



RAINBOW
DISPOSAL CO., INC.

Employee Owned



The Recycling Review

SUMMER 2008

Think Blue...it's the Right Thing to do!

Sponsored by the Environmental Education Team of Huntington Beach and Fountain Valley

An Easy Means to Measure Success in Recycling

Think Blue. It's the Right Thing to Do!

The communities of Huntington Beach and Fountain Valley are getting ready to celebrate one year of using the three-cart system for recycling and trash collection. Change is never easy, but our residents have worked hard to adapt to the new system. As a result, Rainbow Disposal Co., Inc. is reporting a recycling participation rate of 68%! **BUT**, getting the blue carts to the curb is only

half of the story. With very little effort, we could easily fill our blue carts with many MORE recyclable items. One way to see if you are making the most of your blue cart is to check the fullness on trash day – the ultimate goal for typical households is: Brown Cart 25% full; Blue Cart 75% or MORE full! Now that is how we can all measure **SUCCESS**.



IMPORTANT RECYCLING FACTS:

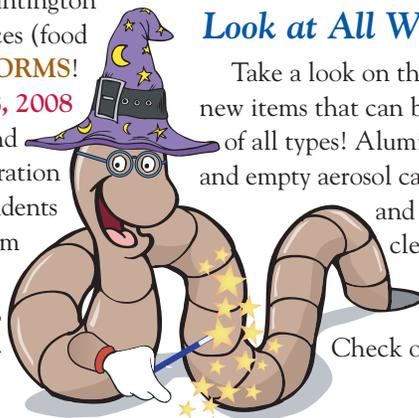
It has been noted that landfills are like black holes, where resources go in and never come out. Consider these facts:

- ▶ One recycled aluminum can will return as something useful in 90 days, **BUT** if thrown into the landfill that same can will be around for 100 years.
- ▶ One ton of recycled glass saves the equivalent in energy of 10 gallons of oil, **BUT** a glass bottle in a landfill will be sitting around for 1 million years.
- ▶ One ton of plastic saves 7.4 cubic yards of landfill space, **BUT** a plastic bottle in a landfill will still be sitting there 700 years from now.

We can all do our part in keeping materials out of the landfill... just **THINK BLUE** (cart)... it's the right thing to do.

Wiggle Away from Garbage with Worms?

Who would have guessed that you could make rich compost out of kitchen scraps? More than 120 residents of Huntington Beach have already learned how. They attended, "The Magic of Vermicomposting" workshops held at the Shipley Nature Center. These informative seminars sponsored by the City of Huntington Beach and Shipley Nature Center teach you how to turn kitchen resources (food scraps) into rich compost for your yard, garden, and houseplants using **WORMS!** There are **2 more workshops** scheduled: **September 20th and October 18, 2008** from 10:00 am until noon. Seminar costs are only \$10 per participant and if you are a resident of Huntington Beach, the City will rebate your registration fee toward the purchase of a worm composting kit. Huntington Beach residents who participate in the workshop will be able to purchase a complete worm composting starter kit for only \$49 – a substantial discount from the \$125.00 retail price. Each seminar is limited to the first 50 registered, so sign up now at www.shipleynature.org/ or call 714-842-4772.



Rainbow Receives Environmental Award

The Orange County League of Conservation Voters recently named Rainbow Disposal Co., Inc. the **Environmental Business of the Year**. In presenting the award, Linda Moon, a HB resident and member of the League, noted that "Rainbow's environmentally responsible programs will result in reduced reliance upon landfills for trash disposal, improvement of air quality, and increased recycling of materials, all of which will have everlasting positive environmental impacts."

Look at All We Can Recycle!

Take a look on the back at all of the new items that can be recycled. Plastics of all types! Aluminum foil, containers, and empty aerosol cans! Empty pizza boxes and all glass containers, clean or not. Plus, all aluminum, tin and steel containers. Check out all we can recycle!

Act Now!
Sept. Workshop SOLD OUT!
Register Today for October Event!

There's So Much We Can Recycle...



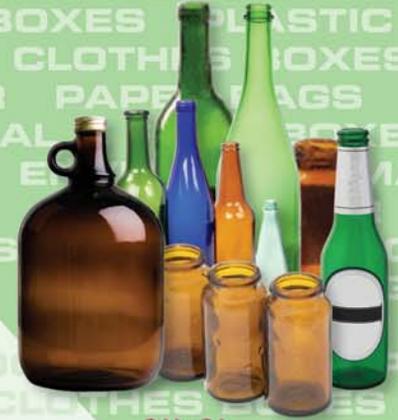
All Cardboard



All Aluminum, Tin and Steel



All Paper



All Glass



All Plastic

And Now We've Added to the List!



Now You Can Recycle Both Aluminum Foil and Empty Aerosol Cans

Important Reminders About Recycling:

- Green Carts are for Green Waste Only (this includes: grass, cut twigs, dead plants, plant trimmings *but not* dirt or plastic containers).
- Carts should be placed on the street wheels to the curb, *not* on the sidewalk, before 7:00 a.m. on your pick-up day.
- Make sure all three trucks have been through your neighborhood *before* returning your carts to storage.
- Carts are coded for each local address and stay with the address and *should not* be taken with you if you move.
- Each city requires that all carts be removed from the street and placed out of sight by the end of your trash collection day. It is important that we follow these city ordinances.

Visit Rainbow's website at www.rainbowdisposal.com for updates and new information about recycling.



Rainbow Disposal Co., Inc. ~ A World Beyond Waste

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