



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, June 7, 2011

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER:

LoSchiavo called the meeting to order at 6:40 pm at which time a quorum was met.

ROLL CALL:

Brace, Boller, Eng, LoSchiavo and Stip

MEMBERS ABSENT:

K. Rudin, M. Rudin

COUNCIL LIAISON PRESENT:

Boardman

STAFF PRESENT:

Hoffman, DeAngelo, Clary

PRESENTATIONS/INTROUCTIONS:

1. Hoffman provided a report on the City's budget from Council Liaison Dwyer in his absence. The City is looking at level 1 and 2 cuts. It appears that they are close to agreement with the Fire Dept. and employee associations on concessions. Police Dept. and Marine Safety negotiations are next. Council Liaison Dwyer announced upcoming Art Center events during his speaking time at the last Council meeting.
2. Eng has recently received her catering license and has been discussing ideas with Hoffman that may be potential revenue generators for the Art Center/City. They are looking at teen and adult culinary classes and possible wine and food pairing fundraisers. Hoffman will discuss the ideas with her supervisor.

MINUTES:

Motion to accept the minutes from April 5, 2011 was made by Boller and seconded by Eng. The motion was approved.

ORAL COMMUNICATIONS:

None

ADMINISTRATIVE ITEMS

1. Terms and Vacancies:

- a. Currently there are two vacancies. Anita Brace will term out at the end of June after 8 years on the board, which will result in a third board vacancy. Maddy Act posting has posted these vacancies, and Hoffman will write a press release if the board would like. Hoffman read a letter to Brace from the City, thanking her for her years of volunteer service and all she has done for the arts. Several other members are fulfilling their first term or another member's term and will be automatically renewed. She encouraged members to spread the word and have applicants go to the City's website for to complete an application. Boller said she has a prospective board member she has been speaking with and will direct them to the website.

2. Vice Chair Nominations and Elections.

- a. K. Rudin will continue as Chair since she has not completed a full year. Nominations for Vice Chair were made. Eng nominated Boller, Stip seconded the nomination. The board voted unanimously to elect Boller as Vice Chair.

CURRENT ITEMS:

1. Update on Advocacy For The Arts Project:

- a. Boardman reported that she has been receiving the advocacy letters. Council is continuing to look at budget levels 1 and 2 for cuts. A short discussion ensued and the board decided to table this item for a special meeting to be held on Tuesday, June 21, 2011 at 6:00 pm at the Art Center.

2. Cultural Resources Survey:

- a. This item will be held over until the next regularly scheduled meeting.

NEW BUSINESS:

1. None

CULTURAL SERVICES UPDATE:

1. Kate Hoffman, Director

a. Art Center Update:

- Hoffman is grateful for the positive support from the community. The Art Center made it through level 1 budget cuts, but may be looked at for level 2 cuts. Brace said that the budget only shows expenses and does not mention revenue that the Art Center generates. Hoffman explained that revenues are shown in separate reports. She said the expenses for last year were \$443,000 and the revenue was \$165,000 plus an additional

\$50,000 in donations, leaving an expense to the City of approximately \$270,000.

- Hoffman would like to thank Council Members Boardman and Shaw for their participation in the current exhibition, *Pet Project*, and Council Member Dwyer for supporting the arts by announcing the events as they come up.
- The Art Center was denied for a grant from Bank of America due to the volume of requests. Hoffman has written a grant request to Target for an artist in residence program at the Perry School. Target has redirected their grants to focus on education.
- New Art Camp this season. Due to the lower budget, Art Camp has been changed to a half-day program instead of a full and half- day session as in past years. The new name is “Future Artist Camp”. Two full-week instructors will teach instead of individual instructors for each session. This will allow for contracted classes to continue through summer. They are normally cancelled during Art Camp.

2. Darlene DeAngelo, Curator

a. Exhibition Updates:

- *Pet Project* is running through June 25th. Go to Facebook and upload a picture of your pet to be printed and displayed in the project room as part of the exhibition.
- Orange County Register listed the current exhibition in the Top 5 events of the weekend.
- DeAngelo requested that City Council members pool their funds to become a sponsor of the HBAC’s Downtown Dog-a-thon, *Fundraising for the Arts*, and have their name listed on the back of the t-shirts. Boardman wrote the first check and will ask the rest of the Council members to do the same.
- The next exhibition, *String Theory*, is a mixed media show with large sculpture work featuring Julia Aft-Campbell and Julia Couzens. A catalog and signing party will accompany this large summer show on the night of the Art Walk.

ITEMS DISTRIBUTED TO THE BOARD

1. Pet Project Flyers and Information

ITEMS TO BE AGENDIZED – Special Meeting, 6/21/11

1. Advocacy for the Arts Project
2. Election Results Update

ITEMS TO BE AGENDIZED – Regular Business Meeting, 8/2/11

1. Continuation of Advocacy for the Arts Project
 - a. Update, actions, and review of the exhibition media package to present to council
2. Cultural Resources Survey
3. Update on Special Meeting

ADJOURNMENT

LoSchiavo adjourned the meeting at 7:20 pm.

The next meeting will be a special meeting held on Tuesday, June 21, 2011 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

The regularly scheduled business meeting will be held on Tuesday, August 2, 2011 at 6:00 p.m. at the Art center, located at 538 Main Street, Huntington Beach.

Respectfully submitted,

Charlene Gomez
Recording Secretary