



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, August 2, 2011
6:00 p.m.
Huntington Beach Art Center
538 Main Street
Huntington Beach, CA 92648

CALL TO ORDER:

K. Rudin called the meeting to order at 6:10 pm at which time a quorum was met.

ROLLCALL:

Boller, Eng, LoSchiavo, K. Rudin, M. Rudin and Stip

MEMBERS ABSENT:

None

COUNCIL LIAISON PRESENT:

Boardman

STAFF PRESENT:

Hoffman, DeAngelo, Gomez

PRESENTATIONS/INTROUCTIONS:

None

MINUTES:

Stip motioned to accept the June 7, 2011 meeting minutes and Boller seconded. M. Rudin motioned and Boller seconded to accept the meeting minutes from the special meeting of June 21, 2011.

ORAL COMMUNICATIONS:

Council Liaison Boardman informed the board that the IRC (Intergovernmental Relations Committee) will be looking at all boards and commission for viability and cost savings. A discussion ensued on various boards and the AABs advisory role to Council. The IRC includes Mayor Carchio, and Council Members Harper and Dwyer. She will inform the board of any decisions as soon as she is updated.

ADMINISTRATIVE ITEMS

1. Distribution of Updated Roster:
 - a. Once reappointments are approved by Council, Gomez will update terms and other miscellaneous items. She will email final copies to board members.
2. Update on AAB Applications:
 - a. Hoffman reported that there are two new applicants to the board. HBAC Foundation member, Dale Skerik, and Celeste Hamil, Marketing Director for the BID. Ms. Hamil is a member of the downtown Art Walk committee. This leaves one board position available. Hoffman will now submit an RCA to Council asking for the appointments.

CURRENT ITEMS:

1. Update on Advocacy For The Arts Project:
 - a. The HBAC Foundation provided a letter of intent to raise \$30,000 to offset the budget cut that impacts the curator position. Boardman submitted the letter to Council at the Study Session meeting on August 1st. Council and the City Manager accepted the letter and have removed the curator position from the lay-off list. The Foundation will move forward with fundraising events, of which, Council Members Boardman and Shaw have offered to assist as hosts.
 - b. Hoffman thanked the board and the HBAC Foundation for all of their advocacy assistance. Their efforts helped to not only save the curator position, but kept the Art Center whole and in place. Hoffman recommended that the board keep their meeting with Council on Monday, August 3rd and thanked them for their support.
2. Cultural Resources Survey:
 - a. Hoffman suggested that the board members review and complete the survey. Hoffman will follow up with her supervisor on the status of the survey. The board will revisit this item at the next regularly scheduled meeting.

NEW BUSINESS:

1. Meeting Day Change:
 - a. Due to parking issues at the Art Center, a change in meeting days was suggested. The board decided as a group to continue meeting on Tuesdays, hoping that the parking issues will lessen after summer. The Art Center staff will attempt to reserve some parking spaces on meeting nights.

CULTURAL SERVICES UPDATE:

1. Kate Hoffman, Director
 - a. Art Center Update:
 - After hearing about the challenges the Art Center has faced, community members are offering assistance through fundraisers. Alane Anderson, a local Real Estate agent, who has volunteered in the past through NCL, has offered a holiday boutique idea in association with the Foundation. The Rotary Club would like to implement a public art installation project

and fundraiser. Mayor Pro Tem Hanson is in support of the project. The project will be similar to Chicago's "Cow" and Alaska's "Salmon" projects, except the theme will be surfboards. The project will culminate with a fundraiser and auction. The event will support Rotary's charity in addition to the HB Art Center.

- Eng is taking chocolate classes with Executive Chef and Chocolatier, Chef Van Hoeven, from Pachanga Casino and the Art Institute. The Chef will be providing chocolates for the HBAC Foundation's fundraiser that Eng is catering in December, and is considering other fundraisers for the Art Center.

2. Darlene DeAngelo, Curator

a. Exhibition Updates:

- String Theory had a great turnout with many well known artists in attendance.
- Late 8 events in August will begin with two poets on August 11th. Next there is an artist talk on August 16th, followed by a catalog signing and Art Walk on August 17th.

ITEMS DISTRIBUTED TO THE BOARD

1. None

ITEMS TO BE AGENDIZED

1. Advocacy Project - Review of advocacy meeting with Council Members and close of current advocacy project.
2. Cultural Resources Survey review.

NEXT MEETING

The next scheduled business meeting will be held on Tuesday, October 4, 2011 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

ADJOURNMENT

Stip motioned for adjournment and LoSchiavo seconded. The meeting was adjourned at 7:10 pm.

Respectfully submitted,

Charlene Gomez
Recording Secretary