2017	Chief Information Officer	Present to the City Manager for action a recommendation to automate processing of citywide forms currently processed manually.				
4. June 1, 2017	City Clerk – lead, Public Information Officer and Chief Information Officer	Recommend to the City Manager for action at least two options for providing visitor assistance at the Huntington Beach Civic Center in either a virtual format and/or in person.				