



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MEETING MINUTES HUNTINGTON BEACH ALLIED ARTS BOARD CITY OF HUNTINGTON BEACH

**Wednesday, October 21, 2015
6:00 PM
538 Main Street
Huntington Beach, CA 92648**

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in Allied Arts Board meetings. If you require special assistance, 48-hour prior notification will enable the city to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact the City Clerk's Office at (714) 536-5227, or request assistance from the Sergeant-at-Arms at the meeting.

A. CALL TO ORDER

Hamil called the meeting to order at 6:00 pm at which time a quorum was met.

ROLL CALL

MEMBERS: Adams, Hamil, K. Rudin, M. Rudin, Stip
LIAISONS: None
CITY STAFF: Hoffman, Slama, Gomez
ABSENT: Eng (excused), McCullough (excused), Skerik (excused)

B. PRESENTATIONS/INTRODUCTIONS/COMMENTS

1. Hamil introduced Jules Baker, who has applied as a new member of the Allied Arts Board. Her application is in process and awaiting the RCA approval by City Council. Ms. Baker is an artist and is interested in opening communications between the community and the arts. She manages a page about the arts in Huntington Beach on Facebook.

C. MINUTES

1. Hamil asked for a motion. Stip motioned to approve the minutes from the August 12, 2015 board meeting and K. Rudin seconded the motion. Hamil abstained. The motion passed.

NOTICE TO THE PUBLIC

The Allied Arts Board welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and/or constructive manner. Please focus your comments on the issue or problem that you would like to bring to the attention of the Allied Arts board. Negative comments directed at individuals are not acceptable.

- D. ORAL COMMUNICATIONS:** 3-minute time limit per speaker. No action can be taken by the Allied Arts Board on this date unless agenda items are agendaized. This is the time to address the Allied Arts Board regarding items of interest or on agenda items other than public hearings: None.
- E. CHAIR COMMENTS:** None
- F. ADMINISTRATIVE ITEMS**
1. Members discussed the new meeting date. It seems to be working for all.
- G. CURRENT ITEMS**
1. **Social Media Update:**
 - a. Hamil reported that the committee will meet on November 3 at 6pm at the Art Center. With her experience in social media, Hamil said she looks forward to Jules Baker joining the committee once her appointment to the Board is approved.
 2. **The Arts Report for City Council:**

Hamil went to the August 20, 2015 City Council meeting and Adams went on September 21 to announce events. Everything went well. Next presentation will be November 16 with the Rudins reporting. They will work with Hoffman on report content.
 3. **Holiday Potluck Celebration:**
 - a. Discuss changing the name of the event. Suggestions from the August 12 meeting included “End of Year Celebration” and “Winter Solstice” –
Motion: K. Rudin motioned to change the name of the annual holiday celebration to “Winter Solstice Celebration” and Adams seconded the motion. All in favor.
 - b. Discuss holding the event on a non-meeting day – The Board discussed the issues created when trying to conduct a business meeting on the same evening as the holiday celebration. Members agreed to move the “Winter Solstice Celebration” to Thursday, December 10, which is the week before the scheduled business meeting.
 - c. Discuss event outline and logistics – Discussion followed on changing the outline of the holiday celebration. In lieu of a sing-along, entertainment was discussed. Hamil will reach out to APA or another organization regarding a performance. Conversation switched to a group art project that will include the guests. There was a consensus that the project will be a mural. A canvas will be hung for all guests to paint. Hoffman and staff will provide a canvas

and logistical support with the AAB artist-members taking the lead on the artistic vision.

H. NEW BUSINESS/WRITTEN COMMUNICATIONS

1. Ethics training – Gomez informed the Board that viewing the ethics training by disk is no longer an option, however, there is online training that has been approved. She will forward the link. A discussion ensued on online vs. in person training. Training for the 2015/2016 compliance period must be completed by the end of 2016. Gomez will inform the Board when dates are released for the next training through the City Attorney's office.

I. COMMITTEE REPORTS

Hamil stated that the Social Media Committee shall be moved to a standing committee and a report provided at future AAB business meetings. Hamil said in addition to creating the Facebook page, she suggests that the Board split up the cultural contacts list and make calls as liaisons to gather event information from the organizations. As liaisons, members can ask them to link their Facebook pages for sharing of events or to provide information to the liaisons for posting on their behalf. This item will be agendaized at the December meeting.

J. CULTURAL UPDATES

1. **Art Center/Art Walk** - Kate Hoffman, Executive Director/Committee Member
 - a. Hoffman announced that the Art of the Brew was cancelled due to low ticket sales. However, she will feature a new brewer to sponsor the beer at each of the Art Center's exhibition openings over the next year. Hopefully this will build public interest and the event can be brought back next year.
 - b. Jazz at the Center sales are low as well since the event has been on hiatus for several years. It seems that they may have lost their jazz audience.
 - c. Family Arts Day was a success in September. Approximately 400 guests attended.
 - d. The next exhibition is the second annual Artist Council show. The opening is scheduled for Saturday, November 21. M. Rudin is one of the jurors and represents the AAB to jury in the art work for the show.
 - e. Art Walk – the end of the year showcase is scheduled for Thursday, November 19 from 7-10pm.
2. **HBAC Foundation** – Dale Skerik, HBAC Foundation Member
 - a. Hamil reported on behalf of Skerik, who is absent. The City and the HBAC Foundation officers have started working together on the 5-year review of the MOU between the two. The Foundation has been unable to meet as a group; however, they hope to have a meeting the first part of November to discuss this and other items.

K. ITEMS DISTRIBUTED TO THE BOARD

1. Cultural Contact List

L. NEXT MEETING DATE | ADJOURNMENT

1. Items to be agendized:

a. Current Business:

- i. Social Media Update
- ii. Cultural Contacts List – To be divided amongst members for liaison calls to the organizations.
- iii. The Arts Report for City Council – Rudins

b. New Business:

- i. Allied Arts Awards 2014/2015

2. Next meeting date:

- a. The next regular business meeting will be Wednesday, December 16, 2015 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

3. Adjournment:

- a. M. Rudin motioned for adjournment. Adams seconding the motion. The meeting adjourned at 7:15 pm.

Respectfully submitted,

Charlene Gomez
Recording Secretary

IF YOU ARE UNABLE TO ATTEND THE BOARD MEETING THIS MONTH, PLEASE CONTACT THE RECORDING SECRETARY AT 536-5434. THANK YOU!