



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 538-5486

SPECIAL SUBCOMMITTEE MEETING MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD CITY OF HUNTINGTON BEACH

Tuesday, Sept 4, 2012

6:00 P.M.

2000 Main Street

Huntington Beach, CA 92648

A. CALL TO ORDER

The meeting was called to order at 6:10 pm by Boller, at which time a quorum was met.

B. ROLL CALL

Present: Boller, Hamil, LoSchiavo, K. Rudin, M. Rudin

Absent: Eng, Hartman, Skerik, Stip

Council Liaisons Present: None

Staff Present: Gomez, Hoffman

C. MINUTES

This is the first Sub-Committee meeting; therefore, there are no previous minutes to approve at this meeting.

NOTICE TO THE PUBLIC

The Allied Arts Board welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and/or constructive manner. Please focus your comments on the issue or problem that you would like to bring to the attention of the Allied Arts board. Negative comments directed at individuals are not acceptable.

- D. ORAL COMMUNICATIONS:** 3-minute time limit per speaker. No action can be taken by the Allied Arts Board on this date unless agendaized. This is the time to address the Allied Arts Board regarding items of interest or on agenda items other than public hearings.

F. SUB-COMMITTEE UPDATES:

1. By-laws Committee: Boller pulled information together, including the Children's Needs Task Force bylaws as a sample, and will email them along with the City Charter and Codes to the board members and staff liaisons for review. All should be prepared to discuss at the next business meeting in October.

2. Allied Arts Award Committee:
 - Hamil said that Gomez distributed nomination forms thru hard mail and email to the mailing list.
 - Hamil will follow up with some phone calls and is asking board members to help with this task.
 - Hoffman submitted a press release to her media, school and art contacts.
 - Gomez will produce a slide for the Channel 3 information scroll.
 - Boller reminded the board that they can fundraise and informed the board that the committee came up with an idea to assist with fundraising by selling ads in the event program. Hoffman said the HB Art Center will purchase the first ad. Boller and Hamil said the board should help sell the ads. Checks should be made out to the City of HB – Allied Arts Board.
 - Boller discussed branding the AAB with a recognizable logo. She has discussed the idea with board member, Matt Rudin, who has offered to create the logo. However, Boller suggested that a contest be created citywide to help create a logo for the AAB. The board discussed the idea and it was determined that this item should be agendized for the next business meeting.
 - The date of the awards ceremony has been confirmed for November 15 at the Hilton with theater style seating unless we are able to obtain appetizers. Gomez will ask Frymire if the board can borrow AV equipment for a power point presentation. Hamil mentioned music. Hoffman suggested discussing entertainment with Eveline Eng. Hamil said we cannot bring food in, but she will ask about the wine and a corkage fee. The board agreed upon 6:30 pm as the event time.
 - LoSchiavo volunteer to rejoin the subcommittee.

G. NEW BUSINESS FOR SUB-COMMITTEES

1. To be placed on the October 2, 2012 agenda: A discussion and vote to bring meetings back to monthly with an emphasis on subcommittees at every other monthly meeting.

H. ITEMS TO BE AGENDIZED

1. To be agendized at the October 2, 2012 meeting: Discuss logo ideas and process for the Allied Arts Board.

2. Allied Arts Awards

3. Bylaws Discussion

I. ITEMS DISTRIBUTED TO THE BOARD

1. Nomination packets.

J. NEXT MEETING

The next full board subcommittee meeting is scheduled for 6:00 pm on Tuesday, November 6, 2012 and will be held at City Hall, Room B8, located at 2000 Main Street, Huntington Beach, CA.

K. ADJOURNMENT

IF YOU ARE UNABLE TO ATTEND THE BOARD MEETING THIS MONTH, PLEASE CONTACT THE ART CENTER AT 536-5258. THANK YOU!