



City of Huntington Beach
**DESIGN REVIEW BOARD
MEETING AGENDA**

**THURSDAY, JUNE 9, 2011
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.**

ROLL CALL: Renato Haug, Samuel Heritage, Kathleen O'Connor-Phelps, Erik Peterson, Michael Spaulding

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS:** (Procedure: Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote)

**B-1 DESIGN REVIEW NO. 2011-009 (AUTO DEALERS' ASSOCIATION
READERBOARD SIGN)**

Applicant: Rod Wilson, EMI, 4737 W. 156th Street, Lawndale, CA 90260
Property Owner: City of Huntington Beach, 2000 Main Street, Huntington Beach, CA 92648
Request: Review and provide preliminary comments on the design, colors, and materials of the proposed reconstruction of an existing 85 ft. high electronic readerboard sign for the HB Auto Dealers' Association.
Project Location: 7991 Center Avenue, 92647 (north side of Center Avenue, approximately 600 ft. west of Beach Boulevard)
Recommended Action: Provide preliminary comments and continue review of Design Review No. 2011-009 to a date uncertain.
Project Planner: Jill Arabe, Assistant Planner

B-2 DESIGN REVIEW NO. 2011-006 (PACIFIC CITY FENCING ARTWORK)

Applicant: Jennifer Lau/Ratha Harntha, IMG, 12400 Wilshire Boulevard, Suite 800, Los Angeles CA 90025
Property Owner: Makallon AHB, LLC, 412 Olive Avenue # 625, Huntington Beach CA 92648
Request: Review the design, colors, and materials of artwork for construction fencing at the Pacific City project site.
Project Location: 21050 Pacific View Avenue, 92648 (south of Atlanta, between First Street and Huntington Street)
Recommended Action: Recommend Approval to the Director of Planning and Building
Project Planner: Tess Nguyen, Associate Planner

B-3 DESIGN REVIEW NO. 2011-007 (OCEANVIEW PROMENADE TEMPORARY SIGNAGE)

Applicant: Jennifer Lau/Ratha Harntha, IMG, 12400 Wilshire Boulevard, Suite 800, Los Angeles CA 9002
Property Owner: Jamal Abdelmuti, 7575 Reynolds Circle, Huntington Beach CA 92647
Request: Review the design, colors, and materials of temporary signage on Jack's clocktower for the duration of the U.S. Open of Surfing event (July 31-August 8).
Project Location: 101 Main Street, 92648 (northwest corner of Main Street and Pacific Coast Highway)
Recommended Action: Recommend Approval to the Director of Planning and Building
Project Planner: Tess Nguyen, Associate Planner

C. DRB MEMBER COMMENTS/ ISSUES

C-1 ELECTION OF CHAIR AND VICE-CHAIR

D. ADJOURN TO THE JULY 14, 2011 REGULAR MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Seven Hundred, Twenty Five Dollars (\$1,725) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Two Hundred, Fifty Two Dollars (\$2,252) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as 'Recommendation to the Director of Planning and Building, 'Zoning Administrator', or 'Planning Commission' under the Recommended Action are non-appealable, since final action is taken by the stated body.