

**MINUTES
LIBRARY BOARD OF TRUSTEES**

May 15, 2012
5:00 P.M.
Central Library
7111 Talbert Avenue
Huntington Beach, CA 92648

ROLL CALL:

MEMBERS PRESENT: Croteau, Cox, Daugherty, Lewis, Miles and Moore

MEMBERS ABSENT: Vogel

STAFF PRESENT: Beverage, Miltko

COUNCIL LIAISONS PRESENT: Connie Boardman

PRESENTATIONS/COMMENDATIONS:

Ms. Beverage reported that the Taste of Huntington Beach Committee commended Barbara Richardson, Senior Librarian, Programs and Youth Services, and the volunteers, for their successful event.

Ms. Beverage announced that Tammy Bervel was selected to receive the Melville Dewey Employee Recognition Award for the month of April. She was recognized specifically for always meeting challenges with a smile, her creativity and her can-do spirit.

MINUTES: April 17, 2012

CHAIR CROTEAU ENTERTAINED A MOTION TO ACCEPT THE MINUTES AS SUBMITTED: SO MOVED BY MR. LEWIS, AND SO SECONDED BY MR. MILES. AS NONE WERE OPPOSED, THE MINUTES OF APRIL 17, 2012 WERE ACCEPTED AS SUBMITTED.

ORAL COMMUNICATIONS/PUBLIC COMMENTS:

None.

ADMINISTRATIVE ITEMS:

Ms. Miltko asked Chair Croteau to sign the April meeting minutes.

DISCUSSION ITEMS:

F-1. Library Strategic Reality Check.

Ms. Beverage reported on the progress of the Library Strategic Reality Check. She then asked the Board members what they feel is missing in Huntington Beach. Responses included real library branches, a downtown element that mingled different age groups, events for local residents of Huntington Beach, and better parking options for the Strand and Bella Terra. Ms. Beverage also asked Board members what they would change if they were in charge. The main response was to unify the school district to increase efficiency and reduce costs. She lastly asked Board members how they see Huntington Beach in 5 years. Responses included establishing a

library foundation to build capital resources to support library facilities, build relations between schools and libraries, and increase community awareness about library services.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

F-2. Library Awareness - “Geek the Library” presentation.

Ms. Beverage showed a PowerPoint slideshow outlining the OCLC “Geek the Library” campaign. She asked the Board members to consider supporting the Huntington Beach Public Library in getting involved with and launching a campaign. Ms. Beverage also requested permission to research funds development and check with libraries already involved in the campaign.

CHAIR CROTEAU ENTERTAINED A MOTION PERMITTING MS. BEVERAGE TO RESEARCH THE ‘GEEK THE LIBRARY’ CAMPAIGN: SO MOVED BY MR. MILES, AND SO SECONDED BY MR. LEWIS. AS NONE WERE OPPOSED, THE MOTION WAS ACCEPTED.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

F-3. City Budget.

Ms. Beverage reported that Library Services submitted recommendations for the \$76K reduction request to Finance, which will consist of books and materials.

Ms. Beverage reported that the proposed Property Tax Measure is still pending and the City will find out if the ballot measure qualifies next week. She added that the library will be required to submit recommendations for an additional budget reduction of \$128K if the measure passes in the November election.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

F-4. Huntington Beach Playhouse.

Ms. Beverage reported on the negotiations with the Huntington Beach Playhouse for a reduced performance schedule in 2013 to allow theater rental space to other clients. She also reported that a new client, Mariners Church, will be renting space in the library on Sundays, and added that the church provided a large donation to the Aquarium fundraising efforts. Mr. Lewis asked if rates are being negotiated as well, and Ms. Beverage replied that the rates for Mariners Church would be dictated by the current Fee Schedule.

Chair Croteau asked if there were any further questions or comments and, there being none, she moved to the next item.

INFORMATION ITEMS:

Ms. Miltko distributed flyers and announcements.

COMMITTEE REPORTS:

Ms. Miltko distributed the Friends of the Library event flyer for the June 13 Authors Luncheon, which will begin with the Installation of the new Friends of the Library Board officers.

CALTAC:

Ms. Beverage reported on receiving an invitation to join ALA's ALTAFF organization (Association of Library Trustees, Advocates, Friends and Foundations), and explained the benefits of joining.

LIBRARY BOARD COMMENTS:

Mr. Miles thanked Councilmember and Library Liaison Connie Boardman for attending the Board meeting.

STAFF COMMENTS:

None.

ADJOURNMENT:

Chair Croteau entertained a motion to adjourn the meeting. Mr. Moore moved to adjourn the meeting and Mr. Lewis seconded the motion. There being no more business, the meeting was adjourned.

Respectfully submitted by,

Betty Croteau
Chair