

**MINUTES
LIBRARY BOARD OF TRUSTEES**

September 18, 2012
5:00 P.M.
Central Library
7111 Talbert Avenue
Huntington Beach, CA 92648

ROLL CALL:

MEMBERS PRESENT: Croteau, Vogel, Daugherty, Lewis and Miles

MEMBERS ABSENT: Cox and Moore

STAFF PRESENT: Wilson, Blassingame

COUNCIL LIAISONS PRESENT: None

PRESENTATIONS/COMMENDATIONS:

Ms. Wilson announced that Kathy Blassingame was selected to receive the Melville Dewey Employee Recognition Award for the month of August. She was recognized specifically for her implementation of the “Geek The Library” campaign roll-out.

MINUTES: August 21, 2012

Chair Croteau presented a revision to the August 21, 2012 Library Board of Trustee meeting minutes, under Item F-1, regarding Measure Z. The Library Board members reviewed, discussed and agreed to include the revision.

CHAIR CROTEAU ENTERTAINED A MOTION TO ACCEPT THE AUGUST 21, 2012 MEETING MINUTES AS REVISED. SO MOVED BY MR. MILES, AND SO SECONDED BY MS. VOGEL. AS NONE WERE OPPOSED, THE MINUTES OF AUGUST 21, 2012 WERE ACCEPTED AS REVISED.

ORAL COMMUNICATIONS/PUBLIC COMMENTS:

Gloria Alvarez, Huntington Beach resident, and member of the Historic Resource Board, and Grandparents And Books (GAB) reader, and Elaine Parker, Huntington Beach resident, and member of Friends of the Children’s Library (FOTCL) and Taste of HB committee, were in attendance.

Ms. Parker provided information on the FOTCL 2012 Calendar handout.

Ms. Alvarez distributed a photo of the Main Street GAB story hour, explaining that the story hour is supported entirely by the GAB volunteers and the FOTCL, at no cost to the City. She added that there is a GAB story hour at all city library branches except the Murphy branch due to space constraints. Ms. Alvarez shared that she is going to promote story hour at the local schools that could benefit from the program, and she would also like to see the space currently occupied by the Beach Cities Interfaith

Services (B.C.I.S) returned to the library to be used as a Children’s area once again. She concluded that she would like to see the Main Street branch remain open regardless of the Measure Z outcome because she believes it is a valuable asset to the community.

Chair Croteau thanked Ms. Parker and Ms. Alvarez for their comments and moved on to the next item.

ADMINISTRATIVE ITEMS:

Ms. Blassingame asked Chair Croteau to sign the July meeting minutes.

DISCUSSION ITEMS:

F-1. Letter to City Council regarding Measure Z.

Ms. Blassingame distributed a copy of the letter drafted by Mr. Miles on behalf of the Library Board members and addressed to the Huntington Beach City Council opposing Measure Z.

The Library Board of Trustees reviewed and discussed the letter. Mr. Lewis asked if Ms. Beverage had seen the letter and Ms. Blassingame replied that she had seen the letter, but Ms. Blassingame could not recall if there was any comment from Ms. Beverage about the letter. Ms. Blassingame offered to have Ms. Beverage review the letter if the Library Board of Trustees agreed to accept the letter as written for submission to the City Council.

CHAIR CROTEAU ENTERTAINED A MOTION TO SUBMIT THE LETTER TO CITY COUNCIL FROM THE LIBRARY BOARD OF TRUSTEES OPPOSING MEASURE Z AS WRITTEN: SO MOVED BY MR. LEWIS, AND SO SECONDED BY MS. DAUGHERTY. AS NONE WERE OPPOSED, THE MOTION TO SUBMIT THE LETTER TO CITY COUNCIL FROM THE LIBRARY BOARD OF TRUSTEES OPPOSING MEASURE Z AS WRITTEN WAS ACCEPTED.

The Library Board of Trustee members present at the meeting signed the letter. Ms. Blassingame will obtain the signatures of the Trustees who were not in attendance, and will present the signed letter to Ms. Beverage for her review prior to sending the letter to the Huntington Beach City Council.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

F-2. Library Awareness - “Geek the Library”.

Ms. Wilson reported on this month’s Geek the Library booth at the Tuesday night downtown street fair (Surf City Nights), noting that attendance was lower than in the month of August, most likely due to the end of the tourist season. She also reported on the availability of yard signs to promote Geek the Library, and the new Geek the Library display on the slat wall near New Books in the Central Library. Ms. Blassingame reported that she is posting a different “Geek of the Week” each Monday on the library’s Facebook page. During the meeting, however, she forgot to report on the FIVE “Geek the Library” bus benches located around Huntington Beach, so she’s mentioning it now.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

F-3. City Budget.

Ms. Wilson reported that the topic of the City Council Study Session on Monday, September 17 was Measure Z. She added that she was not in attendance.

Ms. Wilson reported that the 2012/2013 City Budget review and approval was continued to Monday, September 24, 2012.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

F-4. Library Policy Development.

Ms. Blassingame asked the Library Board of Trustee members if they had taken the opportunity to review the library's Social Media policy draft. Ms. Daugherty suggested one revision to the policy on page three in the second paragraph relating to first person and third person reference in the same paragraph. Ms. Blassingame will make the revision.

CHAIR CROTEAU ENTERTAINED A MOTION TO APPROVE THE LIBRARY'S NEW SOCIAL MEDIA POLICY WITH ONE REVISION: SO MOVED BY MR. MILES, AND SO SECONDED BY MS. VOGEL. AS NONE WERE OPPOSED, THE MOTION TO APPROVE THE LIBRARY'S NEW SOCIAL MEDIA POLICY WITH ONE REVISION WAS ACCEPTED.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

INFORMATION ITEMS:

Ms. Blassingame distributed information and reported on a new program being implemented by EveryLibrary, a group seeking to form a 501c4, which would operate exclusively to promote social welfare by supporting library advocates.

Ms. Blassingame distributed the Children's October programs calendar.

Ms. Blassingame distributed the monthly report provided by Oak View addressing the branch and the Family literacy program.

COMMITTEE REPORTS:

Ms. Blassingame distributed information on the next Friends of the Library Author event, a panel of authors scheduled for the evening of Thursday, October 11 at 7:00 pm.

Ms. Blassingame distributed the Friends of the Children's Library 2012 program calendar provided by Elaine Parker, President of the FOTCL.

Ms. Blassingame distributed the Orange County, California Genealogy Society schedule through the end of the year.

CALTAC: There was nothing new to report at the time of this meeting.

LIBRARY BOARD COMMENTS:

Chair Croteau asked about her term and when it was scheduled to conclude, in order to provide the opportunity to another member. Ms. Blassingame reviewed the Bylaws and discovered that the election should have taken place in July. She asked Chair Croteau if she would like to continue until July 2013 or if she would like to schedule an election in November. Chair Croteau agreed to remain the Chair until July 2013. Ms. Blassingame will calendar the election until July 2013.

STAFF COMMENTS:

The staff had no comments.

ADJOURNMENT:

Chair Croteau entertained a motion to adjourn the meeting. Mr. Lewis moved to adjourn the meeting and Ms. Daugherty seconded the motion. There being no more business, the meeting was adjourned.

Respectfully submitted by,

Betty Croteau
Chair