



# CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

## MINUTES

### HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, April 3, 2012

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

#### **CALL TO ORDER:**

K. Rudin called the meeting to order at 6:20 pm at which time a quorum was met.

#### **ROLLCALL:**

Boller, Hamil, LoSchiavo, K. Rudin, M. Rudin, Skerik, Stip

#### **MEMBERS ABSENT:**

Eng, Hartman

#### **COUNCIL LIAISON PRESENT:**

D. Dwyer

#### **STAFF PRESENT:**

Hoffman, DeAngelo, Laudenback

#### **PRESENTATIONS/INTROUCTIONS:**

None

#### **MINUTES:**

Motion to accept the minutes from February 7, 2012 was made by Stip and seconded by Hamil. The motion was approved.

#### **ORAL COMMUNICATIONS:**

None

#### **ADMINISTRATIVE ITEMS**

1. AAB binders were distributed to board members and staff.

**CURRENT ITEMS:**

**1. Update of Bylaws:**

Boller reported that the committee has not yet met, but will before the next meeting in June.

**2. Public Arts Policy:**

The board will review the research to reconsider the formula for the % for the arts.

**3. Advocacy for the Arts:** Hoffman announced that she will give a presentation to city council first. If the property tax override initiative is filed with the city clerk's office in May, then a direction for an advocacy campaign will develop from that perspective. The discussion was tabled until the next meeting.

**4. Allied Arts Awards Committee Update:** Hamil announced the offer of space from the Hilton Hotel. There was discussion also about using the Art Center or the Central Library, where performance and video art could be included as entertainment for the evening. The committee will update the mailing list.

**NEW BUSINESS:**

1. None

**CULTURAL SERVICES UPDATE:**

**1. Art Center:** Kate Hoffman, Director

- Hoffman announced the opening of the student exhibition, Imagination Celebration and Creative Visions in April. She also reported on the collaboration with the Festival of Arts for an exhibition in May and the upcoming special event, the Art of Chocolate in June.

**2. HBAC Exhibitions:** Darlene DeAngelo, Curator

- DeAngelo reported that the Private Collection Tour was a wonderful evening, a well done project and a successful event for guests and volunteers.

**3. Art Walk:** Celeste Hamil, Marketing Consultant HBDBID

- Hamil announced the April Art Walk is scheduled for April 20 and will include the Art Center's student exhibit along with 15 other locations on Main St.

**4. HBAC Foundation:** Elise Hartman, HBACF Secretary

- In Hartman's absence Boller reported that the Foundation discussed an awards event and is exploring the idea of joining with the AAB to make it a fundraiser.

**ITEMS DISTRIBUTED TO THE BOARD**

1. Public Art Policy document
2. AAB binders, agendas and minutes

**ITEMS TO BE AGENDIZED**

1. Advocacy for the Arts
2. Public Art Project
3. Allied Arts Awards
4. City Budget Update

**ADJOURNMENT**

The meeting was adjourned at 7:15 pm.

The next meeting will be Tuesday, June 5, 2012 at 6:00 p.m. in the Art Center located at 538 Main Street, Huntington Beach.

Respectfully submitted,

Kate Hoffman, Recording Secretary