



CITY COUNCIL

COMMUNICATIONS COMMITTEE MEETING

AGENDA

April 29, 2014 at 3 p.m.
Huntington Beach City Hall
2000 Main Street, 4th Floor Administrative Conference Room #1

Committee Members: Mayor Matthew M. Harper
Councilmember Dave Sullivan
Councilmember Joe Carchio

City Staff Support: Julie Toledo
Community Relations Officer

Also Invited: John Borack & Louis Rocha - PCTA

Public Comments (3 minutes per speaker)

Items for Discussion and Action

- PCTA Programming
 - Review programming
 - City Works Show: May 14 – J. Toledo and C. Cole Summer Events
 - Orange Slices: Looking for Unsung Heroes (Public Works)
 - Wow OC: pitched Bondi Grill House at Bella Terra
 - Slowed down timing of slides on Channel 3 bulletin board
 - Water bill survey this summer – “What do you watch on Channel 3?”
- Features
 - PCTA – Be a Buddy/Not a Bully (set meeting with Carchio)
 - PCTA – Jr. Lifeguard Documentary (May 3 start taping)
 - ML – PD videos: Every 15 Minutes, new police recruitment video, PSA’s Golden West College partnership (Schedule 22 Nursing Ceremony and Graduation)
 - Council on Aging (M. Liffreing) – Exercise show
- ABC-TV Live Parade Coverage – meeting with PCTA this week
 - Still waiting for agreement from ABC
- Invoice/Equipment Needs (see attached)
- City Seal/Logo (See attached sample)
 - Community-wide contest (Intern project)

Adjournment:

Next meeting: May at 3pm
Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Fred Wilson
Assistant to the City Manager Teri Baker