

**MINUTES
REGULAR MEETING
Children's Needs Task Force**

Thursday, February 23, 2012 4:00 PM
Lower Level City Hall – Room B-7
City of Huntington Beach
2000 Main Street
Huntington Beach, CA 92648

The meeting was called to order at 4:00 p.m.

I. Roll Call

Members Present: Ian Collins; Ryan Chin; Broc Coward; Robert Dettloff, Jim Hayden, Tiffany Johnson; Keith Krallman; Sarah Kruszona; Phyllis Lembke; Marlene McIlroy; Eric Newfield; Tianne Nguyen; Brooke Simon

Members Absent: none.

Staff: Janeen Laudenback, Mary Loadsman

II. Public Comments: None.

III. Presentations: Elsa Greenfield, Gang Prevention and Youth Development, CSP, Inc. provided an overview of the CSP program, noting the organization was founded in 1972 and is 50 years old. She explained the Gang Prevention Program started in Huntington Beach in 1990 and is concentrated in the Oak View area. The program works in conjunction with the HBPD for early intervention services, as well as provides after school programs, youth development, workshops, job career readiness and outreach services, as well as organizing the annual Oak View Pride Day event. There is an anti-graffiti and vandalism program, "Save HB Kids" where youth participate in community services at the Shipley Nature Center and Bolsa Chica Clean-Up programs. There is a 97% success rate per 100 youth with the intervention program. Ms. Greenfield also oversees activities at the Huntington Beach Youth Shelter, noting 75% of operational expenses come from fundraising.

IV. Approval of Minutes: Minutes of December 15, 2011 regular meeting.

MOTION: Moved by Collins, seconded by Hayden, to approve the minutes of December 15, 2011 as presented.

All Ayes: Collins, Chin, Coward, Dettloff, Hayden, Johnson, Krallman, Kruszona, Lembke, McIlroy, Newfield, Nguyen, Simon

Motion passed unanimously.

V. Focus Group Reports:

Focus Group #1 – *Advisory/Policy/Local Government Issues:* Coward reported the group will meet in March to work on finalizing the report.

Focus Group #2 – *Children Recognized & Valued:* Dettloff reviewed the Youth Character Award timeline and made recommended changes. He asked if Ian Collins would be willing to MC the Recognition Ceremony at Bella Terra. Laudenback added that the Bannister's were willing to donate the Fire Truck for the 4th of July Parade and that Garrett Brown from the HBHS Performing Arts School would sing the National Anthem at the recognition ceremony.

Laudenback asked if any of the students knew of a Boy Scout or Girl Scout Troop that would be willing to conduct the Flag Ceremony. Ryan Chin offered to have his Troop perform the Flag Ceremony as part of the Recognition Program. Dettloff asked if the focus group would be willing to meet on April 12th to discuss the criteria process for selecting the Honoree's and asked that all Focus Group members meet on April 19th to finalize the selection. The Focus Group Honoree Selection List will be brought forward at the April 26th, 2012 CNTF meeting for member approval.

Focus Group #3 – *Child Welfare/Domestic Violence Prevention/Families with Special Needs:* Hayden asked the group to meet on January 26th to discuss the Youth Shelter and any other goals. He explained the shelter has 12 beds and provides services for youth age 11 to 17 with meals and a structured program. Hayden would like to see if the focus group could help raise public awareness on the benefits of the Youth Shelter or find some way to partner on fundraising. Krallman suggested getting a student to help write a grant and have the group members write letters inviting potential donors to tour the facility. Hayden will meet with Elsa Greenfield to discuss options.

Focus Group #4 – *Barnes & Noble Holiday Book Drive:* Loadsman reported that over 1200 books were sorted and distributed to the nine applicants and thanked the members for their help and support. She passed on thanks to Johnson for California Pizza Kitchen Book Markers noting the schools appreciated the gesture and planned on using the book markers as a reading incentive. It was recommended that the CNTF present a Certificate of Appreciation to Jeanne Ferrera at a Council Meeting.

Focus Group #5– *Task Force Marketing:* Collins reported he met with the HBCSD Superintendent to help get the schools more involved in the upcoming YCA program. He also met with David Seeley, Kiwanis for potential partnering opportunities.

VI. Information Items – none.

VII. New Business – None.

VIII. Task Force Member Comments – None.

There being no further business, the meeting adjourned at 5:20 p.m.

Next meeting: **April 26, 2012 – 4PM**
Huntington Beach Civic Center
4th Floor Administration – Conference Room #2

Submitted by: Mary Loadsman, Recording Secretary