



City of Huntington Beach
**DESIGN REVIEW BOARD
MEETING AGENDA**

**THURSDAY, APRIL 8, 2010
HUNTINGTON BEACH CIVIC CENTER
2000 MAIN STREET, LOWER LEVEL, ROOM B-8
3:30 P.M.**

ROLL CALL: Charles Davis, Renato Haug, Jason Kelley, Tom Livengood, Michael Spaulding

- A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. AGENDA ITEMS: (Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote)

B-1 DESIGN REVIEW NO. 2010-007 (7-11 SIGNAGE)

Applicant: Zachary Sham, 2600 Newport Blvd. #154, Newport Beach, CA 92663

Request: Review the design, colors, and materials of two proposed cabinet signs to be located on an existing mansard roof and a new monument sign replacing an existing pole sign fronting Beach Boulevard.

Project Location: 19729-31 Beach Boulevard, 92648 (northeast corner of Beach Boulevard and Utica Avenue)

Recommended Action: Recommend approval

Project Planner: Hayden Beckman, Planning Aide

B-2 PLANNED SIGN PROGRAM NO. 2010-002 (THE STRAND SIGN MODIFICATIONS)

Applicant: Kathleen Kim, CIM/Huntington LLC, 180 5th Street, Huntington Beach, CA 92648

Request: Review the design, colors, and materials of proposed modifications to an existing planned sign program for The Strand.

Project Location: 180 5th Street, 92648 (bounded by Pacific Coast Highway, 6th Street, Walnut Avenue and the alley between 5th Street and Main Street)

Recommended Action: Recommend approval with modifications to the Director of Planning & Building

Project Planner: Ethan Edwards, Associate Planner

B-3 DESIGN REVIEW NO. 2010-005 / PLANNED SIGN PROGRAM NO. 90-3R2 (MAIN STREET PROMENADE SIGNS)

Applicant: Jeff Bergsma, 221 Main Street 'S', Huntington Beach, CA 92648
Request: Review the design, colors, and materials of proposed modifications to an existing planned sign program for Main Street Promenade including criteria for blade and canopy signs.
Project Location: 200 Main Street, 92648 (northeast corner of Main Street and Walnut Avenue)
Recommended Action: Recommend approval with modifications
Project Planner: Jill Arabe, Assistant Planner

C. DRB MEMBER COMMENTS/ ISSUES

C-1 ELECTION OF CHAIR AND VICE-CHAIR

D. ADJOURN TO THE MAY 13, 2010 REGULAR MEETING

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Five Hundred, Thirty Four Dollars (\$1,534) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Two Dollars (\$2,002) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as "Recommendation to the Director of Planning, 'Zoning Administrator', or 'Planning Commission'" under the Recommended Action are non-appealable, since final action is taken by the stated body.