

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, February 1, 2012
6:00 p.m.
Huntington Beach Civic Center
2000 Main St., Room B-8
Huntington Beach, CA 92648

Chair Karen Pedersen called the meeting to order at 6:00 p.m.

A. ROLL CALL

- Board Members:** Jeff Carnival, Gil Coerper, Linda D. Couey, Andi Kowal, Craig Lumb(excused), Karen Pedersen, Jon Ross, Linda Vircks, Chris Young
- Event Directors:** Pat Stier, Stacey Newton
- Council Liaisons:** Not present
- Staff Liaisons:** John Cottriel, Laurie Frymire, Carrie Sparks, Martha Werth
- Contractors:** Bill Lomas
- Volunteers and others:** Holly Davis, Yolenna Morales

B. INTRODUCTIONS/PRESENTATIONS:

C. CORRESPONDENCE: None.

D. PUBLIC COMMENTS: None.

E. APPROVAL OF MINUTES: Motion to approve the minutes from the January 11, 2012 meeting was moved by Gil Coerper and seconded by Jeff Carnival. Motion passed unanimously.

F. STAFF REPORTS: John Cottriel shared with the group that he is considering a new route for the run.

Laurie Frymire announced that PCTA was awarded the SCAN NATOA, Inc. Star Award for their production of the opening sequence of the 2010 4th of July Parade. She also shared that she has submitted an RCA asking to give the city manager authorization to approve certain contracts.

G. OLD BUSINESS: None.

H. NEW BUSINESS: A discussion was held regarding firework stands. Pat Stier announced that she and Stacey Newton would meet with two firework's companies to obtain detailed information in regards to set-up, running, and training should the board decide to participate in booth sales. Stier also announced that the annual Sponsor Recognition Dinner will be held Friday, June 29th at the Huntington Beach Hilton and that the Pier Plaza Vendor Expo will operate from Sunday, July 1st through Wednesday, July 4th.

Discussion was held regarding the amount of military presence desired in the 2012 parade.

A discussion was held regarding exchanging some vendor booths at Pier Plaza for self-contained food

trucks; further discussion will be held before deciding.

Newton shared Ocean View Little League's desire to incorporate the 2012 4th of July Celebration logo onto a t-shirt design in which the League would sell to raise funds to build a float for the parade. The board wishes to be presented with the League's design before deciding.

I. ADJOURNMENT: Motion to adjourn was made by Karen Pedersen, seconded by Andi Kowal, and all were in favor. Meeting adjourned at 7:05 p.m. The next meeting is scheduled for Wednesday, March 7, 2012, at 6:00 p.m. at the Huntington Beach Civic Center, Room B-8.

Respectfully submitted by:
Carrie Sparks
Recording Secretary