



## Press Release

February 26, 2018

### **Smart Fusion Pole, by American Tower and Philips Lighting, to deliver high-capacity mobile connectivity and high quality LED light to the City of Huntington Beach, CA**

- *Smart Fusion Pole is a first-of-its-kind, aesthetically designed light pole that brings together quality, energy efficient LED street lighting and wireless capabilities for multiple mobile network operators*
- *New agreement supports the City of Huntington Beach, CA's efforts to become a leading smart city, offering a platform to support 5G connectivity and Internet of Things applications*

**Barcelona, Spain** – American Tower (NYSE: AMT), a global leader in wireless infrastructure, and Philips Lighting (Euronext: LIGHT), the world leader in lighting, today announced that the City of Huntington Beach, CA will provide high-capacity mobile connectivity, high quality LED lighting, and smart city enablement from the newly developed Smart Fusion Poles. Designed to meet capacity challenges in dense, busy areas in the U.S., the Smart Fusion Pole provides the infrastructure for wireless broadband connectivity in an aesthetically designed, energy efficient street light pole that blends seamlessly into the urban landscape. When Smart Fusion Poles are deployed, the City of Huntington Beach will be the first city in the country to utilize this shared wireless infrastructure smart pole technology.

American Tower's agreement with the City of Huntington Beach provides exclusive access to 200 existing light pole locations for the deployment of Smart Fusion Poles. These locations are situated predominantly along Pacific Highway and the downtown area, close to many popular restaurants and retail establishments.

"We want to be a leader in smart city initiatives, so we can provide residents, businesses and visitors a better city experience and quality of life," said City of Huntington Beach Mayor Mike Posey. "But, equally important is the ability to maintain the aesthetics of this beautiful seaside city I call home. That's why I am excited about the Smart Fusion Pole; it provides the connectivity required for our smart city initiatives without sacrificing the beauty and vista of our city."

The Smart Fusion Pole includes integrated antennas that are concealed and can support services from multiple mobile operators in a single pole. This smart pole is optimized for small cell deployment to help solve today's network challenges, while its plug-and-play design provides future-ready access for next-generation technologies, such as 5G and Internet of Things.

"American Tower and Philips Lighting together have brought to market an industry first—an aesthetically designed smart light pole that solves capacity and cell-edge challenges in cities and congested areas," said Steven Marshall, President of U.S. Tower, a division of American Tower Corporation. "The Smart Fusion Pole hides wireless equipment in plain sight, meeting the requirements of cities, and provides high-performance broadband to meet the network requirements of mobile network operators to support the insatiable demand for high-speed data. We are proud to help the City of Huntington Beach deliver better mobile broadband to visitors and residents alike, especially during world-class events, like the Vans US Open of Surfing."



**PHILIPS** Lighting

“Street lighting is a ubiquitous and reliable fixture with the power to transform how cities operate, manage resources and improve civic services,” said Roger Karner, head of Market US at Philips Lighting. “The Smart Fusion Pole has the unique potential to combine quality, energy-efficient LED lighting with wireless broadband coverage in a single infrastructure where cities and people need it the most.”

A demonstration of the Smart Fusion Pole will be available at the 2018 Mobile World Congress in Ericsson’s booth, located in Hall 2 Stand 2060, February 26 – March 1, 2018, in Barcelona, Spain.

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**About American Tower**

American Tower, one of the largest global REITs, is a leading independent owner, operator and developer of multitenant communications real estate with a portfolio of approximately 149,000 communications sites. For more information about American Tower, please visit [www.americantower.com](http://www.americantower.com).

**About Philips Lighting**

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2017 sales of EUR 7.0 billion, we have approximately 32,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.