

MINUTES

REGULAR MEETING



FOURTH OF JULY EXECUTIVE BOARD

Saturday, November 3, 2007
9:30 a.m.
Waterfront Hilton Hotel
21100 Pacific Coast Hwy
Huntington Beach, CA 92648

Chair Stier called the meeting to order at 9:40 a.m.

ROLL CALL

Board Members: Patti Davis; Mariann Ettorre; Erik Gomez; Diane Heyden; Stacey Newton; Karen Pedersen; Michael Posey; Pat Stier

Board Members Absent: William Smallshaw

At-Large Members:

Staff Liaisons: Naida Osline

Others: Bill Lomas; Ronnie Lomas

OLD BUSINESS:

The following items were discussed:

- Total commitment by all board members to the event- (2) weeks prior to the event. Event will run July 4th, 5th, 6th.
- Board decided not to be in the parade.
- Osline reminded the board that there should be 9-15 members. Press releases sent out asking for applications
- Suggest having a contest at Bella Terra for announcers.
- Pageantry Productions will verify 501c3 status of Parade applicants.
- Logo for vote from HB Digital by December 1st.
- Revise Parade Application.
- Out to Bid for Public Relations, Port-a-Potties, & T-shirts.
- Raise Celebrity Fees.
- Each board member should have three (3) Members at Large by November 20th.

Motion to eliminate vendors from the parade route by Karen Pedersen, seconded by Stacey Newton. Motion carried.

COMMITTEES:

Sponsorship: Mike Posey, Eric Gomez, Diane Heyden.

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Sponsor Recognition & VIP Tent: Diane Heyden

Pier Festival: Patti Davis

Merchandise & Military: Karen Pedersen

Celebrities: Stacey Newton

Public Relations: Pat Stier

Home Decoration: Mike Posey & Eric Gomez

Logistics: Patti Davis & Stacey Newton

Parade and Run Liaison: Mariann Ettore

ADJOURNMENT: - Meeting adjourned at 1:30 p.m. The next Fourth of July Executive Board meeting will be Tuesday, December 11, at 5:00 p.m. at the King's Fish House, Bella Terra Shopping Center, 7691 Edinger Ave, Huntington Beach, 92647

Respectfully submitted by:

Recording Secretary: Karen Pedersen