



City of Huntington Beach  
**DESIGN REVIEW BOARD  
ACTION AGENDA**

**THURSDAY, AUGUST 9, 2012  
HUNTINGTON BEACH CIVIC CENTER  
2000 MAIN STREET, LOWER LEVEL, ROOM B-8  
3:30 P.M.**

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**ROLL CALL:** Renato Haug, Kathleen O'Connor-Phelps, Erik Peterson, Kathie Schey, Michael Spaulding—All Present

**A. PUBLIC COMMENTS:** None

**B. AGENDA ITEMS:** (Procedure: Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote)

**B-1 DESIGN REVIEW NO. 12-006 (RUSSO & STEELE AUTO AUCTION)**

**Applicant:** Drew Alcazar, Russo & Steele, 5230 S. 39<sup>th</sup> Street, Phoenix, AZ 85040  
**Property Owner:** City of Huntington Beach, 2000 Main Street, Huntington Beach, CA 92648  
**Request:** Review the design, colors, and materials associated to an automobile auction event occupying 588 parking spaces within a beach parking lot during the month of June for five years (2013-2017). The event will include: an approximately 26 ft. high, 30,000 sq. ft. tent; a vendor/sponsor area with 40 canopies; and an auction display area for approximately 300 vehicles.  
**Project Location:** 21101 Pacific Coast Highway, 92646 (ocean side of Pacific Coast Highway, between Huntington Street and the Hyatt pedestrian bridge)  
**Recommended Action:** Recommend Approval to the Zoning Administrator  
**Project Planner:** Jill Arabe, Assistant Planner

***A MOTION WAS MADE BY SCHEY, SECONDED BY HAUG TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 12-006 TO THE ZONING ADMINISTRATOR WITH MODIFICATIONS***

**VOTE: 5-0**

**B-2 DESIGN REVIEW NO.12-014 (FOREVER VIEW MIXED USE PROJECT)**

**Applicant:** Houshang Moghimi, Euro26 Inc., 3124 Dona Sofia Drive, Studio City, CA 91604  
**Property Owner:** Forever View, LLC, 11870 Santa Monica Boulevard #106-529, Los Angeles, CA 90025  
**Request:** To provide preliminary comments to the applicant on the design, colors, and materials of concept plans for an approximately 35,822 sq. ft., 4-story mixed-use building consisting of 8,361 sq. ft. of street level commercial space, 14 residential units, and 2 levels of subterranean parking.

**Project Location:** 612-620 Pacific Coast Highway, 92648 (southeast corner of 7<sup>th</sup> Street and Pacific Coast Highway)

**Recommended**

**Action:** Review and Provide Comments to the Applicant

**Project Planner:** Tess Nguyen, Associate Planner

***THE DESIGN REVIEW BOARD PROVIDED FEEDBACK ON THE FOREVER VIEW MIXED USE PROJECT RELATED TO BUILDING MASSING, ELEVATIONS, MATERIALS. A MOTION WAS MADE BY HAUG, SECONDED BY SPAULDING TO FORWARD COMMENTS TO THE APPLICANT.***

**VOTE: 5-0**

**C. DRB MEMBER COMMENTS/ISSUES**

None

**D. ADJOURN TO THE SEPTEMBER 13, 2012 REGULAR MEETING**

**Appeals**

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Nine Hundred, Seventeen Dollars (\$1,917) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Two Thousand, Five Hundred, One Dollars (\$2,501) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as 'Recommendation to the Director of Planning and Building, 'Zoning Administrator', or 'Planning Commission' under the Recommended Action are non-appealable, since final action is taken by the stated body.