



City of Huntington Beach  
**DESIGN REVIEW BOARD  
MEETING AGENDA**

**THURSDAY, JUNE 14, 2012  
HUNTINGTON BEACH CIVIC CENTER  
2000 MAIN STREET, LOWER LEVEL, ROOM B-8  
3:30 P.M.**

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**ROLL CALL:** Renato Haug, Kathleen O'Connor-Phelps, Erik Peterson, Kathie Schey, Michael Spaulding

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS: (Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote)

**B-1 DESIGN REVIEW NO. 12-09 (CHILLI BEANS SUNGLASSES STAND)**

**Applicant:** James Drews, 3500 W. Burbank Blvd., Burbank, CA 91505  
**Property Owner:** Anna Marie Padilla, CIM/Huntington, LLC, 155 5<sup>th</sup> Street P100, Huntington Beach, CA 92648  
**Request:** Review the design, colors, and materials of a proposed sunglasses kiosk to be installed within an existing building alcove used as a parking valet stand.  
**Project Location:** 155 5<sup>th</sup> Street, Suite 155 (north side of 5<sup>th</sup> Street, between Pacific Coast Highway and Walnut Avenue)  
**Recommended Action:** Approve  
**Project Planner:** Hayden Beckman, Planning Aide

**B-2 SIGN CODE EXCEPTION NO. 12-03 (STARBUCKS PREVIEW BOARD SIGN)**

**Applicant:** Dennis Stout, Coast Sign Incorporated, 504 E. Palmyra Avenue, Orange, CA 92866  
**Property Owner:** Huntington Beach No. 1, c/o Jim Maginn, 2716 Ocean Park Boulevard, Suite No. 3040, Santa Monica, CA 90405  
**Request:** To permit a secondary freestanding menu board sign measuring approximately 6 ft. high and a total sign area of 12 sq. ft. in lieu of a maximum of one menu board sign permitted.  
**Project Location:** 7622 Edinger Avenue, 92647 (south of Edinger Avenue, west of Sher Lane)  
**Recommended Action:** Recommend Approval to the Director of Planning and Building  
**Project Planner:** Andrew Gonzales, Associate Planner

**B-3 DESIGN REVIEW NO. 11-15 (PIERSIDE PAVILION EXPANSION)**

**Applicant:** Michael Adams, PO Box 382, Huntington Beach, CA 92648  
**Property Owner:** Joe Daichendt, 1 Hammond Road, Ladera Ranch, CA 92694  
**Request:** Review the design, colors, and materials of concept plans for an approximately 27,772 sq. ft. building located at the existing southeastern plaza area; and 9,401 sq. ft. infill expansion and remodel by extending existing storefronts and updating existing building.  
**Project Location:** 300 Pacific Coast Highway, 92648 (northeast corner of Pacific Coast Highway and Main Street)  
**Recommended Action:** Recommend Approval with modifications to the Planning Commission  
**Project Planner:** Ethan Edwards, Associate Planner

**B-4 DESIGN REVIEW NO. 12-08 (HUNTINGTON BEACH LOFTS PUBLIC ART CONCEPT, PEDESTRIAN/BICYCLE ACCESS PLAN, AND LANDSCAPE PLAN)**

**Applicant:** Alex Wong, Red Oak Investments, 2101 Business Center #230, Irvine CA 92612  
**Property Owner:** Archstone Huntington Beach College Park, LLC, 2101 Business Center #230, Irvine CA 92612  
**Request:** Review the design, colors, and materials of the public art concept, pedestrian/bicycle access plan, and landscape plan.  
**Project Location:** 7400 Center Avenue (southeast corner of Center Avenue and Gothard Street)  
**Recommended Action:** Approve  
**Project Planner:** Tess Nguyen, Associate Planner

**C. DRB MEMBER COMMENTS/ISSUES**

**D. ADJOURN TO THE JULY 12, 2012 REGULAR MEETING**

**Appeals**

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Nine Hundred, Seventeen Dollars (\$1,917) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Five Hundred, One Dollars (\$2,501) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as 'Recommendation to the Director of Planning and Building, 'Zoning Administrator', or 'Planning Commission' under the Recommended Action are non-appealable, since final action is taken by the stated body.