



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 538-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Wednesday, February 12, 2013

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER:

Hamil called the meeting to order at 6:07 pm at which time a quorum was met.

ROLLCALL:

Adams, Eng, Hamil, McCullough, K. Rudin, M. Rudin, Skerik

MEMBERS ABSENT:

Stip

COUNCIL LIAISON PRESENT:

None

STAFF PRESENT:

Gomez, Hoffman

GUESTS:

None

MINUTES:

Eng motioned to accept the minutes of December 11, 2013 and K. Rudin seconded the motion. The board approved the minutes as written.

ORAL COMMUNICATIONS:

1. Hoffman distributed passes to the Palm Springs Fine Art Fair and gave a brief description.

PRESENTATIONS/INTRODUCTIONS:

1. Hamil introduced Sally Adams and Eileen McCullough and the Board welcomed them as new members of the Allied Arts Board. McCullough said she is a working artist who wants to help with the arts in Huntington Beach. Adams is a retired French teacher who has been interested in the arts and has been a member at the Art Center for decades. Hamil said that she and Hoffman will conduct an orientation with the new members at a later date.

ADMINISTRATIVE ITEMS:

1. New Roster Distribution:

- Gomez distributed the new roster and gathered corrections. A new roster with the corrections will be emailed to the members.

2. Annual Parking Pass Distribution:

- Gomez distributed the annual parking passes.

3. AB 1234 Ethics Training:

- Gomez checked out the DVD to Hamil for viewing. When Hamil is done, the DVD will be checked out to another member and so on. Gomez also informed the Board that there is an ethics training workshop on March 26, 2014 from 6 – 8 pm at Council Chambers. Gomez will email the information to each member.

OLD BUSINESS:

1. Hamil thanked Eng on behalf of the Board for playing the piano and leading the sing-along at the annual holiday potluck in December and thanked all of the members for participating.

CURRENT ITEMS:

1. Arts Outreach:

- Hamil distributed an updated list of arts organizations and gave an overview for the benefit of the new members. She made a recommendation for an “arts summit” to be held in the Art Center’s multipurpose room where organization can come together at one time to introduce themselves and discuss the arts. Each group can have 5 minutes to tell about their organization. Adams motioned to hold a special meeting for the “art summit” at 6-7:30 pm on Wednesday, March 19. The motion was seconded by K. Rudin and passed unanimously. Hamil will contact Stip, who is on the Outreach Committee. Adams will join the committee and assist with follow-up calls.

2. Updating the General Plan Cultural Element:

- Hoffman reported that Council has approved a consultant for the General Plan, which includes the Cultural Plan. She gave a brief overview but said it should take more than a year for the process.

3. Discuss Options for an Arts Page on the City’s Website:

- Public Art – K. Rudin said she researched the City of Manhattan Beach’s website on public art and it’s very extensive. Hoffman asked if the public art update can be agendaized for the next meeting and she will research the ordinance.
- Hoffman reported that the Public Art inventory is now complete. Copies were provided to AAB members. She met with Laudenback, who reported that there is now a camera available for check out for photographic documentation of the pieces. Community Services is working with the City’s web developer to set up a website for public art. The Board will schedule a field trip to each piece. Adams will visit the sites with missing information on the list and obtain the necessary information.

- The committee met to discuss a secondary website with a calendar of cultural events for arts organizations within the city. They discussed options and will continue with this project after the public art website project is completed. Hamil will reach out to the Visitors Bureau to see if their calendar is an option.

4. Two-Year Work Plan Development:

- Hamil explained that she offered the recommendation of a two-year work plan as a way to keep the Board productive and on task. Hoffman said she found historical information in the form of the 1997/2002 AAB manual that may help the Board with the two-year plan. Gomez will scan the documents and forward to the Board members.

5. Allied Arts Awards 2014:

- Hamil called for volunteers and gave an overview for the new members. McCullough and Adams volunteered for the committee. Hamil will see if the Hilton Waterfront Beach Resort is able to donate a room in the month of October (arts month). Hoffman suggested the Board choose a date, and therefore, Hamil will make the request for October 23 as the Board's first date choice.

NEW BUSINESS:

None

CULTURAL SERVICES UPDATE:

1. Art Center & Art Walk: Kate Hoffman, Director & Committee Member

- Art Walk beings again on March 20th.
- Art Center – Centered on the Center, the annual non-juried salon style show is currently showing. The turn out this year was close to a record with 259 artists and 443 works of art. The BID helped by sending out the call to artists to their list as well as other marketing efforts made by the Art Center's staff.
- Surfboards on Parade – This event is being produced by the HB Rotary, who is raising funds to purchase and install disability-accessible playground equipment with a surf theme. Hoffman is on the art selection committee for the SOP project. Artists are local, regional and possibly international. The boards will be auctioned off at the "Night of a Million Waves" gala at the Waterfront Beach Resort on October 4. Hoag Hospital's skin cancer program and other organizations including the Art Center will benefit. May 1 is a showcase of the surfboards and kick –off event at the Art Center. The artists will include a high school student as well as a student from the Orange Coast College district.
- The Art Center's summer show is titled, "***The Art & Soul of Surfing***" and will open in July.
- Classes are booked and the Art Center is flourishing.

2. HBAC Foundation: Dale Skerik, HBACF Member

- Skerik has little to report on the HBAC Foundation at this time. A meeting may be scheduled soon to plan for 2014. The \$60k endowment fund has been deposited with OC Community Foundation.
- Skerik reported that he attended the Community Committee and promoted the Art Center's current show, Centered on the Center

ITEMS TO BE AGENDIZED:

1. Arts Outreach
 - a. Cultural Outreach Summit
2. Public Art
 - a. Ordinance Update
 - b. City Website Update
3. Two-Year Work Plan Development
4. Allied Arts Awards 2014

ITEMS DISTRIBUTED TO THE BOARD

1. Member Roster
2. Annual Parking Passes
3. Allied Arts Awards Timeline
4. Public Art List
5. Cultural Contact List

NEXT MEETING

The next regular business meeting will be Wednesday, April 9, 2014 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

ADJOURNMENT

M. Rudin motioned to adjourn, Eng seconded the motion. Hamil adjourned the meeting at 7:30 pm.

Respectfully submitted,

Charlene Gomez, Recording Secretary