



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, April 6, 2010

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER: LoSchiavo called the meeting to order at 6:10 pm at which time a quorum was met.

ROLLCALL: LoSchiavo, Boller, Brace, Rudin, Rudin present

MEMBERS ABSENT: Marrero, Stip

STAFF PRESENT: Hoffman, DeAngelo

COUNCIL LIAISON PRESENT: Dwyer

GUESTS: Evelin Eng

PRESENTATIONS: None

MINUTES: Motion to accept the February 2, 2010 minutes was made by Kara Rudin. Matt Rudin seconded the motion. Minutes were approved.

INTRODUCTIONS: Evelin Eng was introduced as the newest applicant to the AAB. She is a professional musician, educator and two term past member of the AAB.

ORAL COMMUNICATIONS:

1. LoSchiavo reported on attending the CA Alliance for Arts Education advocacy breakfast in February. She said the audience was a group of business people, educators, government officials and community leaders who engaged in discussion about the needs of the schools in maintaining arts in the curriculum and how we as a community can assist in that effort.

CURRENT ITEMS:

1. Allied Arts Awards - Fundraising Efforts and Contact Lists:

- a. Board members requested a formal letter of request for donations. Hoffman will draft one.
- b. Board members discussed having their contact names, numbers and e-mails on their business cards. Matt Rudin provided sample designs. Matt Rudin will choose the final design.
- c. Council Liaison Dwyer asked for a script to announce the awards at a council meeting.

2. Public Art Policy:

- a. Hoffman reported that the policy is being reviewed by Community Services Department Director Jim Engle. She will have an update once she receives his feedback.

CULTURAL SERVICES UPDATE:

1. Kate Hoffman, Director

- a. Hoffman discussed that with budget cuts, there is now reduced staffing at the front desk. A volunteer program is being organized to find assistance for the front desk operation and art camp program.
- b. Hoffman updated the board on the March Art Walk. The Art Center presented Andre Woodward who was represented in the spring exhibition. The April Art Walk will feature the student art show.
- c. Council Liaison Dwyer suggested that each art walk host have a banner to show their participation, making it easier for guests to identify the art stops on the walk.

2. Darlene DeAngelo, Curator

- a. DeAngelo said that there was one review of the Dual Arboretum exhibition.
- b. DeAngelo discussed the upcoming art auction fundraising event. It is the 10th anniversary of the auction and the event celebration will include a collector's dinner and performance art experience. Seating is limited; tickets are \$75 per person. Council liaison Dwyer suggested making an announcement at the council meeting before the Meet the Artists Party.

ADMINISTRATIVE ITEMS:

1. None

ITEMS DISTRIBUTED TO THE BOARD

1. None

ITEMS TO BE AGENDIZED

1. Update on Public Art Policy Project
 - a. Review department director's review.
2. Review final awards contact list

ADJOURNMENT

Motion to adjourn was made at 7:35 p.m.

The next meeting will be Tuesday, June 1, 2010 at 6:00 p.m. in the Art Center located at 538 Main Street, Huntington Beach.

Respectfully submitted,

Kate Hoffman, Recording Secretary