



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

HUNTINGTON BEACH ALLIED ARTS BOARD MEETING MINUTES

Wednesday, February 17, 2016 | 6:00 PM
538 Main Street
Huntington Beach, CA 92648

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in Allied Arts Board meetings. If you require special assistance, 48-hour prior notification will enable the city to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact the City Clerk's Office at (714) 536-5227, or request assistance from the Sergeant-at-Arms at the meeting.

A. CALL TO ORDER

Stip called the meeting to order at 6:06 pm at which time a quorum was met.

ROLL CALL

MEMBERS: Adams, Baker, Eng, McCullough, Skerik, Stip

LIAISONS: None

CITY STAFF: Slama, Hoffman, Gomez

ABSENT: Hamil (excused), K. Rudin (excused), M. Rudin (excused)

B. PRESENTATIONS/INTRODUCTIONS/COMMENTS

None

C. MINUTES

1. Stip asked for a motion to accept the minutes for the December 16, 2015 board meeting. Eng moved to approve with the second by McCullough. The motion passed.

NOTICE TO THE PUBLIC

The Allied Arts Board welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and/or constructive manner. Please focus your comments on the issue or problem that you would like to bring to the attention of the Allied Arts Board. Negative comments directed at individuals are not acceptable.

D. ORAL COMMUNICATIONS: None.

Public Comments – The Allied Arts Board welcomes public comments. Three minute time limit per speaker. No action can be taken by the Allied Arts Board on this date unless agendaized. This is the time to address the Allied Arts Board regarding items of interest or on agenda items other than public hearings.

E. CHAIR COMMENTS: None.

F. ADMINISTRATIVE ITEMS

1. **Distribution of Park Passes** – For time management, Gomez will distribute at the end of the meeting.

G. CURRENT ITEMS

1. The Arts Report for City Council

- a. With the absence of Matt and Kara Rudin, no report is available for the November Arts Report.
- b. McCullough went before Council at the January 19, 2016 meeting to promote the arts in Huntington Beach. She reported on the new art gallery in Pacific City, a film regarding the “Big Board”, and Centered on the Center for the Art Center.

2. Allied Arts Awards 2014/2015

- a. Update and Committee Task Assignments – Gomez reported on behalf of Hamil that she is working on updating the documents. First a date needs to be selected. Hamil is working on obtaining the Hilton for the venue, and Committee meetings need to be scheduled. A conversation followed on the goals of each committee, which members are serving the individual committees, and their respective duties. Forms will go out to Board members for promotion as soon as they are updated.

I. COMMITTEE REPORTS

Social Media Update:

- Baker reported on behalf of the Committee, which met on January 20 and addressed the “arts liaison” project. After lengthy review, the Committee is recommending that the liaison project be kept within the Committee and not made the responsibility of all Board members. This will allow for efficiency and time management. Therefore, going forward, the Committee will act as the liaisons, gathering event information from arts organizations to post on the AAB’s Facebook page (Huntington Beach Art Events). However, Committee would appreciate any event contributions from Board members. M. Rudin is working on a “posting” chart for organization. A discuss ensued regarding the Facebook page and various ideas.
- Gomez reported that with regard a question asked at a prior meeting about the Board using Google Docs as a method for updating contact lists for the liaison project, Gomez checked with the City Attorney’s office, who feels it may constitute a serial meeting and be in violation of the Brown Act. To eliminate this possibility, the City Attorney’s office is recommending that any updates involving the entire board should be submitted directly to staff for updating.

J. CULTURAL UPDATES

1. **Art Center/Art Walk** - Kate Hoffman, Executive Director/Committee Member
 - a. Hoffman reported that the February Art For Lunch was the best attended yet with standing room only. The current show, Centered on the Center, has 360 works and 250 artists. She thanked two of her gallery assistants, Jordan Christan and Mark Kosko, for their vision in hanging the show. Centered on the Center runs through March 12.
 - b. Hoffman said that the Art Center's Artist Council has grown to over 160 members. She gave an overview and benefits offered to members. A new steering committee has been formed with many members asking to volunteer.
 - c. The Art Walk – Hoffman said the Board of Directors is meeting on February 18 and will be reviewing the current program and possible changes. She will have a report at the next meeting.

2. **HBAC Foundation** – Dale Skerik, HBAC Foundation Member
 - a. Skerik reported that the HBAC Foundation is scheduled to meet on February 26. Because of the difficulties in making a quorum, they will be looking at alternative methods for communicating (i.e., teleconference, email, etc.). Skerik is looking into non-profit law to see if there are any guidelines or regulations regarding alternative meeting methods. He will inform City Staff once they have information.

K. ITEMS DISTRIBUTED TO THE BOARD

1. Parking passes

L. AGENDIZED

1. Social Media Report
2. Allied Arts Awards
3. The Arts Report for City Council (December and January)

M. NEXT MEETING DATE

The next regular business meeting will be Wednesday, April 20, 2016 at 6:00 p.m. at the HB Art Center, located at 538 Main Street, Huntington Beach.

N. ADJOURNMENT

Stip asked for motion to adjournment. Adams moved to adjourn. The meeting adjourned at 7:22 pm.

Respectfully submitted,

Charlene Gomez
Recording Secretary

IF YOU ARE UNABLE TO ATTEND THE BOARD MEETING THIS MONTH, PLEASE CONTACT THE RECORDING SECRETARY AT 536-5434. THANK YOU!