

MINUTES

REGULAR MEETING

FOURTH OF JULY EXECUTIVE BOARD



Wednesday, May 7, 2008
6:00 p.m.
Civic Center; Council Chambers
2000 Main St
Huntington Beach, CA 92648

Chair Stier called the meeting to order at 6:05 p.m.

ROLL CALL

Board Members: Mariann Ettore (arrived 6:10pm); Erik Gomez; Stacey Newton; Karen Pedersen; Pat Stier

Board Members Patti Davis (excused)

Absent:

At-Large Members: Misty Delomba; Jon Ross; Linda Vircks

Staff Liaisons: Naida Oslone; Mike Reynolds; Martha Werth; Kimberly De Coite

Others: Bill Lomas; Barbara McMurray; Rebecca Waters;

INTRODUCTIONS/PRESENTATIONS: None

CORRESPONDENCE: None

APPROVAL OF MINUTES:

Motion to approve the May 7, meeting minutes, as emailed, made by Gomez, seconded by Pedersen. Motion passed unanimously.

COMMUNITY GRAND MARSHALL:

The following nominations for the Community Grand Marshal were reviewed and discussed by the board:

1. Burton Willis, M.D.
2. Ed Vickery
3. George Mason
4. Gloria Morrison
5. John Dahlem
6. Mary Louise Shattuck
7. Mary Thompson
8. Merle Cade

9. Suzanne Beukema
10. Noble Waite
11. Nouha Hreish
12. Rachel Field
13. Ralph Bauer
14. Wayne Lavigne

Motion to name Noble Waite as Community Grand Marshall for 2008, made by Pedersen, seconded by Newton. Motion passed unanimously.

STAFF REPORTS:

Community Services Liaison – At the request of Administration and the Director of Community Services, Oslie brought the Board members' attention to the recent action by Flagstaff, AZ to change from a fireworks show to a laser show to encourage fire prevention.

Oslie indicated that some Council Members were interested in utilizing more “green” vehicles for the parade but were unsure of the options available. There was a brief discussion on what those options might be and Stier agreed to look into the possibilities and report back to Oslie.

Police Department Liaison – Reynolds indicated that all preparations were proceeding as planned and that he had nothing to report. There was a brief discussion of bleacher seating. Stier inquired if anyone had been in contact with Reynolds regarding the staking out of the property in front of Huntington Beach High School. Reynolds indicated that he had not been contacted. He noted that the issue of the school's grounds status under the staking guidelines had been forwarded to the City Attorney's Office.

Fire Department Liaison – Werth indicated that a map was still needed for the area at Main and Pacific Coast Highway. Newton agreed to send one to her and Werth suggested a meeting to go over the site. Stier indicated that she would be available to walk the site with Werth sometime in the coming week.

COMMITTEE REPORTS:

Publicity – McMurray went over the various publications that currently had advertisements and/or interviews regarding the event. McMurray noted that work had been completed on the dignitary invitation letters and had been given to De Coite for printing. De Coite noted that the letters had been printed and given to Stier to sign.

Home Decorating Contest – Gomez reported that he is working on the flyer for the Home Decorating Contest. Stier asked McMurray to speak with Gomez regarding publicity for the contest.

Parade- Lomas distributed copies of the updated parade database. There was a brief discussion regarding the parade application and request for car from Michelle Steele, member of the State Board of Equalization and the application was denied because only certain elected officials are invited to participate in the parade.

Lomas presented an application from Miss Tall International, who was currently employed by the Police Department. Stier noted that other pageant winners, such as Miss Teenage USA, had been declined as parade entries. The board unanimously agreed to decline the application, in the interest of fairness and consistency.

Lomas reminded the board of the previously discussed application from the Markman Cyclone Coasters group. Lomas indicated that the group had agreed to the Board's requests that they perform in a precision group, in uniform, and on matching cycles. The Board agreed unanimously to accept the application on the basis of that agreement.

Lomas noted that he had not received applications from the Huntington Beach High School Band, the district band, the lifeguards, the Police Department, the Fire Department, Rainbow Disposal, and Ruby's. There was a brief discussion on floats and ribbons.

Sponsorship- Ettore noted that she had purchased decorations for the Sponsorship Recognition Party.

Logistics – Stier noted that the board would be having a catered breakfast the morning of July fourth, in lieu of using a restaurant.

Merchandise – Pedersen reported that she had delivered all the merchandise to Albertsons. She noted that she was ready to begin filling the water bill orders and was waiting on the tickets currently being printed.

OLD BUSINESS: None

NEW BUSINESS: None

ADJOURNMENT - Meeting adjourned at 7:07 p.m. The next Fourth of July Executive Board meeting will be Wednesday June 4, at 6:00 p.m. at the Huntington Beach City Hall, Council Chambers, 2000 Main Street, Huntington Beach, CA 92648.

Respectfully submitted by:

Recording Secretary