

**MINUTES
REGULAR MEETING
Children's Needs Task Force**

Thursday, April 25, 2013 4:00 PM
Huntington Beach Civic Center
4:00 p.m. - Lower Level Room B-7
2000 Main Street
Huntington Beach, CA 92648

The meeting was called to order at 4:05 PM.

Members Present: Ryan Chin; Ian Collins; Broc Coward; Robert Dettloff; Jim Hayden; Aurora Johnson; Tiffany Johnson; Keith Krallman; Phyllis Lembke; Marlene McIlroy

Members Absent: Sarah Kruszona (excused); Vy Ly (excused); Kristin Snapper (excused)

Staff: Janeen Laudenback; Mary Loadsman

Public Comments: None.

Presentations: None.

Approval of Minutes - Motion: Moved by Dettloff, seconded by Chin to approve the minutes from the February 28, 2013 meeting.

Ayes: Chin, Collins, Dettloff, Hayden, A. Johnson; T. Johnson, McIlroy

Abstain: Coward, Krallman, Lembke

Motion passed.

Focus Group Updates:

Focus Group #1 – Advisory/Policy/Local Government Issues: No report.

Focus Group #2 – Children Recognized & Valued: Dettloff thanked the focus group members for their review and selection of the proposed honoree list.

Motion: Moved by A. Johnson, seconded by McIlroy to approve the 2013 Youth Character Award Honoree List as recommended by Focus Group #2.

Motion passed unanimously.

Dettloff reviewed the Recognition Ceremony program. A. Johnson indicated she is in contact with her Girl Scout Troop leader to determine whether or not Girl Scout Troop #1894 would be available to conduct the flag ceremony. Laudenback reported she is still in the process of confirming whether Boy Scout Troop #1134 would be available for the program. Laudenback will also confirm which Council Members would be available to participate at the ceremony and that confirmation would not be made until just before the programs are printed.

Laudenback also indicated Council Member Carchio was disappointed that the CNTF was behind on sponsorship plaques for the Youth Character Award (YCA) honorees.

Laudenback explained the CNTF would try and get temporary plaques installed before the ceremony and work to obtain additional sponsors.

Loadsman will revise the program to include an update to the pricing for the YCA plaques, medals and include the donation of the fire truck for the 4th of July Parade by Bannister & Associates.

Laudenback advised that she is unable to attend the recognition ceremony. Dettloff asked to MC the ceremony since it is his last year on the task force and asked for volunteers to read the introductions. T. Johnson, Hayden, A. Johnson and Krallman offered to read the introductions.

Lembke volunteered to participate in the 4th of July Parade as a chaperone along with Kruszona and T. Johnson. Hayden and McIlroy are available if additional chaperones are needed.

Coward indicated he is unable to attend the recognition ceremony but would be available for the City Council presentation. Hayden and Krallman are also available to attend the Council meeting.

Focus Group #3 – Child Welfare/Domestic Violence Prevention/Families with Special Needs/Huntington Beach Youth Shelter: Hayden reported the COX Newsletter was distributed to the western territory and included a positive article on the Huntington Beach Youth Shelter. The donations from COX will provide lunches at the shelter for two months. T. Johnson handed out a “wish list” of items the shelter could use and invited members to attend the anniversary celebration on June 12th.

Focus Group #4 – Barnes & Noble Holiday Book Drive – dark until October 2013.

Focus Group #5 – Special Events/Marketing – Collins asked if staff had contacted Dave Seeley for the YCA sponsorship opportunity. Staff will follow-up and distribute the sponsorship letter to members. Collins asked if there was any way City Council would consider funding for the CNTF. Coward asked if it was possible to include a request for donations with the utility insert. Janeen explained the expenses involved with the utility insert and that it is possible, that if an insert donation request were to happen, it does not necessarily mean enough funds would be received to justify the expense. Dettloff concurred. Coward asked if there were other ways that donations could be requested such as a “food truck” night or restaurant participation. T. Johnson indicated she had some contacts at Johnny Rockets and that perhaps the group could make contact with several restaurants that would donate a portion of sales to the CNTF donation account to assist with the YCA program. Coward suggested utilizing social media and A. Johnson recommended hosting multiple events throughout the year to help fund the YCA program.

Focus Group #6 – Student Lead Focus Group: A. Johnson reported she had contacted the staff liaison to the Youth Board to explore the anti-bully message. She indicated the Youth Board had success in helping to promote the anti-bully message and suggested that since the Youth Board's promotional efforts were done at the high school level, that perhaps the CNTF student focus group could explore promoting the message at the middle schools in Huntington Beach.

New Business – None.

Information Items – Staff advised the next meeting of the CNTF is planned for June 27, 2013 without the student representatives.

Task Force Member Comments – Members thanked Bob Dettloff for the years of service on the Task Force, noting his input and support will be missed.

A. Johnson noted she is excited about the opportunity to be involved in fundraising activities in support of the Youth Character Awards.

Collins reported on his trip to China as a school delegate representative and shared some of the differences on education between the two countries.

Coward thanked Dettloff for his role and support on the Task Force.

McIlroy concurred saying Bob will be missed.

Chin expressed his disappointment on not being able to attend the Recognition Ceremony and thanked the CNTF for the experience he has gained as a member of the Task Force.

T. Johnson expressed her appreciation of the range of ideas the group had for marketing and is looking forward to working on moving them forward.

Krallman expressed his appreciation to Dettloff for his leadership on the Task Force.

Hayden said this is a fantastic group and that we will all miss Bob Dettloff.

There being no further business, the meeting adjourned at 5:05 p.m.

Next meeting: **June 27, 2013 at 4 p.m.**
Room B-7 – Lower Level City Hall

Submitted by: Mary Loadsman, Recording Secretary