



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, February 2, 2010

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

A. ROLLCALL:

Present: Suzanne Boller, Anita Brace, Diana LoSchiavo, Greg Marrero, Kara Rudin, Matt Rudin, Catherine Stip

Absent: None

Staff Present: Charlene Clary, Darlene DeAngelo, Kate Hoffman

Call To Order: The meeting was called to order at 6:05 pm, at which time a quorum was met.

B. PRESENTATIONS/INTRODUCTIONS/COMMENTS:

Brace shared an article on how art is saving businesses.

C. **MINUTES:** Brace motioned that the minutes from the December 1, 2010 meeting be approved as written. Kara Rudin seconded the motion and motion passed.

D. ORAL COMMUNICATIONS:

None.

E. ADMINISTRATIVE ITEMS

None

F. ITEMS TO BE REVIEWED

1. **2010 Allied Arts Awards – Fundraising Efforts and Contact Lists:** The Board members will work on their contact lists and provide the information to Clary by the first Tuesday in March. Desiree Li Yan Hui, the Art Center's Development Coordinator, will post the nomination form on Facebook. There was a discussion of ideas and possible nominations. A list of downtown businesses was distributed to the Board as contacts for possible nominations and/or donations. Hoffman will review the accounting aspect with both the City Analyst and the Foundation. Hoffman will help Kara Rudin with the language to use when making contact with the businesses. Matt Rudin will work on designing letterhead and business cards for the Allied Arts Board. DeAngelo suggested that Clary pull a list of past award recipients.

2. **Public Arts Project – Policy Synopsis:** The Board reviewed the draft as prepared by Matt Rudin. With one correction, the Board feels the synopsis is ready for submittal pending DeAngelo's review. The process for submission is to present it to Jim Engle, Director of Community Services, who in turn will run it by Scott Hess, Director of Planning, before submitting it to the council liaisons for presentation to Council.

G. NEW BUSINESS

1. **None.**

H. CULTURAL SERVICES UPDATE

1. **Kate Hoffman**, Art Center Director
 - a. **Art Center Update** – Hoffman told the Board that the Art Center Foundation will be meeting and discussing the creation of a fundraising sub-committee. The Foundation was honored by City Council and given a proclamation for their 20 years of fundraising efforts. They presented a \$10,000 check as a partial donation for 2010. They are also looking for new members. If the AAB members would like to refer anyone to the Foundation, please submit their information to Kate. Due to weather issues, the Blind Vision lecture was cancelled, however, the show is well received.
 - b. **Downtown Artwalk** – Hoffman said the Artwalk was a huge success and the Art Center was overflowing with people.
 - c. **Budget Reductions** – The City is in a budget crisis and is looking at budget cuts, which will be hitting the Art Center hard this year. Hoffman told the Board about the cuts she is making, including elimination of the music program, closing the Art Center on Sundays and the elimination of staff hours and positions. The cuts are coming in two phases.

I. ITEMS TO BE AGENDIZED

1. Public Arts Project Synopsis/Abstract – Review Department Head Responses
2. 2010 Allied Arts Awards – Contact List

J. ITEMS DISTRIBUTED TO THE BOARD

1. Roster
2. Synopsis and Abstract
3. "Can Art Save A Mall?" article
4. Event Calendar
5. Home Tour Flyer
6. Exhibition Flyer
7. Downtown Business Directory

NEXT MEETING

The next regularly scheduled meeting of the Allied Arts Board will be held on April 6, 2010 at 6:00 pm at the Huntington Beach Art Center, located at 538 Main Street, Huntington Beach.

ADJOURNMENT

Stip motioned for adjournment. Matt Rudin seconded the motion. The meeting adjourned at 7:35 p.m.

Respectfully submitted,
Charlene Clary, Recording Secretary