

CITY ADMINISTRATOR'S WEEKLY REPORT

October 4, 2010

COMMUNITY SERVICES DEPARTMENT

SEE'S CANDY FOR THE HOLIDAYS

The Community Senior Serv lunch program at the Michael E. Rodger's Seniors Center is selling See's Candy to benefit the lunch program. The candy is discounted to \$14.25/lb, an almost \$2.00 savings off the retail price. Orders for candy will be taken October 1 through November 22 at the Michael E. Rogers lunch room, 1706 Orange Avenue, Huntington Beach. Candy delivery is expected by December 10, just in time for the holidays! Please stop by and help support this important program. Community Senior Serv provides a hot lunch at the senior center each weekday for a recommended donation of \$2.50 for older adults 60+ and a cost of \$3.50 for those under 60. For more information call 714-536-8404.

PROJECT SELF-SUFFICIENCY

Project Self-Sufficiency turns 25 this week! On Monday, October 4, 2010, the Huntington Beach City Council recognized PSS with a City Proclamation for 25 years of dedicated service to single-parent families. PSS has a number of events planned for the upcoming year to highlight the program, the Huntington Beach community and the PSS Foundation for its support of PSS families. Come join us for our first event, "Wine, Cheese and Chocolate Please" on October 21 at the Newland Barn from 5:30 to 8:00 p.m. The event is open to the public with a suggested donation of \$25 per person. A short program is planned along with entertainment, and delicious samples of wine, cheese, and chocolate! Please call (714) 536-5263 to RSVP for the event.

ALLIED ARTS BOARD BIENNIAL ARTS AWARDS

The Allied Arts Board presents its Biennial Arts Awards program with an award reception on October 14 at 6:30 pm at the Huntington Beach Art Center. Twelve awards will be presented in recognition of outstanding achievement in the arts for 2008-2009. The awards program focuses on individuals, businesses, and organizations in Huntington Beach whose participation, contributions, or support of the arts has made a significant impact locally. Admission is free and the public is invited to attend. Refreshments will be served. Call 714-374-1650 for additional information.

ECONOMIC DEVELOPMENT

WHOLE FOODS MARKET TO OPEN OCTOBER 13 AT BELLA TERRA!

October 13 is opening day for the first Whole Foods Market Huntington Beach, which will open at Bella Terra. The public is invited to join in a full day of festivities at the new store. The first 300 customers in line for the 9:00 a.m. "bread breaking ceremony" will receive a complimentary demi-baguette. There will also be delicious foods to taste, Whole Body bodycare products to sample, and other offerings throughout the day. The Market offers a large variety of goods and services including a full service restaurant, organic and local fruits and vegetables, freshly baked organic breads, sushi made to order, organic and free-range

poultry and beef, fresh pizzas, domestic and international beer and wine selections, artisan cheeses, raw foods, fresh flowers, bulk spices and much more. Whole Foods also presents a number of complimentary seminars, classes and events throughout the year, which, along with other information can be viewed on the store's homepage:

<http://wholefoodsmarket.com/storesbeta/huntingtonbeach/>.

FIRE

Equipment Deployment Drill

On September 28, the Huntington Beach Fire Department Hazardous Materials Response team and Battalion Chief participated in a semi-annual off shore oil spill drill at oil Platform Emmy, which is owned and operated by Aera Energy LLC. This drill was conducted under the auspices of the California Office of Spill Prevention and Response (OSPR) and representatives from the United States Coast Guard, California State Lands Commission, California Division of Oil, Gas and Geothermal Resources also participated. Should a spill occur, a detailed emergency response plan and resources provided by Aera's extensive equipment and processes are prepared to immediately respond.

LIBRARY SERVICES DEPARTMENT

Huntington Beach Central Library maintains hours

The past two years have been hard for libraries – many local libraries have reduced hours and staff reductions are commonplace. Even the largest libraries aren't immune to these changes – the Los Angeles Public Library has reduced hours across their extensive branch system, moving to a 5 day a week schedule. All LAPL branches are closed on Sundays and Mondays.

The Huntington Beach Public Library has been dealing with budget cuts and staffing reductions, trying to maintain services with fewer staff members and increasing demand for service. October 1 starts a new budget year and the HB Public Library will be able to sustain service and maintain current operating hours. The Central Library will be open Monday – Saturday, but some service desks may be closed in the first few hours of the day and/or some evening hours. The Circulation Services Desk will serve as the main desk at Central Library, and there will be assistance available there during operating hours. Branch hours remain the same. For more information, call 714-842-4481 or check our website, www.hbpl.org. Thank you for your understanding and support.

Upcoming Events at the Library

HB's residents will have an opportunity to meet the candidates for City Council in the upcoming election on Thursday, October 7 at 7:00pm. The forum will be moderated by the League of Women's Voters. The AAVW is co-sponsoring the forum which will be held in the Library Theater.

The Meet & Greet portion of the evening will be in Rooms C&D at the Central Library and Cultural Center beginning at 6:30 pm. For more information: 714-536-5577 or visit the City's website a www.huntingtonbeachca.gov.

Huntington Beach Water Conservation Crew will be presenting lots of great information to help HB residents conserve water using native plants at the Water Wise Landscaping seminar in the Central Library Meeting Rooms C&D on Saturday, October 9 from 9:30 am until 1:30 pm.

PLANNING & BUILDING DEPARTMENT

September 28 Planning Commission Meeting Recap

At the Tuesday, September 28 Planning Commission meeting, the Commission acted on the following items:

- **Sunset Beach Annexation:** The Commission approved the General Plan Amendment No. 10-002, Zoning Text Amendment No. 10-002, Zoning Map Amendment No. 10-001, Local Coastal Program Amendment No 10-001, Annexation No. 10-001 and Draft Negative Declaration No. 10-005 for the Sunset Beach Specific Plan and Annexation. The City Council is scheduled to hear these items on October 18.
- **Pierside Pavilions Carts:** The Commission approved with modifications Conditional Use Permit No 10-017 to permit the establishment and operation of 18 carts and kiosks within the Pierside Pavilion development located at 300 Pacific Coast Highway. The modifications permit no carts along Main Street (public property), six carts along Pacific Coast Highway (private property) and eight carts within the plaza area (private property) for a total of 14 carts. This request was originally approved by the Zoning Administrator on June 16, 2010. The applicant had appealed the condition of approval limiting the number of carts permitted on Main Street to four and to two on Pacific Coast Highway.

POLICE DEPARTMENT

Increase in Assault Crimes

Comparing January 1 through June 30 of 2010, to the same six months in 2009, there has been an increase in assaults in the City of Huntington Beach. There were 901 assaults in the first half of 2010 compared to 718 assaults in the first half of 2009 - an increase of 183 crimes. Simple assaults accounted for 156 of the additional crimes and aggravated assaults accounted for the remaining 27.

Assaults are categorized as either simple assaults or aggravated assaults. For purposes of Uniform Crime Reporting, a simple assault is defined as *an unlawful attack by one person upon another*. An aggravated assault is defined as *an unlawful attack by one person upon another wherein the offender uses a weapon or displays it in a threatening manner, or the*

victim suffers obvious severe or aggravated bodily injury involving apparent broken bones, loss of teeth, possible internal injury, severe laceration, or loss of consciousness.

PUBLIC WORKS

Free Disposal of Bulky Items for Residential Trash Customers

If you are a residential trash customer in Huntington Beach you are eligible for the **10/4 Pick-up Program**. This free program allows households to schedule special collections of up to **10** bulky items per appointment, **4** times per year. Qualifying items include bags of trash or yard clippings (that will not fit in the trash or yard waste cart), appliances, furniture, and mattresses. Contact Rainbow Disposal at 714- 847-3581 to schedule your 10/4 Pickup appointment. Most 10/4 pickups are scheduled for your next regular trash day. Because a special truck is dispatched to collect the items from the curb, please allow a minimum of 2 business days notice for scheduling.