



# CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

## MEETING MINUTES

### HUNTINGTON BEACH ALLIED ARTS BOARD CITY OF HUNTINGTON BEACH

**Wednesday, April 8, 2015**

**6:00 PM**

**538 Main Street**

**Huntington Beach, CA 92648**

#### A. CALL TO ORDER

Hamil called the meeting to order at 6:06 pm at which time a quorum was met.

#### B. ROLL CALL

**MEMBERS:** Eng, Hamil, McCullough, Skerik, Stip

**LIAISONS:** None

**CITY STAFF:** Gomez, Hoffman

**ABSENT:** Adams, K. Rudin, M. Rudin

#### C. MINUTES

1. Stip motioned to approve the minutes from the February 11, 2015 board meeting with Eng seconding. The motion to approve the minutes was unanimous.

#### **NOTICE TO THE PUBLIC**

The Allied Arts Board welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and/or constructive manner. Please focus your comments on the issue or problem that you would like to bring to the attention of the Allied Arts board. Negative comments directed at individuals are not acceptable.

#### **MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT**

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in Allied Arts Board meetings. If you require special assistance, 48-hour prior notification will enable the city to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact the City Clerk's Office at (714) 536-5227, or request assistance from the Sergeant-at-Arms at the meeting.

**D. ORAL COMMUNICATIONS:** 3-minute time limit per speaker. No action can be taken by the Allied Arts Board on this date unless agendaized. This is the time to address the Allied Arts Board regarding items of interest or on agenda items other than public hearings.

1. Hamil announced The Taste of Huntington Beach. Proceeds will benefit the library.

**E. PRESENTATIONS/INTRODUCTIONS/COMMENTS**

1. None

**F. ADMINISTRATIVE ITEMS**

**1. Review Term Limits and Discuss June Elections**

- a. Hoffman stated that terms for Hamil, K. Rudin, M. Rudin, and Stip will end as of June 30, 2015. If interested in reappointment, they should provide a letter to Hoffman stating their wish to continue on the board. Once she has the letters, she will prepare the documentation for Council. There is currently one opening and two applications.
- b. Members should consider whether they would like to participate in a leadership role within the board and prepare for elections at the June meeting.

**G. OLD BUSINESS**

1. The board has not heard back from Jennifer Villasenor in the Planning Dept. regarding the cultural plan.

**H. CURRENT ITEMS**

**1. Arts and Culture Summit:** Hamil said she's unsure as to why the board did not receive a good response to the invitations that were sent out for the arts summit. It was cancelled until a later date. Hamil suggests moving the summit to October, which is "arts month". There was also discussion of making it every other year, opposite of the Allied Arts Awards. Hoffman suggested sending out a survey and Hamil added that it should go out with a save-the-date card. One survey question will address "networking" and key terms will include "audience development" and "fund development." Hamil has heard from some organization that they are still interested. A date was discussed and October 7, 2015 was selected tentatively. The board discussed possibility looking at holding the event at other organization's venues. Hoffman will check with Rick Stein to see if he is available on that date.

**2. Facebook Update:**

- a. Hamil has not had a chance to meet with M. Rudin, however, she has another contact that may be able to help with the Facebook account.

**I. NEW BUSINESS**

1. None

**J. CULTURAL UPDATES**

1. **Art Center/Art Walk** - Kate Hoffman, Executive Director/Committee Member
  - a. Hoffman and McCullough reported that the Artwalk was very nice. The weather was perfect. Hamil reported that the Surf Museum had entertainment. Hoffman said that the Art Center featured two Artist Council members.
  - b. Hoffman reported that the Art Center is very busy. The exhibition, California Impressionism: Plein Air Painting, Past & Present will open on May 2 and run thru July 4. The Art Center was able to raise over \$11,000 to help fund the exhibition and catalogue through donations from original founders, patrons, HBAC Foundation and Artist Council members. The center is still in need of an additional \$3,000. There will be a donor's preview on May 1, 7-9 pm. With this being the 20<sup>th</sup> anniversary of the Art Center, there is a lot more to come this year. May 16 will feature a Plein Air Workshop, 10am-4pm; May 31 presents the return of the Jazz at the Center featuring Susie Hansen Latin Jazz Band; June 4 is Art For Lunch, 11:30am-1:30pm; June 14 is an Artist Panel discussion on California Impressionism painting moderated by Jean Stern, Rosemary Swimm and Rick Delanty. The Art Center has started a new program called Thursdays at the Center, which features one Art Walk night, two Artist Council nights and one Thursday night dedicated to HBAC Foundation events. The Artist Council nights will feature art critiques, art films, lectures, various entertainers, and more. Tickets are by donation. April 4 is scheduled for an art critique night, and April 23 is presenting Paul Bernadou, solo guitarist.
2. **HBAC Foundation** – Dale Skerik, HBAC Foundation Member
  - a. Skerik reported that the HBAC Foundation's co-chairs have been working with Hoffman on the 20<sup>th</sup> Anniversary events. The board will start scheduling a full year of meetings. Skerik suggested that the Art Center advertise in the Harbour Lights newsletter.

**K. ITEMS TO BE AGENDIZED**

1. Elections
2. Survey – Arts & Culture Summit
3. Social Media

**L. ITEMS DISTRIBUTED TO THE BOARD**

1. Taste of Huntington Beach Flyer

**M. NEXT MEETING**

The next regular business meeting will be Wednesday, June 10, 2015 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

**N. ADJOURNMENT**

Stip motioned to adjourn and Eng seconded the motion. Hamil adjourned the meeting at 7:09 pm.

Respectfully submitted,

Charlene Gomez, HBAC Office Administrator  
Recording Secretary

**IF YOU ARE UNABLE TO ATTEND THE BOARD MEETING THIS MONTH, PLEASE  
CONTACT THE ART CENTER AT 536-5258. THANK YOU!**