



CITY COUNCIL

COMMUNICATIONS COMMITTEE MEETING

Minutes from 6/22/15

Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Councilmember Dave Sullivan, Councilmember Erik Peterson,
Councilmember Mike Posey
City Staff Support: Fred Wilson, City Manager,
Teri Baker, Assistant to City Manager
Julie Toledo, Community Relations Officer
PCTA : John Borack, Louis Rocha

Public Comments (3 minutes per speaker)
No public comments.

Approve Minutes from February 23, 2015 meeting
Approved with no changes by D. Sullivan; E. Peterson second

Items for Discussion and Action

- PCTA Programming /Upcoming Features
J. Toledo discussed today's 6/22 Poseidon debate to be recorded by PCTA, the 6/29 Study Session on Transparency, and the Junior Lifeguards documentary update (working on three smaller feature stories on Junior Guards). Also discussed the upcoming Senior program – Young at Heart – which will feature programs at the Senior Center. M. Posey suggested a 5 to 10 minute documentary on the Big Board. He also suggested a feature on California Closets for "Made in HB." J. Borack mentioned PCTA won two STAR awards recently and will be acknowledged at an upcoming city council meeting.
- 4th of July Parade
J. Toledo reported contract was complete. Working with PCTA on logistics of shooting in front of Art Center. It was discussed that the parade will be taped instead of going live this year as J. Borack explained it is more cost effective. J. Toledo to order "no chalking" signage to place around KABC and PCTA locations. J. Toledo to write and send HB trivia to PCTA and KABC-7.
- New Equipment for B8/Update on Chamber Equipment
J. Toledo said the crew is getting used to the new equipment in the AV room and that a training session is scheduled to review technical issues. In regards to B8, an estimate of \$10k was given to install a new sound system in B7 and B8. J. Toledo said she would obtain additional estimates. E. Peterson stated he had ideas and would send to J. Toledo.
- City Website
J. Toledo working with IT to come up with new design, color and fonts for city website.
- New city logo/sticker
J. Toledo mentioned creating a new HB collectable sticker. M. Posey suggested incorporating Big Board into the design.
- New Items
 - *M. Posey suggested a new show with rotating council folks as hosts called "Your City/Your Issues."*

Adjournment: Next meeting: Monday, September 28 at 3 p.m. Huntington Beach City Hall,
2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson and Assistant to the City Manager Teri Baker